




Division Memorandum No. 80 s.2014

To: Secondary School Heads
Guidance Counselors/ Career Advocates

From:  **FRANCIS CESAR B. BRINGAS, CESO VI**
OIC – Schools Division Superintendent

Subject: Capacity Building for Guidance Counselors and Career Advocates

Date: July 14, 2014

1. Pursuant to Regional Memorandum No. 111. s. 2014 re: Capacity Building for Guidance Counselors and Career Advocates at Ating Tahanan, Girl Scout of the Philippines, South Drive, Baguio City on July 17-18, 2014.
2. The capacity building aims to provide a venue for GC's and Career Advocates to be more actively involved in forming the minds of the youth and give them the needed support that will enable them to prepare for the world of work.
Specifically, it aims to;
 - a. Capacitate and equip career guidance advocacy allies with up-to-date LMI trends, in the global and national context, for their use in effective and efficient delivery of career guidance to the students and jobseekers.
 - b. Update the GCs and CAs with new concepts and strategies for career guidance in the 21st century in order to assist learners in different life circumstances and cultural contexts to find them to more self-determined and fulfilling lives.
 - c. Recognize the potential of career growth in guidance and counseling, especially among GCs and CAs.
 - d. Identify the role of different stakeholders, including the private sector, in promoting career guidance advocacy.
 - e. Promote career guidance as a relevant tool in youth development, contributing to the prosperity and welfare of the nation.
3. In view of this, the following identified Guidance Counselors/ Career Advocates are required to attend the said two-day capacity building.

Name

School

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|-----------------------|------------------------------------|
| 1. Conchita Oide | Guisad Valley National High School |
| 2. Manny Cosme | Magsaysay National High School |
| 3. Marie Tina Tiwaken | Sto.Tomas National High School |
| 4. Bickert G. Dagasen | Dominican National High School |

4. Immediate dissemination of this Memorandum to all concern is desired.