



Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
DIVISION OF BAGUIO CITY
 Upper Session Road Extension, Baguio City
 Tel. No.: 446-0275 Fax: (074) 442-7819



DIVISION MEMORANDUM No. 60 s. 2012

To : Public Schools District Supervisors (PSDS)
 Public and Private Schools Administrators (Elementary and Secondary)
 All Concerned

From : *Mary A. Lang-Ayan*
MARY A. LANG-AYAN, ED.D CESO V
 Schools Division Superintendent

Subject : **DIVISION ACADEMIC FESTIVAL IN CELEBRATION OF CAR's 25th YEAR ANNIVERSARY**

Date : June 14, 2012

1. In compliance with Regional Memorandum No. 055 s. 2012 dated June 7, 2012 which was received by this office on June 11, 2012, this Office shall conduct the **DIVISION ACADEMIC FESTIVAL IN CELEBRATION OF CAR's 25th YEAR ANNIVERSARY** on June 28-29, 2012 at 8A.M.-5P.M. Division Office Conference Hall with the theme **"LOOKING BACK WITH PRIDE, MOVING FORWARD WITH HOPE"**.

2. The academic festival aims to:
- Instill in the minds and hearts of the youth the significance of the creation/founding of the Cordillera Administrative Region.
 - Express thru essays, orations and extemporaneous speeches the rich history of the region and the beautiful culture and aspirations of its people.
 - Develop and hone the potentials of the youth in expressing their ideas thru writing and speaking in public

3. Below is the matrix of the categories to be contested in the festival and the dates of the conduct.

LEVEL	CATEGORY	DATES OF THE CONTEST	TIME OF THE CONTEST
ELEMENTARY	ON THE SPOT ESSAY WRITING	JUNE 28, 2012	3:30 P.M.-DO CONFERENCE HALL
SECONDARY	ORATORICAL CONTEST	JUNE 29, 2012	8:00-5:00-DO CONFERENCE HALL
TERTIARY	EXTEMPORANEOUS SPEAKING	TO BE ANNOUNCED BY THE PARTICIPATING UNIVERSITY	

4. The districts, BCNHS and PCNHS and their annexes, and the newly legislated high schools shall manage their own academic festivals. Irian National High School is entitled for 1 contestant.
5. Only the first (1st) placers who will emerge from the competition will represent their respective district/school in the division academic festival to be held on the dates and venue stated above.
6. School heads/district supervisors are requested to submit the names of their contestants and their coaches. They are also requested to submit the oratorical piece of their contestants not later than June 27, 2012 at the Division Office c/o Dr. Lillian S. Pagulongan, EPS-English.
7. The Division champion shall represent the Division of Baguio City during the Regional Academic Festival on July 13, 2012 at Baguio City National High School.
8. The guidelines, mechanics and criteria for judging is hereby attached for your guidance and reference.
9. Immediate and widest dissemination of this memorandum is desired.

**Guidelines, Mechanics and Criteria for judging for the Academic Festival
In Celebration of CAR'S 25TH Anniversary**

Competition Guidelines and Mechanics for three(3)Events

- A. **Theme** : "Looking Back with Pride; Moving Forward with Hope"
- B. **Events**: 1. Essay writing contest -for elementary pupils from public and private schools.
2. Oratorical contest – for secondary students from public and private schools.
3. Extemporaneous Speech- for college students from State colleges/universities and private schools with TESDA courses.
- C. **Contestants**: Champions/First placers during the Division/Provincial Academic Festival.
- D. **Common Guidelines for the three (3) events**:
1. Language to be used is English
 2. Names of contestants and coaches per event shall be submitted to the coordinator of the agency concerned not later than July 08, 2012.
 3. All deliveries shall be timed by a timekeeper who will be introduced before the contest.
 4. Drawing of priority numbers shall be done before the contest.
 5. The panel of judges shall be introduced before the contest and their decision is final and irrevocable.
 6. The contest mechanics/criteria for each event shall be strictly followed.
 7. All contestants will observe proper dress code.
- E. **Specific Events**:
1. **On- the- Spot- Essay Writing Contest**

A. **Mechanics**:

 - a. For elementary grades only; public and private schools.
 - b. The contestants will register in the room assigned indicating their names, coaches, schools and divisions.
 - c. The topic shall be given by the moderators in the room.
 - d. The contestants are given one hour to develop their essays centered on the theme with their own titles. The words will not be more than 370 but not less than 350 words (articles, and prepositions are included)
 - c. After one hour the contestants will stop writing and line up to submit their papers to the moderator who will place a code on top of the paper.
 - d. The moderator/facilitator will place the papers in an envelope and submit it to the board of judges. When finished judging, the judges will submit the ranked result to the moderators.

B. **Criteria for judging**:

 - Content's relevance and originality(including title)(40pts.)
content is relevant; adheres to the theme. It is original and there is citation of borrowed lines/quotes.
 - Clarity and Organization (30 pts.)
Presentation is logical with clear thesis and presented in a cohesive manner.
 - Language use (30pts)
Structure is accurate in form and usage; vocabulary is appropriate and does not interfere with communication of ideas.

