



**Cordillera Speech Management And Rhetoric Training Systems**

Area 23 District Skills Development Program  
3/F Unit 2, Ramon-Building, Km. 4, La Trinidad, Benguet  
Non-Vat Reg. TIN: 939-250-380-000

DIVISION OF  
**DEPED** BAGUIO CITY

APR 10 2014

**RECEIVED**

8

9 April 2014

**FRANCIS CESAR B. BRINGAS, CESO IV**  
Schools Division Superintended, OIC  
Baguio City

Sir:

This has reference to the conduct of a region-wide summit on the ART OF EMCEEING/HOSTING slated on April 14-17, 2014 by the Speech Management And Rhetoric Training Systems – Facilitating Innovative Tools & Solutions.

S.M.A.R.T. FITS, is a professional training development center, which caters to the following: Strategic Leadership Training Events, Music Events and Training Workshops, Art of Emceeing, Rhetoric Training Events, and Train the Trainer Program (TTP).

In view of the preceding, may we please request your INDORSEMENT to this event by issuing a memorandum to your respective Division heads and to be a signatory in the training certificate?

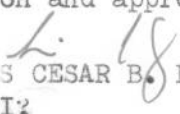
Registration is pegged at PhP 1,700.00 inclusive of two (2) emceeing books, training kit, and training certificate. The said event will be held at the #/F of Igorot Centrum, Km. 4, La Trinidad, Benguet. Furthermore, another summit on Employee Rhetoric Training will be held on May 12-15, 2014 at the same venue.

Attached are our training design and brochure for your perusal.

We look forward to having your action on this matter.

Very respectfully yours,

  
**JOANNE B. ALIPING, L1AT**  
OIC, S.M.A.R.T. FITS

April 10, 2014  
To: All School Heads  
Public Elementary and Secondary  
For your information and appropriate action  
  
**FRANCIS CESAR B. BRINGAS**  
CESO VI  
OIC - Schools Division  
Superintendent

# **CORDILLERA SPEECH MANAGEMENT AND RHETORIC TRAINING SYSTEMS**

**FACILITATING INNOVATIVE TOOLS AND SOLUTIONS**

**Area 23 District Skills Development Program  
3/F Unit 2, Ramon Building, Km. 4 La Trinidad, 2601 Benguet  
Non-Vat Reg. TIN: 939-250-380-000**

**LEARNING INVESTMENTS!**

# **SUMMIT 5**

**40-HOUR TRAINING WORKSHOP ON EMCEEING**

**APRIL 14 - 17, 2014**



**SUMMIT 5: APRIL 14-17, 2014**

***40-Hour Training and Workshop on Emceeing***

***Day 1***

EMCEE: *Nor Ian O. Realuyo, L1-C*

8:00-11:00 REGISTRATION

11:00-12:00 OPENING PROGRAM

- Reflections SLM Group
- Presentation of Participants Maryjane N. Malihod, L1
- House Rules and Leveling of Expectations Cheston B. Ceriaco, L1

12:00-1:00 Lunch Break

1:00-1:30 Energizers

1:30-4:30 *Preparations Before-During-After the Event*  
Joanne B. Aliping, L1 & OIC

4:30-5:00 Open Forum

***Day 2***

EMCEE: *Eleonor K. Bugalin, L1-C*

8:30-9:00 Registration & Energizers

9:00-12:00 *Emcee vs. Host*  
MaryJane N. Malihod, L1

12:00-1:00 Lunch Break

1:00-1:30 Energizers & Registration

1:30-4:30 *Tips & Tricks in Hosting*  
Cheston B. Ceriaco, L1

4:30-5:00 Open Forum

***Day 3***

EMCEE: *Adrian S. Joaquin, L1-C*

8:30-9:00 Registration & Energizers

9:00-12:00 *Spiel Development & Intro-Extro-Repatee*  
Joanne B. Aliping, L1 & OIC

12:00-1:00 Lunch Break

1:00-1:30 Energizers & Registration

1:30-4:30 *Program Hosting Simulations with Vocal Techniques*  
Febie A. Sofronio, L1

