



Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
Upper Session Road Extension, Baguio City
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DIVISION MEMORANDUM No. 61 s. 2012

SEMINAR WORKSHOP ON CAMPUS JOURNALISM

**To: School Heads, Public and Private (Elementary and Secondary Levels)
All School Paper Advisers/Campus Journalists**

1. In preparation for the upcoming Division Schools Press Conference which is scheduled sometime in September, a seminar workshop on School papering shall be conducted at Lucban Elementary School, Magsaysay Avenue (in front of Pines City Doctor's Hospital) on **July 7-8, 2012** from 8A.M.-5P.M.
2. The seminar workshop aims to:
 - a. prepare the new school paper advisers and campus journalist on school papering
 - b. enhance the journalistic competence of the participants particularly on radio broadcasting, scriptwriting, collaborative publishing and individual writing.
3. Participants to this seminar workshop are the school paper advisers and campus journalists who are old or new in the field of school papering who are interested to enhance their journalistic skills.
4. Registration fees of **P50.00** shall be charged each student participant and **P75.00** for the teacher participant that can be charged to school campus journalism funds, personal fund or any other means of funding to cover expenses for kits, honoraria of speakers, and for other incidental expenses to be incurred during the conduct of the seminar-workshop.
5. To maximize the time, there shall be **NO** registration of on **July 7, 2012** therefore all school paper advisers and journalists who are interested to join shall submit their names and their registration fees **on or before July 5, 2012** at the Division Office c/o Dr. Lillian S. Pagulongan, EPS-English-In charge for Campus Journalism. This is to give time for the organizers to prepare the rooms to be used during the workshop.
6. Be guided by the topics to be covered. Participants can choose the topic that they may attend to.
 1. Editorial Writing-English/Filipino
 2. Feature Writing-English/Filipino
 3. News Writing-English/Filipino
 4. Sports Writing-English/Filipino
 5. Copy Reading and Headline Writing-English/Filipino
 6. Collaborative Publishing-English/Filipino
 7. Radio Broadcasting and Scriptwriting-English/Filipino
7. School Paper Advisers will be entitled for a 2-day service credits while 2-day compensatory off credits (COC) shall be granted to the non-teaching personnel for the services rendered on Saturday and Sunday (July 7-8, 2012).
8. Interested participants who have further inquiries regarding this seminar workshop may contact (074) 4427819 attention Dr. Lillian S. Pagulongan, Educ. Program Supervisor-English.
9. Immediate and wide dissemination of this Memorandum to all concerned is desired.

Mary A. Lang-Ayan
MARY A. LANG-AYAN, ED.D CESO V
Schools Division Superintendent
Date: 6-18-12