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C. Prizes: 1st place =P5,000

2nd place=P3,000

3rd place=P2,000

- With plaques of recognition for the top 3 placers and their coaches

2. Oratorical Contest

A. Guidelines:

- For high school students; public and private schools
- Piece is original written in English and developed around the theme.
- To be delivered in six(6) minutes, no limit on number of words.
- Not offensive to any specific demographic group, be it social, cultural, racial, religious or political and following the standards of decency.
- Any quotation or copyrighted material used in the speech must be identified in the written copy of the speech and verbally during the presentation, with the author's name. Any direct quotation should be no more than 150 words. The contestant shall be fully responsible for the use of any quoted material and the organizing body shall assume no responsibility.
- Pre-contest screening in the division level may be conducted by the organizers to shortlist the number of contestants to ensure manageability.
- Once accepted, the official entry cannot be revised or modified. The same speech will be used for the division and regional levels.
- The speech should be memorized. Notes and cue cards are not allowed in all levels of the competition.
- Content of the official oratorical pieces shall be evaluated and given scores by the Board of Judges prior to the event day.

B. Speech mechanics:

- Contestants will draw lots 30 minutes before the contest will start.
- Contestants must not state their names or any other identifying information(e.g.name of school, city, province, ethnic background) during the oration to avoid biases in judging. Contestants shall be referred to by their sequence number and will not be identified by name or school until the judging has been finalized.
- Contestants are given a 30-seconds preparation time prior to delivery of speech. They need not consume the allotted time given to them. When they are ready, they shall signal the moderator and wait for the acknowledgment before starting.
- Timing begins on the first word uttered and stops on the last word. Contestants going over the time limit will be penalized with three(3)points for every 30 seconds thereof.
- The use of prompters, props, visual and audio visual aids is not permitted. Singing, dancing and dramatic presentation are also prohibited. The penalty will be disqualification.
- In cases where technical difficulties arise,(e.g.malfunction of the microphone, sound system or power outage), the contestant should continue to deliver his/her piece unless otherwise instructed by the BOJ. The chairman of the BOJ may require the contestant to either start over or continue from where the contestant was cut off.
- Only the coaches have the authority to protest on behalf of the contestants and should be raised to the moderator. Protests must be made immediately after the

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contestant has delivered his/her piece. Protests received after the next contestant has been introduced, or in the case of the last contestant, after the tabulators have collected the score sheets from the judges will not be accepted under any circumstances.

h. The BOJ will decide all protests in accordance with the official rules. The decision of the BOJ is final and no further appeals will be recognized.

C. Criteria for judging:

a. Content: Pls. see attached rubrics (20pts)

b. Delivery:

*Voice and Pronunciation (20pts)

Speaker has good volume of speech with varied tone, proper pronunciation and Enunciation.

*Posture (20 pts)

Speaker appears comfortable, makes use of appropriate facial expressions and gestures.

*Pacing and Precision (20pts)

Speech has little or no fillers is given at an interesting pace and committed to memory.

*Persuasion (20 pts.)

Speech has moved the judges, regardless of whatever reaction it may have evoked in the audience.

D. Prizes:

1st place- P5,000

2nd place – P3,000

3rd place- P2,000

- With plaques of recognition for the top 3 placers and their coaches

3. Extemporaneous Speech

A. Speech Mechanics:

a. For College students; public, private, TESDA

b. Contestants will draw lots 30 minutes before the contest will start.

c. Each contestant is given 3 minutes to prepare his/her speech and another 3 minutes to deliver it.

d. The first contestant will draw a topic written in a rolled paper prepared beforehand and held by the moderator. He/She is given 3 minutes to read, study, prepare and organize his/her speech. As soon as the bell rings for her to go on stage, the second contestant shall draw her topic; study, prepare and organize his/her speech.

e. As the first contestant is delivering his /her speech, the second contestant is also preparing his/ her topic .As soon as the bell rings for the second contestant to deliver, the 3rd contestant will also draw his/ her topic. As the second contestant is delivering his/her speech, the 3rd contestant is also preparing his/her speech. This order follows till the last contestant.

f. Contestants must not state their names or any other identifying information(e.g.name of school, city, province, ethnic background) during the speech to avoid biases in judging. Contestants shall be referred to by their sequence number and will not be identified by name or school until the judging has been done.

g. Timing begins on the first word uttered and stops on the last word. Contestants going over the time limit will be penalized with three(3)points for every 30

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- seconds thereof)
- h. The use of prompters, props, visual and audio visual aids is not permitted. Singing, dancing and dramatic presentation are also prohibited. The penalty will be disqualification.
 - i. In cases where technical difficulties arise, (e.g. malfunction of the microphone,
 - j. sound system or power outage), the contestant should continue to deliver his/her piece unless otherwise instructed by the BOJ. The chairman of the BOJ may require the contestant to either start over or continue from where the contestant was cut off.
 - k. Only the coaches have the authority to protest on behalf of the contestants and
 - l. should be raised to the moderator. Protests must be made immediately after the contestant has delivered his/her speech. Protests received after the next contestant has been introduced, or in the case of the last contestant, after the tabulators have collected the score sheets from the judges will not be accepted under any circumstances.
 - m. The BOJ will decide all protests in accordance with the official rules. The decision of the BOJ is final and no further appeals will be recognized.

B. Criteria:

- Content and substance- 30pts.
Relevance or Focus on the theme
- Delivery – 30pts.
Quality of voice, fluency, diction, pronunciation, pacing & pronunciation
- Language use- Grammar & organization-20pts.
- Stage Presence -10pts.
- Persuasion – 10pts.

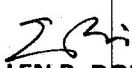
C Prizes: 1st place- P5,000

2nd place- P3,000

3rd place- P2,000

- With plaques of recognition for the top 3 placers and their coaches

Note : The agencies concerned may allocate funds for their own respective contest area for their contestants, coaches and judges and other administrative expenses relative to the conduct of the festival.


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Regional Director
DepEd-CAR

DIR. YOLANDA E. OLANO
Regional Director
TESDA-CAR

DIR. LUISA S. VALENCIA
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