

*for reference to schools for info and guidance*

# NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

## Department of Education

November 6, 2013

**FRANCIS CESAR B. BRINGAS, CESO VI**  
 OIC-Schools Division Superintendent  
 Baguio City Division

Dear SDS Bringas:

The National Council for Children's Television (NCCT), an attached agency of the Department of Education, and having its office in DepED Central Office is holding the fifth year of **CinePambata**, a video festival by, about, and for children, held in partnership with SM Cinema.

This video festival aims to present local short videos that are child-friendly and child-focused, educate participants about the UN Millennium Development Goals through those videos, and to provide a venue to generate awareness about Child Protection Policies and Laws. Aside from the presentation of videos (professional and amateur levels) is an open forum with professional filmmakers.

In line with this activity, we would like to invite **300** selected students from the different public and private elementary and secondary schools as our participants of this event. It will be held at **SM Baguio**, this **November 16, 2013**, Saturday, from **7 AM to 12 NN**. Please note that the travelling expenses of the participants and their chaperones will be charged to local funds subject to the usual accounting and auditing rules and regulations. NCCT will provide snacks and certificate of participation.

We believe that this festival is a great way to extend awareness and interactive education to our children.

May I know if you can send the participants? Likewise, the children from your division will benefit from this pioneering activity in Baguio City. Please contact Ms. Daisy Atienza, Supervising Administrative Officer at (02)634-7156 or at 0922-893-3523 should you have inquiries about the said activity.

Thank you very much. Wishing you


All the Best,

*Chij*  
**JOCELYN DR ANDAYA**  
 OIC- Executive Director

November 11, 2013

To: ALLEPS, PSDS, Principals & PICS and all concerned.  
 FOR INFORMATION & GUIDANCE.

*L. S.*  
**FRANCIS CESAR B. BRINGAS, CESO VI**  
 OIC, Schools Div. Superintendent



**COUNCIL MEMBERS**

**MAG CRUZ HATOL**  
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 Television (OFFICIAL)

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NCCT/DepED Channel

# NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

November 6, 2013

**FRANCIS CESAR B. BRINGAS, CESO VI**  
 OIC-Schools Division Superintendent  
 Baguio City Division

**ATTN: Dr. Elma Donaal**  
 Principal, Baguio City National High School

Dear **SDS Bringas**:

When the government recently constituted the National Council for Children's Television (NCCT), it did so with a reason: to put teeth to a law that remains unheeded for over a decade.

Republic Act 8370 (Children's Television Act of 1997) is a piece of significant legislation that has worthy counterparts everywhere in the world. It is a law that is both timely and necessary, considering that we are a country of over 38 million children, nearly each one greatly affected by television.

To implement the mandates of the agency, we will need the support and participation of parents, guardians, and educators who believe in the power of television to influence their children.

With this, we seek your assistance in hosting the **Katuwang Ako ng Makabatang TV** on Saturday, 16 November 2013, 1:30 PM – 5:00 PM in Baguio City National High School. The NCCT requests an appropriate indoor venue, participation of **100 key and almost militant parents and teachers, and other technical and logistical needs (ie. sound system, LCD projector)** for this event. For its part, NCCT will provide snacks and certificates for the participants.


It will be the first of such public forums that will build a community of media literate and vigilant adult learners for the benefit of the Filipino children. It will also be the first in the Philippines.

May we count on your partnership?

You may contact the NCCT Secretariat at **(02) 6347156** or Ms. Daisy Atienza, NCCT Supervisor/Administrative Officer at **09228933523** should you have inquiries about the forum. Thank you.

Sincerely yours,

  
**JOCELYN DR. ANDAYA**  
 OIC-Executive Director



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