

Republic of the Philippines  
Department of Education  
**BUREAU OF ELEMENTARY EDUCATION**  
2<sup>nd</sup> Floor, Bonifacio Bldg., DepEd Complex  
Meralco Avenue, Pasig City

September 26, 2012

**DR. ELLEN B. DONATO**  
Schools Division Superintendent  
Division of Baguio City  
Baguio City

Attention: **Division Art Supervisor/Coordinator**

Dear **Dr. Donato**:

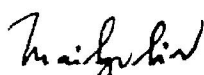
The Mitsubishi Affairs Committee, the **Asian Pacific Federation of UNESCO Clubs and Associations (APFUCA)** and the **National Federation of UNESCO Associations in Japan (NFUAJ)** in cooperation with the **Department of Education (DepEd)** through the Bureau of Elementary Education (BEE) and UNESCO National Commission of the Philippines is launching the **MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2012 – 2013**. The art contest, which will run from August 1 – November 30, 2012, is open to all 6 to 12 years old elementary school children in the public and private schools.

With the theme "**Here Is My Life**," the competition aims to offer Asian children the opportunity to make friends through illustrated diaries (*Enikki in Japanese*). Participants will show their daily life and culture by means of a five-page illustrated diary.

For further information, we are enclosing herewith copy of DepEd Memorandum No. 165,s. 2012, copies of posters, brochure and entry forms for dissemination to schools in your division.

Thank you very much for your continued support and cooperation to our programs.

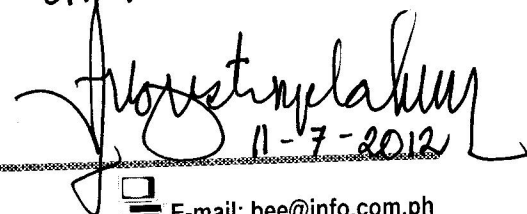
Very truly yours,

  
**MARILYN D. DIMAANO**  
Director IV

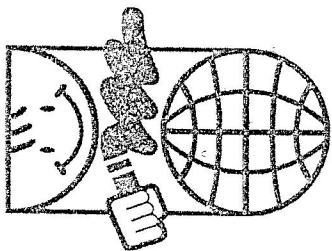
Encl.: As stated.

*To all school heads  
(Public and private schools)*

*For information and  
appropriate action.*

  
11-7-2012

PEOPLE IN ASIA WANT TO KNOW ABOUT YOU



MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2012-2013

ART CONTEST

The contest theme "HERE IS MY LIFE"

YOU ARE INVITED TO JOIN!

Show friends in Asia what your daily life is like through Enikki, a five-day illustrated diary.

MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA

OPISYAL NA ENTRY FORM (Official Entry Form)

Sagutin ang mga sumusunod sa iyong sulat-kamay. (Answer the following in your own handwriting.)

Form fields for personal information: Pangalan (Name), Kasarian (Sex), Tiraan (Home Address), Numero at kalye (Number and Street), Barangay/Bayan (Barangay/Town), Siyudad/Lalawigan (City/Province), Bansa (Country), Zip Code, Nasyonalidad (Nationality), Pangalan ng Paaralan (Name of School), Direksiyon (Address), Distrito (District), Dibisyon (Division), Rehiyon (Region), Lagda ng Kalahok (Signature or Participant)



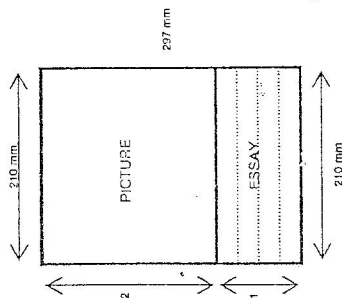
Pangalan at Lagda ng Punong-guro ng Paaralan (Name and Signature of School Principal)

# MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA

## CONTEST RULES AND REGULATIONS

1. All Filipino school-children ages 6-12 regularly enrolled during the school-year 2012-2013 in all public and private elementary schools are qualified to join.

2. The theme of the contest is "Here is My Life." Tell Asian friends about your daily life through "ENIKKI" (Illustrated Diary) composed of five pages of drawings and written essays. On each page, introduce an interesting activity or event in your daily life. Draw and write freely about any topic such as home, school, family friends, classmates, pets, games, sports, city, town, barrio, customs, traditions, fiesta, festival, religious celebrations, popular activities, etc. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.



3. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm approximately 11 3/4 x 8 1/4 inches used vertically. The ratio of the picture to the essay should be approximately 2:1, with the essay about 3-5 lines in length at the bottom of the page as shown in the diagram. The essay should be in Filipino and in the handwriting of the participant.

4. Water, color, crayon, poster paint, craypas, pencil, or any combination of several media may be used.

5. Submit entry together with the accomplished entry form. The five pages of drawings should be loose, not bound, stapled or pasted together. The accomplished entry form should be pasted on a separate page. The five pages of drawings should be numbered consecutively 1-5 at the back. The name of the participant should also be written at the back of each page.

