

Republic of the Philippines
DEPARTMENT OF AGRICULTURE
 Regional Field Office - Cordillera Administrative Region
 BPI Compound, Guisad, Baguio City



September 19, 2014

FRANCIS CESAR B. BRINGAS, CESO VI
 Schools Division Superintendent
 Baguio City

Sir:

Greetings!

Once again, the Cordillera Region joins the nation in celebrating the World Food Day (WFD) on October 16, 2014, with the theme "Family Farming: Feeding the World, Caring for the Earth."

One of the activities in lined is the annual conduct of the On-the-spot Mosaic (poster) Making Contest which is open to all Grade IV to Grade VI pupils enrolled in any public and DepEd accredited private elementary schools nationwide.

In this regard, we are again requesting your able assistance for the success of this endeavor by coordinating with the different schools and districts in your respective province. The Regional Level Contest shall be held on October 8, 2014 here in Baguio City in a venue to be announced and coordinated with you.

Attached is the Guideline and expected schedule of the Elimination Process for your reference.

The DA-CAR shall be shouldering the travelling and food expenses of the participants for the Regional level.

Please be guided that the regional winner will be staying at the hotel in preparation for the National contest on the 10th of October. Kindly prepare the necessary materials for the travel.

For further information and queries on this activity, you may contact us through telephone, (074) 422-5795, or call/text Ms. Mabel Zabala (09498413560) or Ms. Anna Marie Bautista (09092839444).

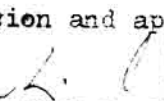
Truly Yours,


MARILYN V. STA CATALINA, CESO IV
 Regional Director, DA-CAR

09-22-2014

To : All Elementary School Heads

For your information and appropriate action.


FRANCIS CESAR B. BRINGAS, CESO VI
 OIC, Schools Division Superintendent



The **round metal gong** of the Cordillera known locally as "gangsa" is a symbol of the upland people's culture that has been passed on from generations to another.
 The **profile of a person blowing a "tangguyob"** represents a community being called for an important matter or action.
 The **lines that shape the mountains, the rice terraces, clouds and rivers** symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera.
All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self-determination.

2014 WORLD FOOD DAY

Nationwide On-the-Spot

Mosaic Making Contest



Agriculture and Fisheries Information Division
DEPARTMENT OF AGRICULTURE
Elliptical Road, Diliman, Quezon City
Tel. No. 928-8762
Website: www.da.gov.ph



*Family Farming:
Feeding the world, caring for the earth*

CONTEST ELIMINATION PROCESS

A. School Level: September 12, 2014

1. Materials to be used include an illustration board (20" x 30") to be provided by the Contest Committee; and **any art medium, except oil and water color, and a combination of agricultural and fishery products (e.g. palay grains, mongo, squash seeds, corn kernels/husks, sea shells, dried seaweeds, etc.)** which shall be provided by the participants.
2. The theme should be incorporated on the mosaic as part of its design. **A mosaic with no indicated theme shall be disqualified.**
3. The participant/contestant shall fill out an entry form which shall also include the brief description/explanation of the finished design written in English or Filipino to be pasted at the back of the mosaic.
4. Winners of each level shall be given Certificates of Merit by the participating school.
5. Deadline of submission of winning posters to the DepEd-District Office is on September 15, 2014.

*Note: The three (3) winning entries shall compete for the district level.

B. District level: September 19, 2014

1. The best three (3) entries from each school shall be eligible for the District Level competition.
2. The competing mosaics shall be judged at the DepEd-District Office, where a panel of judges shall select the best three (3) entries.
3. The winners shall be awarded Certificates/Medals of Merit from the District Office.
4. The deadline of submission of winning entries to the Division is on September 22, 2014.

C. Division Level: September 26, 2014

1. The best three (3) mosaics from each district shall be eligible for the Division Level.
2. The competing mosaics shall be judged at the DepEd-Division Office, where a panel of judges shall select the best three (3) entries.
3. The winners shall be awarded Certificates/Medals of Merit from the Division Office.
4. The deadline of submission of winning entries to the DepEd-Regional Office is on September 29, 2014.

