

**DepEd Advisory No. 600, s. 2011**  
**In compliance with DepED Order No. 39, s. 2009**  
**This advisory is issued for the information of DepEd officials and personnel**  
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**December 2, 2011**

**NATIONAL CONFERENCE SEMINAR FOR PRIVATE SCHOOL HEADS AND ADMINISTRATORS ON CURRICULUM CHANGE**

The Philippine Educators Management Consultants, Inc. (PEMCI) will conduct the **National Conference Seminar for Private School Heads and Administrators on Curriculum Change** with the theme, "*Private Schools Adapting to the Dynamics of Change in Basic Education*" on the following dates and venues:

Date	Venue
January 19-21, 2012	Tagaytay International Convention Center (TICC), Tagaytay City
January 31-February 2, 2012	Hotel Supreme Convention Plaza, Baguio City

The conference-seminar aims to:

1. confirm readiness of private school administrators and heads in the implementation of the K to 12 Basic Education Program;
2. update the participants on the impact of the use of English language in the globalization;
3. explain to them the concepts and procedures of alternative wholebrain approach in the learning process; and
4. equip them with the knowledge on mediation by knowing the legal aspects pertaining to the rules, regulations and policies of the private schools.

The topics to be discussed in this activity are the following:

1. Implementation of the K to 12 Basic Education Program;
2. English: The Language of the Global Community;
3. Wholebrain Approach in Learning;
4. Special Programs of Basic Education;
5. Marketing Strategy for School Administrators; and
6. Legal Answers to Rules and Policies.

The school administrators and schools of private schools are invited to attend this conference-seminar.

The registration fee, which covers expenses for three (3) days and two (2) nights food and lodging, seminar kits and materials, bags, t-shirts and certificates and other incidental expenses, is as follows:

Registration	Fee
Early Registration (On or before December 20, 2011)	PhP5,500.00
Early Registration (After December 20, 2011 but on or before January 6, 2012)	PhP7,000.00
Regular Registration	PhP8,000.00


For more information, contact **Dean Aquilino G. Soriano, Jr.** at mobile phone no.: 0949-768-7716, or at telephone no.: (02) 579-4011 or send him a message at any of the following e-mail addresses: [agsorianojr3@yahoo.com](mailto:agsorianojr3@yahoo.com); and [pemci@gmail.com](mailto:pemci@gmail.com).

Rhea/DA- PEMCI Conference-Seminar  
November 30, 2011

TO: ALL PRIVATE SCHOOL HEADS AND ADMINISTRATORS  
ELEMENTARY and SECONDARY LEVELS

DATE: December 15, 2011

For your information and guidance.

  
**FERNANDO B. ELEPONGA, Ed.D**  
**EPS-MAPEH**