



8 January 2014

**DIR. ELLEN B. DONATO, CESO III**  
 Regional Director  
 DepED-CAR  
 Wanga, LA Trinidad, Benguet

RECEIVED  
 JAN 15 2014  
 RECEIVED  
 JAN 14 2014  
 DEPED-CAR

Dear **DIR. DONATO**:

Warm new year greetings!

The Commission on Population (POPCOM) recognizes the growing reproductive health and development concerns of our young people in the region. The increasing incidence of early sexual encounters (ESE) among them which leads to unwanted pregnancies, abortion, early marriages, school drop-outs warrant strategic and immediate action.

One of our responses is the popularization of a communication campaign this year which is focused on the prevention of early sexual encounters (ESE) and ultimately, teen pregnancies. The movement is dubbed as, **101 XSX: 101 WAYS TO BECOME EMPOWERED YOUTH** which shall be launched on 13 February 2014.

The 101 XSX endeavors to popularize 101 ways of being and staying healthy, responsible and successful young individual when ESE and other risky behaviors are not practiced. It also aims to create avenues to promote programs and services for the youth.

We recognize the need for a collective response on this concern. As our valued partner in youth development, we would like you to be part of this campaign.

We would appreciate if you and one of your staff could join us in the Regional Launch which shall feature a *Stakeholders' Forum, Exhibit, and a Youth Festival* to be held at \_\_\_\_\_

Attached please find a *Program of Activities* for your guidance.

The color motif for the campaign is fuschia. We encourage attendees to observe this in their attire.

We would also appreciate if your agency could articulate your *contributions* or specific program responses to ensure healthy, responsible and successful young individuals.

Should you decide to have it printed in tarpaulin (2ft x 3ft. suggested), you may download the template using the following link: <http://www.popcom.gov.ph/regions/CAR/downloadables.php>.

The material submitted will be uploaded in the website of the 101 XSX and would also be used in monitoring our adherence to our commitment to the movement and to youth development. You may send the tarpaulin in advance so we could already include it in the lay-out for the exhibit.

For any queries and for confirmation of attendance, please contact *Mr. Job David Manalang* at 0939-932-0122 or *Edelene Fernandez* at 0927-785-8297.

We look forward to your favorable response and your sustained program support.

Very truly yours,

**ROSA R. FORTALEZA**  
 Regional Director

*The Commission logo symbolizes the interconnectedness of individuals, families and communities. Its circle also gives importance to the Commission's focused commitment to the individual and the family*

January 22, 2014

To: All P3DS, EPS, Elem. & Secondary School Principals & Teachers concerned (Public & Private)

FOR YOUR INFORMATION & GUIDANCE.

FRANCIS CESAR B. BRINGAS, CESO VI  
 OIC, Schools Division Superintendent

January 14, 2014

To: Schools Division Superintendents  
 All Divisions

For information, dissemination and compliance.

ELLEN B. DONATO, Ed.D., CESO III

**Program of Activities  
101 XSX Launching  
February 2013**

**AHYD FORUM**

<b>Time</b>	<b>Activity</b>	
8:00 AM-8:30 AM	Registration	
8:30 AM	Ribbon Cutting and Opening of Exhibit	
8:45 AM	Opening Amenities	
9:00 AM	Welcome Remarks	Mayor Mauricio Dornogan
9:30 AM	Intermission Number	
9:30 AM	Presentation of CAR AHYD Research Outputs	Dir. Rose Fortaleza
10:00 AM	101 XSX Campaign Overview	
10:30 AM	Commitment Setting	
11:00 AM	Preparations for Youth Fest	

**MEDIA BRIEFING**

11:00 AM-12:00 PM	Media Briefing with Local Press	
-------------------	---------------------------------	--

**YOUTH FEST**

1:00:-2:00 PM	Open time for Activities Fair	
2:00 PM -onwards	Youth Concert <ul style="list-style-type: none"> <li>• Performances from local bands</li> <li>• University and Highschool Performing groups</li> <li>• Presentation of 101 XSX Campaign</li> </ul>	