

— Sr Gabat

SSD/07.2412.7



Republic of the Philippines
Department of Education



JUL 09 2012 DIVISION OFFICE TAGAYtay CITY

JUL 25 2012

RECEIVED

DepEd MEMORANDUM
No. **116**, s. 2012

2012 NATIONAL ROAD SAFETY POSTER-MAKING CONTEST

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The success of the On-the-Spot Poster-Making Contest during the World Remembrance Day for Road Traffic Victims on November 20, 2011 intensified the awareness and paved the way to increase the level of involvement among pupils/students and teachers in road safety related activities in the school and in the community.
2. To ensure a wide coverage of its road safety advocacy, the Department of Education (DepEd) in collaboration with the Department of Transportation and Communication (DOTC) and the National Coalition for Commuter Safety and Protection, Inc. (NCCSPi) enjoins all public and private elementary pupils and secondary school students nationwide to participate in the **2012 National Road Safety Poster-Making Contest**. The activity will culminate with the celebration of the World Day of Remembrance on November 18, 2012. The schedule of activities for the contest are as follows:

Level	Submission of Entries	Judging Period
School	June 30, 2012	July 15, 2012
✓ Division	July 20, 2012	July 21 - August 31, 2012
Regional	September 1, 2012	September 2 - October 31, 2012
National	November 1, 2012	November 18, 2012

3. The contest starts from the school-based competition up to the national level. Big and exciting prizes await the winners.
4. All entries must be made of local and indigenous materials except for glue, varnish and fixative materials which are used to protect the work of art. Enclosed is the contest mechanics.
5. The Regional and Division Road Safety Coordinators shall be in charge of the contest at their respective levels.

(Enclosure to DepEd Memorandum No. 116, s. 2012)

Guidelines for the National Road Safety Poster Making Contest

1. The contest is open to public and private elementary and high school students of School Year 2012-2013.
2. The theme for the contest is, "ROAD SAFETY AS A WAY OF LIFE".
3. All entries must be:
 - a. 30 inches by 40 inches;
 - b. either in landscape or portrait orientation;
 - c. made of indigenous materials like wood, dry leaves, bamboo, sand, petals, shells, stones, etc;
Note: ONLY glue, varnish and fixative material (e.g. fixative spray) which are deemed necessary to protect the work are allowed;
 - d. provided with an explanation / description of the student's idea, understanding or vision behind his/her work and of the materials used; and
 - e. labeled at the back with the following information: Name, Complete Home Address, Barangay, School, Division, Region and Contact Number.
4. The selection of winners shall be based on the following criteria:

✓ Originality	25%
✓ Relevance to the Theme	25%
✓ Clarity of the Message	25%
✓ Creativity	15%
✓ Visual Impact	10%
5. The schedule of activities for the different levels shall be as follows:

Level	Submission of Entries	Judging Period
School	June 30, 2012	July 1- July 15, 2012
Division	July 20, 2012	July 21 - August 31, 2012
Regional	September 1, 2012	September 2 - October 31, 2012
National	November 1, 2012	November 18, 2012

6. Board of Judges from the school to the regional levels shall be composed of DepED and local government officials while the heads of the different government offices shall judge the national level contest.
7. School, Division, Regional and National winners will receive prizes accordingly.
8. Division and regional coordinators must take photos of all winning entries at the school level to be submitted to the National Secretariat. Retouching is not allowed after the submission of entries.
9. The decision of the judges is final and non-appealable.
10. Violation of any of the above mentioned is a ground for disqualification in the contest. In case of a disqualified entry, no replacement/substitute entry will be permitted.