



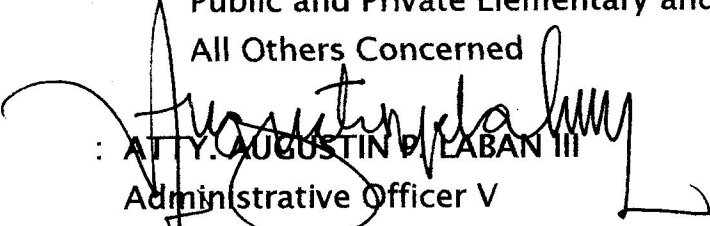
Republic of the Philippines
DEPARTMENT OF EDUCATION
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
Upper Session Road, Military Cut-Off, Baguio City
Tel. No.: (074) 442-7819



DIVISION MEMORANDUM

No.: 126, Series of 2012

To : All Division Promotional Staff
Public Schools District Supervisors
Secondary School Principals (Public and Private Schools)
Elementary School Principals (Public and Private Schools)
Teachers - In - Charge
Public and Private Elementary and Secondary School Teachers
All Others Concerned

From : 
ATTY. AUGUSTIN D. LABAN III
Administrative Officer V
Officer - In - Charge

Subject : RED CROSS YOUTH MONTH CELEBRATION 2012

Date : 04 October 2012

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01. Attached, please find, a letter coming from MRS. ANASTACIA B. TAMAYO, Administrator, Philippine Red Cross (PRC), Baguio City Chapter, informing us of the Philippine Red Cross Youth Adviser's League, Baguio City's project entitled "Red Cross Youth Month Celebration 2012 with a Theme: Youth on the Move: Ready and Prepared for Disasters."
 02. Relative thereto, PRC is seeking the participation of elementary and secondary pupils and students to the spot poster making, slogan competition, and T-shirt design competitions to be held on October 20, 2012 (Saturday) at the Baguio City National High School gymnasium.
 03. Interested pupils, students, and teacher-advisers are enjoined to fill - up the attached WAIVER before they are allowed to participate.
 04. Widest dissemination of this Memorandum is desired.



Baguio City Chapter
39 Harrison Road, Baguio City
Telefax: (074)442-4036 Blood Bank: (074)424-7953

October 2, 2012

ATTY. AUGUSTIN P. LABAN III, Administrative Officer V
OIC – Schools Division Superintendent
Division of Baguio City
Department of Education and
Member, Board of Directors
Philippine Red Cross-Baguio City Chapter
Baguio City

Dear Atty. Laban:

Greetings from the Baguio City Chapter of the Philippine Red Cross!

The Baguio Chapter would like to seek your support on our activity by releasing a DepEd Memorandum within your jurisdiction with the following description and criteria upon approval by your good office and as follows:

**THE PHILIPPINE RED CROSS YOUTH
ADVISERS' LEAGUE
Baguio City**

- I. **PROJECT TITLE:** Red Cross Youth Month Celebration 2012
Theme: "Youth on the Move: Ready and Prepared for Disasters"
- II. **PROPONENTS:** Red Cross Advisers' League- Baguio Chapter
- III. **OBJECTIVES:**

The RCY Advisers' League is a group of RCY Advisers from different schools whose basic aim is to work with the Philippine Red Cross (PRC) Baguio City in the promotion of the spirit of volunteerism, humanitarian and altruism and to assist RCY Councils from various schools, is spearheading this year's Red Cross Youth Month Celebration with the theme, "Youth on the Move: Ready and Prepared for Disasters". The month- long celebration this October starts with a parade on October 7, 2012 would marks its opening.

Through the different activities set, the league aims to bring closer not only the councils but also the members of the Red Cross Youth from the different schools and levels. Furthermore, the league would like to develop a well rounded personality of members and bring out their hidden talents that may help them become more confident and boost their self- esteem.

With this year's RCY celebration, funds for the group will be generated through the participating sponsors, which will be utilized to finance the league's and other PRC activities. Camaraderie, friendship and linkages among schools may also be developed, thus making the objectives of both the Philippine Red Cross and Red Cross Youth Advisers' League more achievable.

IV. PARTICIPATING ENTITIES:

All schools from elementary to tertiary levels with Red Cross Youth (RCY) Council, together with their coaches and parents, the Philippine Red Cross- Baguio Chapter staff, RCY advisers, and interested sponsors are part of the said activity.

V. PROJECT DESCRIPTION:

Creativity, artistic imagination, competence will be exemplified by the participants through the on the spot poster making, slogan competition, and T- Shirt design competitions. The Battle of the Bands is the highlight of the celebration. Music is believed to have profound influence on the personal values and behavior of the youth, so the Battle of the Bands would be a great channel for Red Cross to reach through the youth, members and non- members of RCY and encourage them to be part not only to these kind of activities but also in other endeavors of the group that requires commitment and volunteerism.

The on the spot poster making contest will be participated in by the secondary level, while the elementary level will be competing for the on the spot slogan making contest and for the T- shirt design, it would be open for both secondary and tertiary levels. The event will take place at Baguio City National High School (BCNHS) gymnasium on October 20, 2012 from 9:00 am- 12:00 noon.

A. The mechanics

- **For the On the Spot Poster Making Contest: (Secondary Schools)**

1. There shall only be two (2) entries per high school with one (1) participant for each entry. And for the annexes, they shall have a single separate entry.
2. Any medium of painting is accepted for the competition. Illustration boards will be provided by RCYAL.
3. The competition proper is 2.5 hours. Ten (10) points shall be deducted from the overall score of those contestants who will be extending their time.
4. Late participants shall not be accepted after the grace period of one (1) hour from the start of the competition.