4:30-5:00 Open Forum

***Day 4***

EMCEE: *Martes D. Dionisio Jr., L1-C*

8:30-9:00 Energizers & Registration

9:00-12:00 *Module – Making*  
Joanne B. Aliping, L1 & OIC

12:00-1:00 Lunch Break

1:00-1:30 Energizers & Registration

1:30-4:30 *Module Presentation & Critiquing*  
Cheston B. Ceriaco, L1

4:30-5:00 Open Forum & Awarding of Certificates

## TRAINERS' PROFILE

### ADAMSON N. LABI

- ☞ Special Assistant to the VPAA, Benguet State University
- ☞ Doctor of Philosophy in Language Education (*in-progress*)
- ☞ Master of Arts in English as a Second Language, BSU
- ☞ Instructor, Department of Humanities, College of Arts and Sciences, BSU
- ☞ Former President, Philippine Confederation of Student Regents and Trustees of State Universities and Colleges (PCSRSTUCs), an organization of 110
- ☞ Sen. Raul Roco Leadership Awardee
- ☞ Former Part-time trainer, E-speak International
- ☞ Former VP for Planning & Development, Elijah English Club
- ☞ Former Local Correspondent and Assistant Desk Editor, Philippine Daily Inquirer
- ☞ Former Regional Coordinator, Philippine Association of Campus Student Advisers (PACSA)
- ☞ S.M.A.R.T. 2009 Regional Trainer of the Year
- ☞ CHED-HELPP Graduate
- ☞ Level III Accredited Trainer and AREA 23 Coordinator, S.M.A.R.T. FITS
- ☞ From Madaymen, Kibungan, Benguet

### LOY W. FANGED

- ☞ Master of Arts in Teaching Music (Earned Units), DMMMSU, Agoo, La Union
- ☞ Former Instructor, MPSPC
- ☞ Professional Music Educator, Composer, Lyricist, Songwriter
- ☞ Finalist, Baguio Centennial Songwriting Festival
- ☞ Semi-finalist, 2010 KBP-POP Music Festival (*1st to qualify from Cordillera*)
- ☞ Semi-finalist, 2004 Metro Pop Music Festival (National Level)
- ☞ Lead Vocalist, Dandelions Band (*6446 PANASPULAN Inter-Municipality Battle of the Bands Grand Champion*)
- ☞ Finalist, *99.9 Magic Kantahan* (2000)
- ☞ Champion, *Kantahan sa Radyo ng Bayan* (1998)
- ☞ THE VOICE Philippines-Baguio Audition Level III Qualifier
- ☞ Level I Accredited Trainer Affiliate, S.M.A.R.T. FITS
- ☞ From Bontoc, Mountain Province

### FEBIE A. SOFRONIO

- ☞ Bachelor of Arts in English Literature, SLU
- ☞ EFL Teacher, Pines International Academy (2006-present)
- ☞ Elected Board of Director and Treasurer, KABALIKAT PINES (April 2009), Re-elected (March 2011-present)
- ☞ Former Curriculum Team Member, Bridging Course Department, PIA
- ☞ 6-time Best Core Leader of the Term Awardee, PIA, Inc.
- ☞ Former Head Teacher and Curriculum Developer of K and C English Center
- ☞ Former Head Teacher and Language Trainer, Highland Tutorline Services
- ☞ Former Training Coordinator, Jehori Tsedkenu Missions Foundation (NGO)
- ☞ Level I Accredited Trainer, S.M.A.R.T. FITS
- ☞ From Sagada, Mountain Province and Kibungan, Benguet

### MARY JANE N. MALIHOD

- ☞ MAED major in Administration and Supervision, BSU
- ☞ Bachelor of Science in Agricultural Education, *Cum Laude*, Benguet State University
- ☞ Faculty Member, Baguio City National High School
- ☞ Former ESL Teacher, Pines International Academy
- ☞ Consistent Awardee, Exemplary Over-all Performance Score of 98 % at PIA
- ☞ 2010 Best Teacher Awardee, PIA
- ☞ Level I Accredited Trainer, S.M.A.R.T. FITS
- ☞ From Hingyon, Ifugao

