




Republic of the Philippines
Department of Education
Cordillera Administrative Region
Division of Baguio City



Division Memorandum
No. 126, S 2013

To: Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
EsP/Values Education Department Heads
Esp Teachers

From:  **ESTELA LEON-CARIÑO, Ed.D., CESO V**
School Division Superintendent

Subject: **DIVISION FAMILY WEEK CELEBRATION 2013-**

Date: September 4, 2013

1. FAMILY is regarded as the most important institution of the society. Laws have been specifically provided to protect the sanctity of marriage and the value of the family. Former President Fidel V. Ramos issued **Proclamation No. 60 declaring last week of September of every year as the National Family Week to give emphasis to the importance of strengthening the family.**

The theme of the family week celebration for 2013 is ***"Unity Across Generation: Strong Family, Strong Society"***. The highlight of this celebration will be a Family Scrap book Contest among all public elementary pupils and secondary students. .

2. The main participants of this competition will be all students coming from the **all Public elementary and secondary schools in the Division of Baguio.** The contestants will compete in making their own Family Scrapbook.

3. Schedule of Activities

| | | |
|-------------------------|---------------------|---|
| School Level Activities | September 1-30,2013 | All Public elementary and secondary schools-The |
|-------------------------|---------------------|---|

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| SCHOOL LEVEL | | schools will also take charge with meaning full activities in celebrating the Family Month Celebration. |
| District Level (for Elementary level only) | September 19,2013 | Selection for the top three best scrapbooks among elementary schools. |
| Division Level | September 24, 2013 Tuesday 1:00 pm | Submission of the entry of per school of their best Family scrapbook Elementary – Top three per district Secondary- One school – one entry |
| Division Level | September 25-27,2013 Wednesday, Thursday and Friday | Display of best family scrapbook at SM. |
| Division level | September 30,2013 Monday 8:00 am | Awarding at Baguio City Hall |

4. The contest mechanics are prescribed below:

- A. The materials that should be used are recycled/reused and indigenous.
- B. The size of the scrapbook should be 14 ½ inches by 14 ½ inches.
- C. The scrapbook should have a minimum of 5 pages.
- D. For the **elementary level**, the winner in the district level will represent in the division level while in the **secondary level**, a representing school should have one (1) entry.
- E. The scrapbook should contain photos, mementos (remembrances, documents and others pertaining to important family activities).
- F. The school will selects the Best scrapbook, which will be displayed in the Family exhibit at SM on September 25-27, 2013. The Scrapbook will automatically become an entry to the Division wide search for the Best Family Scrapbook.

5. The Criteria in Judging the Scrapbooks are :
- A. Relevance to the theme (35%)- This includes the content (the number of generations should be at least to the fourth generation) and photos or articles which show community involvement of the members of the family.
 - B. Creativity / Originality (25%)- This includes the utilization of reused/recycled and indigenous materials / resourcefulness of the participant .
 - C. Organization/Presentation (20%)- This includes the chronological arrangement of materials and lay-outing (size, design and harmony)
 - D. Packaging (20%) - Durability of the scrapbook and the appropriateness of materials.
6. Cash Prizes await the winners of the Best Family Scrapbook and the awarding of the prizes will be on the Family Month Closing Program on September 30, 2013 at 8:00 am at Baguio City Hall.

| | Elementary | Secondary |
|--------------------|------------|-----------|
| First prize | 4,000.00 | 6,000.00 |
| Second Prize | 3,000.00 | 4,000.00 |
| Third Prize | 2,000.00 | 3,000.00 |
| Consolation Prizes | 1,000.00 | 1,000.00 |

7. Immediate dissemination of this memorandum to all concerned is desired.