6. All entries must be submitted to the following address on or before the close of office hours (5:00 p.m.) on Friday, November 30, 2012.

The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA  
Curriculum Development Division, Bureau of Elementary Education (BEE)  
Department of Education (DepEd)  
Rm. 208, 2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex, Meralco Ave., Pasig City  
Tel. No. 638-4799

7. The National Screening Committee shall select eight (8) "Enikki" (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the final winners.

8. The final winners shall receive the following awards:

**GRAND PRIX:** (1 winner per participating country)

Certificate of Commemoration and a Commemorative medal

An invitation with one (1) guardian to join the Asia Study Tour in Kobe, Japan

### ORGANIZER'S AWARD:

- Mitsubishi Public Affairs Committee Award (1 winner per participating country) Certificate of Commemoration and a Commemorative gift
- National Federation of UNESCO Associations in Japan Award (1 winner per participating country) Certificate of Commemoration and a Commemorative gift

**EXCELLENCE AWARD:** (4 winners per participating country)  
Certificate of Award and Commemorative gift

9. Participating countries are: Bangladesh, Bhutan, Brunei, Darussalam, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Kazakhstan, Republic of Korea, Lao Peoples' Democratic Republic, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Singapore, Thailand, Pakistan, Philippines, Sri Lanka, Timor-Leste, Vietnam and Japan.

10. Each participant from the Philippines will receive a Certificate of Participation and a gift from the National Executive Committee.

11. Application Forms will be distributed through the following centers:

- ▶ The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA  
BEE, Rm. 208, 2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City
- ▶ DepEd Regional Office (in your locality)  
c/o Elementary Education Division
- ▶ DepEd Division Office (in your locality)  
c/o Division Art Supervisor
- ▶ Your nearest DepEd District Office/Principal's Office

### ORGANIZERS:

- MITSUBISHI PUBLIC AFFAIRS COMMITTEE
- ASIAN PACIFIC FEDERATION OF UNESCO CLUBS AND ASSOCIATIONS
- NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN

### LOCAL ORGANIZER:

- BUREAU OF ELEMENTARY EDUCATION (BEE)
- DEPARTMENT OF EDUCATION (DEPED)

### SUPPORTED BY:

- UNESCO NATIONAL COMMISSION OF THE PHILIPPINES

**DEADLINE FOR SUBMISSION OF ENTRIES:**

Friday, November 30, 2012

(5:00 p.m.)



Republic of the Philippines  
**Department of Education**

DepEd MEMORANDUM  
No. **165**, s. 2012

SEP 18 2012

**MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2012-2013**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The Mitsubishi Public Affairs Committee, the Asian Pacific Federation of UNESCO Clubs and Associations (APFUCA) and the National Federation of UNESCO Associations in Japan (NFUAJ) in cooperation with the Department of Education (DepEd) through the Bureau of Elementary Education (BEE) and the UNESCO National Commission of the Philippines (UNACOM) will launch the **Mitsubishi Asian Children's Enikki Festa** with the theme "*Here is My Life*" from August 1 to October 31, 2012.

2. The Contest aims to provide an opportunity for children worldwide to understand Asian people's daily life through *illustrated diaries* or *Enikki* in Japanese.

3. The participants to this Contest are elementary school children aged 6-12 who are enrolled from both public and private schools. They will show to other Asian children their daily life and culture by means of a five-page illustrated diary. The Festa will feature the illustrated diaries of children from 24 countries throughout Asia.

4. The National Screening Committee in each participating country will send eight (8) "*Enikki*" from the submitted entries to be sent to Japan where an International Screening Committee will select the final winners. From each of the 24 countries, one entry will be awarded the Grand Prix Award, three (3) entries for the Organizers' Award and four (4) entries for the Excellence Award. The Grand Prix winner with one (1) guardian will be invited to join the Asia Study Tour in Kobe, Japan with all expenses free as part of the prize.

5. The contest rules and regulations are contained in Enclosure No. 1 and the official entry form in Enclosure No. 2.

6. For more information, interested individuals may contact:

**The Secretariat**

**Mitsubishi Asian Children's Enikki Festa**

Bureau of Elementary Education, Department of Education  
Room 208, 2nd Floor, Bonifacio Building, DepEd Complex  
Meralco Avenue, Pasig City  
Telephone No.: (02) 638-4799

7. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encls.:

As stated

References:

DepEd Memorandum Nos.: 274, s. 2006; 420, s. 2008; and 370, s. 2010

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

PUPILS

PRIZES or AWARDS

Rhea/R-DM- Mitsubishi Asian Children's Enikki Festa  
1571/September 10, 2012

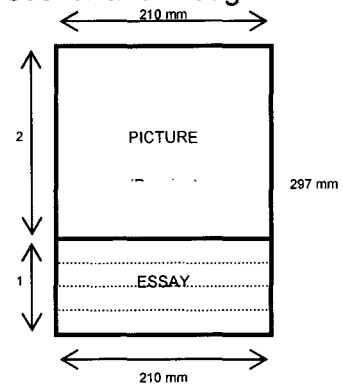
## MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA 2012-2013

### CONTEST RULES AND REGULATIONS

---

1. All Filipino school-children ages 6-12 regularly enrolled during the school-year 2012-2013 in all public and private elementary schools are qualified to join.
2. Each entry should consist of five pages. Each page should contain a drawing and a short essay/description of an event in the child's daily life. This is called an ENIKKI in Japanese (Illustrated Diaries). An Enikki portrays daily events and thoughts in the form of a picture and a short essay.