### JHORDAN T. CUILAN

- ☞ Doctor of Philosophy in Language Education (*in-progress*)
- ☞ Masters of Arts in English as a Second Language, BSU
- ☞ Bachelor of Secondary Education, Major in English, *Cum Laude*, Benguet State University
- ☞ 2009 Ten Outstanding Students of the Philippines-Cordillera Administrative Region (TOSP-CAR)
- ☞ 2009 Dr. William Dar Leadership Excellence Awardee
- ☞ 2008 Ayala Young Leaders Congress Finalist
- ☞ Instructor, Department of Humanities, College of Arts and Sciences, BSU
- ☞ Level I Accredited Trainer, S.M.A.R.T. FITS
- ☞ From Daklan, Bokod, Benguet

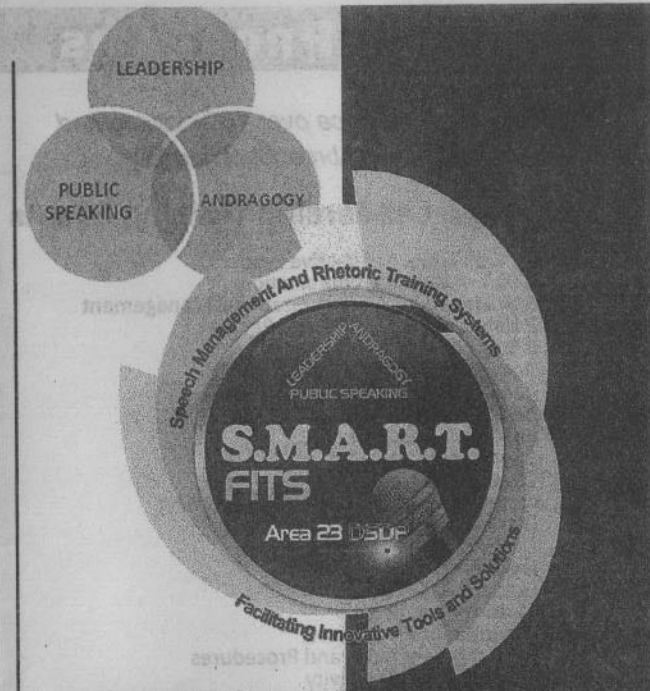
### CHESTON B. CERIACO, RN

- ☞ MA in Nursing, specializing in Nursing Service Administration (*in-progress*) University of La Salette, Santiago City, Isabela
- ☞ Bachelor of Science in Nursing, *Cum Laude*, Benguet State University
- ☞ Nurse I, Family Health Cluster DOH-CHD-CAR)
- ☞ Research Assistant, ResearchMate Inc.
- ☞ National Finalist, 2010 Ten Outstanding Students of the Philippines
- ☞ 2010 TOSP-CAR
- ☞ Recipient, 2010 Sen. Loren Legarda Academic Excellence Award
- ☞ 2009 Ayala Young Leader
- ☞ 2008 and 2010 Benguet Adivay Achievement Awardee
- ☞ Recipient, 2008 United Nations Association of the Philippines -Outstanding Youth Service Award
- ☞ Level I Accredited Trainer, S.M.A.R.T. FITS
- ☞ From Poblacion, La Trinidad, Benguet

#### We also have freelance trainers for:

- lead guitar
- bass guitar
- band composition
- and others...

**20-50% OFF  
to all  
members on  
any training!**



We are the 1st to offer  
**ART OF EMCEEING**  
and  
**TRAIN THE TRAINER**  
**PROGRAM (TTP)**  
in the Cordilleras!

We offer **NIGHT**  
classes for a group  
of 5-20...

