

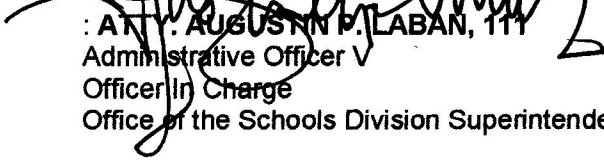


Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
Upper Session Road Extension, Baguio City
Tel. No.: 446-0275 Fax: (074) 442-7819



DIVISION MEMORANDUM No. 04 s. 2013

To : Public and Private Schools Administrators (Elementary and Secondary)
Public and Private School Paper Advisers (Elementary and Secondary)
Public and Private School Campus Journalists (Elementary and Secondary)

From : 
: **ATTY. AUGUSTIN P. LABAN, III**
Administrative Officer V
Officer In Charge
Office of the Schools Division Superintendent

Subject : **2013 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

Date : **January 7, 2013**

1. In line with the thrust to promote responsible and free journalism pursuant to the provision of Section 2 Republic Act No. 7079, this Office through the English and Filipino Learning Areas shall conduct the **2013 DIVISION SCHOOLS PRESS CONFERENCES (DSPC)** on **January 26-27, 2013** from **8A.M.-5P.M.** at **PINES CITY NATIONAL HIGH SCHOOL**, Palma St., Baguio City.

2. The conference aims to enable the participants to:

a. enhance journalistic competence through healthy and friendly competitions such as individual, groups, as well as radio broadcasting and scriptwriting contests.

3. Registration fees of **Php150.00** shall be charged each student/school paper adviser that shall be charged to school MOOE, school campus journalism funds or any other means of funding to cover expenses for kits, honoraria of speakers, and and for other incidental expenses to be incurred during the conduct of the conference.

4. To maximize the time, there shall be **NO** registration of participants that will take place on **January 26, 2013** therefore **pre-registration** of all participants shall be done on or before **January 17, 2013 (Thursday)**. This is to give more time for the organizers to prepare for the materials, venue and invitation of more speakers should there be more participants or declining of speakers should there be less participants.

5. To facilitate the registration of participants, format of the registration form is attached for your guidance and information. Submit the **duly accomplished form** at the Division Office on or before **January 18, 2013**. **FAILURE TO PRE-REGISTER** is a ground for **DISQUALIFICATION** in the contest proper. Participants can join the conference but will **NOT** be allowed to join the competition.

6. School Paper Advisers are requested to list all participants including the respective school paper advisers and register at the Division Office c/o Dr. Lillian S. Pagulongan, EPS-English-In charge for Campus Journalism or Dr. Thelma T. Dalay-on, EPS-Filipino with their registration fees stated above together with their school paper.

7. The Division Office strictly implements the policy on **NO PAPER NO CONTEST**, therefore, school papers must be submitted not later than **JANUARY 18, 2013**.

8. The contests to be conducted during the Division Schools Press Conference will be as follows:

A. INDIVIDUAL CONTESTS:

ENGLISH	FILIPINO
1. Editorial Writing	1. Pagsulat ng Editoriyal
2. Feature Writing	2. Pagsulat ng Lathalain
3. News Writing	3. Pagsulat ng Balita
4. Sports Writing	4. Pagsulat ng Balitang Pampalakasan
5. Editorial; Cartooning	5. Kartung Pang-Editoriyal
6. Photojournalism	6. Larawang Pampahayagan
7. Copy Reading and Headline Writing	7. Pagwawasto at Pag-uulo ng Balita
8. Collaborative Publishing- there shall be seven (7) participants for this contest NOT from the individual contest.	8. Collaborative Publishing- there shall be seven (7) participants for this contest NOT from the individual contest.
9. Radio Broadcasting and Scriptwriting- there shall be seven (7) participants for this contest. Contestants shall be evaluated according to the following journalistic skills: (1) scriptwriting: (2) newscasting: (3) anchoring: (4) field reporting in English	9. Radio Broadcasting and Scriptwriting- there shall be seven (7) participants for this contest. Contestants shall be evaluated according to the following journalistic skills: (1) scriptwriting: (2) newscasting: (3) anchoring: (4) field reporting in Filipino.

B. GROUP CONTESTS.

The size of the paper shall strictly follow the descriptions given below.

ELEMENTARY LEVEL	SECONDARY LEVEL
9" x 12" -18x 12 in size	12"x 18"- 18 x24 " in size

8. For further details regarding the revised guidelines in the conduct of the individual and group contest, it is **MANDATORY** for all participating schools to download and refer to **DEPED MEMORANDUM 221 S. 2012 dated December 13, 2012** in order to be guided accordingly.

9. School Paper Advisers will be entitled for a 2-day service credits while 2-day compensatory day off shall be granted to the non-teaching personnel for the services rendered on Saturday and Sunday (January 26-27, 2013).

10. All interested school paper advisers and school campus journalist who would like to join the search for outstanding SPA and CJ must follow the guidelines stated in Enclosures No. 1 (SPA), and No. 2 (CJ). Submit the documents on or before January 17, 2013 at the Division Office.

11. Fro more details regarding the 2013 DSPC, feel free to contact the Division Office at 4427819.

11. Immediate and wide dissemination of this Memorandum to all concerned is desired.

Enclosure No. 1 REVISED GUIDELINES FOR THE SEARCH FOR THE OUTSTANDING SCHOOL PAPER ADVISERS

CRITERIA	PERCENTAGE
A. LENGTH OF SERVICE	5%
B. PERFORMANCE RATING Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) years	(10%)
C. ACHIEVEMENT IN JOURNALISM CONTEST (LAST THREE (3) YEAR	-
C. 1 INDIVIDUAL CONTEST WINNERS	(15%)
C. 2 GROUP CONTEST WINNERS	(15%)
D. LEADERSHIP (RELATED TO JOURNALISM)	25%
E. OUTSTANDING CONTRIBUTIONS TO JOURNALISM	20%
F. SCHOLARSHIP/ STUDY GRANTS/ AWARDS RELATED TO JOURNALISM	(5%)
G. INTERVIEW	5%
TOTAL	100

Enclosure No. 2 REVISED CRITERIA FOR THE SEARCH FOR THE OUTSTANDING CAMPUS JOURNALIST

CRITERIA	PERCENTAGE
A. ACADEMIC (previous and current year)	(15%)
B. PERFORMANCE/ACHIEVEMENTS (AWARDS IN JOURNALISM)	-
B. 1 INDIVIDUAL CONTEST WINNERS	(30%)
B. 2 GROUP CONTEST WINNERS	(20%)
C. LEADERSHIP (JOURNALISM) POSITIONS IN ORGANIZATIONS RELATED TO JOURNALISM	30%
D. COMMUNITY/EXTENSION SERVICES RELATED TO JOURNALISM	5%
TOTAL	100

REGISTRATION FORM FOR _____
 (School) _____
 _____ Level

TO BE SUBMITTED TO THE DIVISION OFFICE ON OR BEFORE January 17, 2013

	EVENT	WRITER	WRITER
		ENGLISH	FILIPINO
1.	Editorial Writing		
2	Feature Writing		
3	News Writing		
4	Sports Writing		
5	Editorial; Cartooning		
6	Photojournalism		
7	Copy Reading and Headline Writing		
8	Collaborative Publishing		
	1.		
	2		
	3		
	4		
	5		
	6		
	7		
9	Radio Broadcasting and Scriptwriting-		
1			
2			
3			
4			
5			
6			
7			
NAME OF SCHOOL PAPER			
SCHOOL PAPER ADVISER			