3. The theme of the contest is "Here is My Life." Show your friends in Asia how you enjoy your daily life by means of ENIKKI, a five-day illustrated diary. Draw and write freely about any topic such as your favorite games, your school life and happy memories, your family, local festivals, nature, climate and traditional performing arts. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.



4. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm approximately 11  $\frac{3}{4}$  x 8  $\frac{1}{4}$  inches used vertically. The ratio of the space of the picture to the essay should be approximately 2:1, with the essay about 3-5 lines in length at the bottom of the page as shown in the diagram. The essay should be in Filipino and in the handwriting of the participant. Do not use the back side.
5. Watercolor, crayon, poster paint, oil pastel, craypas, pentel pen, colored pencil, etc., or any combination of several media may be used.
6. Submit entry together with the ENTRY FORM. Paste the entry form on a separate sheet of paper. The five pages of drawings should be loose. Do not bind, staple or paste together. Write your name at the back of each of the five pages and number them consecutively 1-5 also at the back.
7. All entries must be submitted on or before the close of office hours (5:00 p.m.) on Friday, November 30, 2012 to:

**The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Curriculum Development Division, Bureau of Elementary Education (BEE)  
Department of Education (DepEd)  
Room 208, 2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City  
Tel. No. 638-4799

8. The National Screening Committee shall select eight (8) winning entries (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the final winners.

9. The final winners shall receive the following awards:

- ✎ GRAND PRIX: (1 winner per participating country)  
Free Trip to Kobe, Japan with one guardian to attend the Award Ceremony  
Certificate of Commemoration and a Commemorative medal;
- ✎ ORGANIZERS' AWARD:
  - Mitsubishi Public Affairs Committee Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - Asian Pacific Federation of UNESCO Clubs and Associations Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - National Federation of UNESCO Associations in Japan Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
- ✎ EXCELLENCE AWARD: (4 winners per participating country)  
Certificate of Award and Commemorative gift

10. Non-winning participants will receive a Certificate of Participation and a gift from the National Executive Committee.

11. Participating countries are: Bangladesh, Bhutan, Brunei, Darussalam, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Kazakhstan, Republic of Korea, Lao Peoples' Democratic Republic, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Singapore, Thailand, Pakistan, Philippines, Sri Lanka, Timor-Leste, Vietnam and Japan.

12. Application Forms will be distributed through the following centers:

- ▶ **The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Bureau of Elementary Education, Rm. 208, 2<sup>nd</sup> Floor Bonifacio Bldg.,  
DepEd Complex, Meralco Ave., Pasig City
- ▶ DepEd Regional Office (*in your locality*)  
c/o Elementary Education Division
- ▶ DepEd Division Office (*in your locality*)  
c/o Division Art Supervisor
- ▶ Your nearest DepEd District Office/Principal's Office

**ORGANIZERS:**

- MITSUBISHI PUBLIC AFFAIRS COMMITTEE
- ASIAN PACIFIC FEDERATION OF UNESCO CLUBS AND ASSOCIATIONS
- NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN

**LOCAL ORGANIZER:**

- BUREAU OF ELEMENTARY EDUCATION (BEE)  
DEPARTMENT OF EDUCATION (DEPED)

**SUPPORTED BY:**

- UNESCO NATIONAL COMMISSION OF THE PHILIPPINES

## MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA

### OPISYAL NA ENTRY FORM

(Official Entry Form)

Sagutin ang mga sumusunod sa iyong sulat-kamay.

*(Answer the following in your own handwriting.)*

Pangalan: ..... Gulang: .....  
*(Name) (Age)*

Kasarian: ..... Kapanganakan: .....  
*(Sex) (Date of Birth)*

Tirahan:  
*(Home Address)*

Numero at kalye: .....  
*(Number and Street)*

Baranggay/Bayan: .....  
*(Barangay/Town)*

Siyudad/Lalawigan: .....  
*(City/Province)*

Bansa: ..... Zip Code: .....  
*(Country)*

Nasyonalidad: .....  
*(Nationality)*

Pangalan ng Paaralan: ..... Baitang: .....  
*(Name of School) (Grade)*

Lokasyon ng Paaralan: .....  
*(Address of School)*

Distrito: .....  
*(District)*

Sangay: ..... Rehiyon: .....  
*(Division) (Region)*

.....  
Lagda ng Kalahok  
*(Signature of Participant)*

.....  
Pangalan at Lagda ng Punong-guro ng Paaralan  
*(Name and Signature of School Principal)*