Visit us at:

**3/F Unit 2, Ramon Bldg.**

(between Pines Supermarket and Rising Sun Commercial)

**Km. 4 Central Pico, La Trinidad**

Landline: 424-8867

Mobile: 09466737503/09213096314

[www.smartfitsarea23.org](http://www.smartfitsarea23.org)



# TRAINING PROGRAMS

*Come and experience over 100 exciting and informative lessons brought closer to you ...*

## S - Strategic Leadership Training Events

- \* 22 Vital Traits of Effective Leaders
- \* 4 Plus-A Winning Combination
- \* 5 Golden Rules on Organizational Management
- \* 7 Habits of Highly Effective People
- \* 8 Steps of Successful Change
- \* Anger Management
- \* Barriers to Team Success
- \* Be a M.A.X.I.M.I.Z.E.R.
- \* Building a Dream Team
- \* Conflict Management
- \* Contingency Theories of Leadership
- \* Cooperative and Collaborative Learning
- \* Dynamics of Leadership
- \* Leadership Management
- \* Leadership Skills
- \* Leadership Theories
- \* Motivation at Work
- \* Organizational Protocols
- \* Parliamentary Rules and Procedures
- \* Proactivity vs. Reactivity
- \* Problem Analysis in Organization Management
- \* Qualities of Leadership
- \* Strategic Management
- \* Stress Management
- \* SWOT Analysis
- \* The F.E.A.R. Factor
- \* Time Management Using Johari Window Model
- \* Types of Leadership

## M - Music Events & Training Workshop

- \* The Basic Elements of Music
- \* The A-Z of Singing
- \* Falsetto vs. Head Voice
- \* Slur vs. Tremolo
- \* Clearing the Throat
- \* Warming Up the Voice
- \* Vocalization Techniques
- \* Vocal Health
- \* Muscles Have Memory
- \* The Right Posture in Singing
- \* Tips and Tricks in Using the Microphone
- \* The Do's and Don'ts in Singing
- \* Misconceptions in Music Performance
- \* Fundamental Band Theory
- \* And many more...

## A - Art of Emceeing

- \* Public Speaking in a Nutshell
- \* The Basics of Program Hosting
- \* Emcee Preparation "Before-During-After" an Event
- \* Tips in Hosting
- \* Stage Management and Hosting Techniques
- \* Vocal Techniques
- \* Spiels Development vs. Script Preparation

- \* The F.E.A.R. Factor in Hosting
- \* Do's and Don'ts in Emceeing
- \* Master of Ceremony vs. Master of Ceremonies
- \* Prayer vs. Invocation vs. Doxology
- \* Segue Technique
- \* Rule of 3 (INTRO-EXTRO-REPARTEE)
- \* 4 Types of Event
- \* Co-emceeing Tips and Tricks
- \* Delight Your Audience, Be a Captivating Host
- \* Humor in Hosting
- \* FAQs in Emceeing/Hosting
- \* And many more...

## R - Rhetoric Training Events

- \* Public Speaking Essentials
- \* The 3 Ms of Public Speaking
- \* Cross-cultural Non-verbal Communications
- \* Dress for Success
- \* Job Interview
- \* Application and Resume Writing
- \* Grammar Fix
- \* Business Letter Writing
- \* Faulty Terminology in English
- \* Word Derivation Techniques in English
- \* VAK Learning Styles
- \* Creative Writing
- \* Scientific Approach in Teaching Vowels
- \* Accent Neutralization
- \* SMART Talk
- \* Art of Questioning
- \* Pronunciation Made Easy
- \* The Dancing Letters: Discovering Dyslexia
- \* Jazz Chanting
- \* The Art of Impromptu Speaking
- \* Macro Skills Made Micro
- \* Journalism
- \* And many more...