- **For the On the Spot Slogan Making Contest: (Primary Schools)**

1. There shall only be two (2) entries per school with one (1) participant for each entry.
2. The English language shall be used for the competition.
3. Any writing medium shall be accepted, except paint. Cartolina papers shall be provided by the RCYAL.
4. The competition proper is two (2) hours. Ten (10) points shall be deducted from the overall score of any participant exceeding the given time.
5. Late participants shall not be accepted after the grace period of one (1) hour from the start of the competition.

- **For the T- Shirt Design Contest: (Secondary and Tertiary Schools)**

1. There shall only be one (1) entry per school that is composed of 1-3 participants.
2. Any medium of painting is accepted. White shirts shall be provided by the RCYAL.

3. The participants are given 2.5 hours to finish their masterpiece. Ten (10) points shall be deducted from the overall score of the participant/s who will extend beyond the allotted time.
4. Late participants shall not be accepted after the grace period of one (1) hour from the start of the competition.

The Battle of the Bands 2012, is a musical competition involving different amateur bands coming from the different secondary schools and a separate category for the tertiary level. The event will commence on November 10, 2012 at 1:00- 5:00 pm and the venue will be announced later.

- **For the Battle of the Bands:**

1. During the competition, each band will have at least 5-8 members.
2. The participants shall first render any cover song, which is popular. Then, it would be followed by their own composition with original melody and lyrics related to the theme, ***“Youth on the Move: Ready and Prepared for Disasters”***.
3. There shall only be one entry per council for the tertiary level and one entry per council for the secondary level. If ever the secondary school has an annex or annexes, they are only allowed to have an additional one (1) entry for the selected annex council.
4. Only bonafide students and member of the Red Cross Youth Council of any recognized elementary, secondary and tertiary schools in Baguio City are qualified to join.
5. Expenses related to joining the contest will be borne by the contestants.
6. Deadline for the submission of entries (CD of the song and a copy of the lyrics) shall be on November 5, 2012 to the Philippine Red Cross- Baguio City Chapter (c/o Mr. Albert Sumadchat).

B. Criteria for Judging

- **On the Spot Poster Making Contest**

Relevance to the theme	-----	30 pts
Originality	-----	20 pts
Artistry	-----	30 pts
Visual Impact	-----	<u>20 pts</u>
	Total:	100 pts

- **On the Spot Slogan Making Contest**

Relevance to the theme	-----	40 pts
Originality	-----	20 pts
Structure and Rhyming	-----	30 pts
Visual Impact	-----	<u>10 pts</u>
	Total:	100 pts

- **T- Shirt Design Contest**

Relevance to the theme	-----	30 pts
Originality	-----	20 pts
Artistry and Creativity	-----	30 pts
Visual Impact	-----	20 pts

- **Battle of the Bands**

Relevance to the theme	_____	35 pts
Coherence	_____	20 pts
Musicality/ Instrumentality	_____	30 pts
Impact	_____	<u>15 pts</u>
	Total:	100 pts

C. The judges' decision is final.

D. Prizes

All participants will be given certificates of participation in recognition for the efforts and contributions.

- For the On the Spot Poster Making Slogan and T-Shirt design Competitions:

Prize	1 st place	_____	Certificate, Gold Medal and Cash
Prize	2 nd place	_____	Certificate, Silver Medal and Cash
Prize	3 rd place	_____	Certificate, Bronze Medal and Cash

- The shirt design that will win shall be utilized as the official Red Cross Youth Council shirt design for the year 2012- 2013.

- For the Battle of the Bands:

	1 st place	_____	Certificates, Trophy and Cash Prize
	2 nd place	_____	Certificates, Trophy and Cash Prize
	3 rd place	_____	Certificates, Trophy and Cash Prize

Note: The organizers shall contact possible donors for cash prizes to make the competition more meaningful.

VI. EXPECTED OUTPUT

1. A successful event advocating volunteerism and making known what RCY is all about, supported by the Philippine Red Cross through the RCY Advisers' League and RCY Councils.
2. Funds shall be raised through the participating sponsors to financially assist the RCYAL activities and other related charity works.
3. Amateur bands and artists from the different schools of Baguio were given the chance to showcase their talents and skills to fellow students and to the general public.

For any query please contact the Baguio City Chapter of the Philippine Red Cross at telephone no. 442-4036 and look for Mr. Albert Jose V. Sumadchat, R.N. CSR-RCY/FR (SUN-09236418364), (SMART-09298948127), (GLOBE-09166243739) for clarifications.

We hope for your favorable approval on the matter.

In behalf of all our beneficiaries, thank you very much!

Very truly yours,

Mrs. ANASTACIA B. TAMAYO



Red Cross Youth Month Celebration

Theme: "Youth on the Move: Ready and Prepared for Disasters"
RCY Parade Oct 7, 2012; Assembly Time 7:30am @ the Baguio Convention Center

I, _____ hereby authorize my _____
Name of parent / Guardian) (Son/Daughter)
Of _____ to join the parade on Oct 2, 2011 in line with the celebration
(Name of school)
of the RCY Month in Oct of every year.

WAIVER

I hereby attest that I am physically fit and capable of participating on the said event and that, I will not hold the organizers responsible for any untoward incident, which may arise, from my participation in this event.

Name and Signature of Participant Signature of Parent/ Guardian

Philippine Red Cross- Baguio City Chapter
39Harrison Road, Baguio City- Telefax: (074)442-4036 or Blood Center Hotline # (074)424-7953
Cellphone: 0908-8852707 email: baguio@redcross.org.ph



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