## T - Train the Trainer Program (TTP)

*TTP is inclusive of all the trainings under:*

Strategic Leadership Training Events  
 Music Events and Training Workshop  
 Art of Emceeing  
 Rhetoric Training Events

*Why TTP?*

- Soaring Retention and Recall
- Enhanced Comprehension
- Rapid Learning
- Increased Application Skills
- Resistance Melts Away
- Training is NOT Teaching
- Re-energized Training Staff

We also offer:

LET review  
 2012 September LET review  
 MR. MARTES D. DIONISIO, JR (TOP 100)  
 BS Math Magna Cum laude

- IELTS training and review
- TOEIC training
- TESL training
- Selected IT-based competency trainings

*Be among the first to experience the thrill...*

# MEMBERSHIP & TRAINING PARTICULARS

UNDERGRADUATE STUDENTS & NON-PROFESSIONALS

**REGULAR MEMBER (Php 299.00)**  
 - 1 YEAR EXCLUSIVE MEMBERSHIP  
 - MEMBERSHIP CARD (add Php 50 for ATM TYPE)  
 - 20% DISCOUNT ON ALL TRAININGS  
 - 1ST SEMINAR (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**PREMIUM MEMBER (Php 499.00)**  
 - 1 YEAR EXCLUSIVE MEMBERSHIP  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 25% DISCOUNT ON ALL TRAININGS  
 - 1ST 2 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**GOLD MEMBER (Php 799.00)**  
 - 1 YEAR EXCLUSIVE MEMBERSHIP  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 30% DISCOUNT ON ALL TRAININGS  
 - 1ST 3 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**LIFETIME MEMBER (Php 1,499.00)**  
 - LIFETIME MEMBERSHIP (SUBJECT TO CONDITIONS)  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 50% DISCOUNT ON ALL TRAININGS  
 - 1ST 4 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - PERSONAL POINT SYSTEM  
 - BUTTON PIN

GRADUATE STUDENTS & WORKING PROFESSIONALS

**REGULAR MEMBER (Php 499.00)**  
 - MEMBERSHIP CARD (add Php 50 for ATM TYPE)  
 - 20% DISCOUNT ON ALL TRAININGS  
 - 1ST SEMINAR (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**PREMIUM MEMBER (Php 999.00)**  
 - 1 YEAR EXCLUSIVE MEMBERSHIP  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 25% DISCOUNT ON ALL TRAININGS  
 - 1ST 2 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**GOLD MEMBER (Php 1,999.00)**  
 - 1 YEAR EXCLUSIVE MEMBERSHIP  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 30% DISCOUNT ON ALL TRAININGS  
 - 1ST 3 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - BUTTON PIN

**LIFETIME MEMBER (Php 2,999.00)**  
 - LIFETIME MEMBERSHIP (SUBJECT TO CONDITIONS)  
 - MEMBERSHIP CARD (ATM TYPE)  
 - 50% DISCOUNT ON ALL TRAININGS  
 - 1ST 4 SEMINARS (FREE)  
 - FREE TRAINING CONSULTATION  
 - PERSONAL POINT SYSTEM  
 - BUTTON PIN

### 12-HOUR INTENSIVE TRAINING (4 SESSIONS)

\*\*\*discount is based on membership type

USNP Member = Php 999.00    FSFP Member = Php 1,999.00  
 GSWP Member = Php 1,499.00    Non-member = Php 2,499.00

### TRAIN THE TRAINER PROGRAM (TTP) Php 11,999.00

\*we have a flexible payment mode

60-HOUR INTENSIVE TRAINING + 100% DISCOUNT ON ALL TRAININGS  
 DISCOUNT FOR FULL PAYMENT + GET 10% FOR EVERY TTP REFERRAL  
 PERSONAL POINT SYSTEM \* S.M.A.R.T. FITS POLO SHIRT (50% counterpart)  
 MEMBERSHIP ID (PVC Type) \* EMPLOYMENT TO QUALIFIED TRAINEES  
 FREE PART 1 MODULE \* LIFETIME MEMBERSHIP (Subject to terms & conditions)

# Trainer's Profile

**Adamson N. Labi, MAESL**



- ▷ Special Assistant to the VPAA, BSU
- ▷ Ph.D. in Language Education (in-progress), BSU
- ▷ Master of Arts in English as a Second Language, BSU  
Instructor, Department of Humanities,
- ▷ Former President, Philippine Confederation of Student Regents and Trustees of State Universities and Colleges (PCSRTSUCs)  
*\*an organization of SSC presidents in 110 SUCs nationwide*
- ▷ Sen. Raul Roco Leadership Awardee
- ▷ Former Part-time trainer, E-speak International
- ▷ Former VP for Planning & Development, Elijah English Club
- ▷ Former Local Correspondent and Assistant Desk Editor, Philippine Daily Inquirer
- ▷ Former Regional Coordinator, Philippine Association of Campus Student Advisers (PACSA)
- ▷ S.M.A.R.T. 2009 Regional Trainer of the Year
- ▷ CHED - Accredited Language Trainer
- ▷ Level III Accredited Trainer and AREA 23 Director, S.M.A.R.T. FITS
- ▷ From Madaymen, Kibungan, Benguet

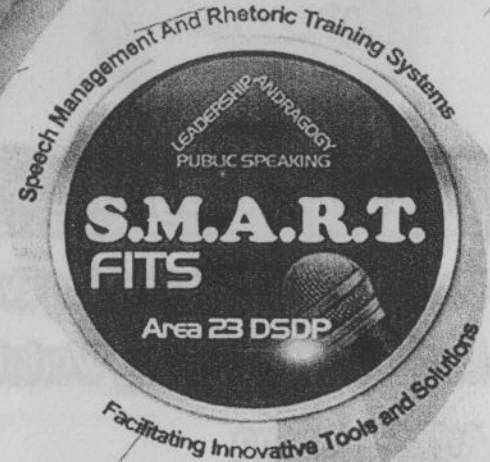
## The Train the Trainer Program is open to:

**Professionals**  
**Language Trainers**  
**Language Coaches**  
**ESL/EFL Tutors**  
**Managers**  
**Supervisors**  
**Fresh Graduates**

### Requirements :

- ▷ **valid ID**
- ▷ **recent ID photo (2x2/Passport Size)**
- ▷ **duly accomplished TTP form**

**Only 15 slots accepted per batch !**



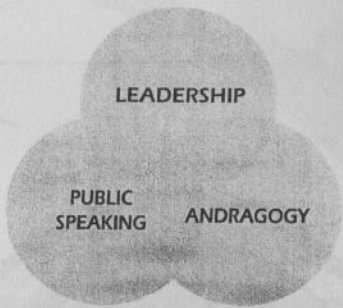
**website: [smartfitsarea23.org](http://smartfitsarea23.org)**

**We are the 1st to offer**  
**TRAIN THE TRAINER**  
**PROGRAM**  
**(TTP)**  
**in the Cordilleras !**

Visit us at:

3/F Unit 2, Ramon Bldg.  
(same building as ALLIED BANK'S)  
Km. 4 Central Pico, La Trinidad.  
Landline: 424 - 8867  
Mobile 09466737503  
Email us at [smartfitsdspd@yahoo.com](mailto:smartfitsdspd@yahoo.com)





## Training Programs

- S** - Strategic Leadership Training Events
- M** - Music Events & Training Workshop
- A** - Art of Emceeing
- R** - Rhetoric Training Events
- T** - Train the Trainer Program

## What Php 9,999 can do!



"The best things in life aren't things"  
- Art Buchwald

OR



"An investment in knowledge pays the  
BEST interest!"

## Why TTP?



Soaring Retention and Recall

Enhanced Comprehension



Rapid Learning

Increased Application Skills



Resistance Melts Away

Re-energized Training Staff



## Benefits of TTP

- Lifetime membership (subject to terms and conditions)
- 60-Hour intensive training (3-5 hours/session)
- Free part 1 TTP Module
- Membership card (ATM Type)
- 100% Discount on all other trainings
- S.M.A.R.T. FITS jacket (50% counterpart)
- Free training consultation
- Personal point system
- Employment to qualified trainees
- Button Pin
- Additional 5% discount for FULL Payment
- Train the Trainer Program Course Certificate

Join the TTP and avail of our Freebies!

**FREE IELTS Training & Review**

(We don't just review, we do train)

**FREE FINANCIAL LITERACY PROGRAM**

Money doesn't create money. Ideas do.  
Income-Expenses= Savings is a bad habit.  
Employees follow the 40-40-40 plan..