D. Regional Level: October 3, 2014

1. The three (3) winners in the Division Level are eligible to participate in the Regional Level competition. They shall bring their mosaics to the regional level.
2. The contestant shall do an entirely different design from the one he/she has done in the division level.
3. The regional level shall be conducted on-the-spot where a panel of judges shall select the best entry to represent the region at the national competition.
4. Only one (1) shall be declared winner and he/she shall receive **Three Thousand Pesos (P3,000.00)** from DA - Regional Field Units.
5. The DA's RIO shall send a photo of the regional winning entry thru email to the Secretariat (jagbpera@yahoo.com or matemadera@yahoo.com) after the judging.
6. The regional winner shall be accompanied by one escort preferably a parent, sibling or guardian and they shall travel to Manila for the national competition.

E. National Contest: October 10, 2014

1. The regional winners shall gather at the Bureau of Soils and Water Management (BSWM) on October 10, 2014 from 8:00 A.M. to 4:00 P.M. for the national competition.
2. The contestants shall be required to do an **entirely new mosaic, on-the-spot, with a totally different design from their winning regional entries.**
3. All materials to be used including illustration boards, agricultural and fishery products, glue gun and glue stick shall be provided by the Contest Committee **except craypass and crayons.**
4. Judging shall be from 4 P.M. onwards.
5. The Board of Judges will select the five (5) best mosaics from among the 17 regional participants.
6. The BOJs decision shall be final.
7. The winning mosaics shall be displayed at the DA, DepEd and FAO offices and be used as designs for the 2014 Christmas cards.
8. The winning mosaics shall be the property of the Department of Agriculture.

AWARDING OF PRIZES

1. The five (5) best mosaic winners shall each receive a cash prize of **Fifteen Thousand Pesos (P15,000.00)** from FAO, while the **Trophy** and a **Plaque** for the winning school will be sponsored by the DA.
2. The non-winning regional mosaic participants shall receive a Certificate of Participation and a Certificate of Appreciation for the non-winning schools.
3. The prizes for the five (5) Best Mosaic Winners shall be awarded during the World Food Day celebration on October 16, 2014. The venue shall be announced later.
4. The national winners shall be provided with an all-expense paid educational tour, sponsored by the Philippine Council for Agriculture and Fisheries (PCAF). Each winner shall be escorted preferably by **one (1) parent, sibling or guardian only (for strict compliance).**

RULES OF THE CONTEST

1. The World Food Day 2014 "National On-the-Spot Mosaic Making Contest" shall be held at the School, District, Division and Regional levels.
2. The contest is open to all Grades IV to VI elementary pupils (not older than 12 years old and certified by the school principal) enrolled in any public and DepEd-accredited private elementary schools nationwide. Previous **National Winners** are disqualified to participate at any level of this contest.
3. The mosaic entry shall be an original creation of eligible participants, depicting the central theme of the World Food Day 2014 celebration: **"Family Farming: Feeding the world, caring for the earth."**
4. The contest elimination process shall be done at every level: school, district, division and regional following the schedules below:

SCHOOL LEVEL	September 12, 2014
DISTRICT LEVEL	September 19, 2014
DIVISION LEVEL	September 26, 2014
REGIONAL LEVEL	October 3, 2014
NATIONAL JUDGING	October 10, 2014
CONTEST PROPER	8:00 A.M. – 4:00 P.M.
JUDGING PROPER	4:00 P.M. – 5:00 P.M.
5. Only the best three (3) mosaics shall be selected for each level, based on the following criteria:

Originality	20%
Visual Impact	20%
Creative use of agricultural and fishery products	30%
Relevance to the theme	30%
TOTAL	100%

6. The Department of Education (DepEd) Secretariat in coordination with the Department of Agriculture's Regional Information Officers (RIOs) shall assign a number to each entry at the start of the contest. This number shall be the basis for identification. Names of winners shall be revealed only after the judging.

For inquiries with regard to the conduct of the contest, you may please call the office of:

MR. DENNIS ARPIA

Chairperson, World Food Day 2014
Nationwide On-the-Spot Mosaic Making Contest
Tel. No. (02) 920-4080

Committee Members

MS. SARAH LACSON

Assistant FAO Representative (Admin)
Tel. No. (02) 901-0357

MS. ESTRELLA V. TULAY

Chief, PMCG
DA-Philippine Council for Agriculture and Fisheries (PCAF)
Tel. No. (02) 926-2241

DR. JOCELYN V. MARCIAL

Department of Education - National Capital Region
09205336131 / 921-3815

MS. MARILOU R. GALANG

Food and Nutrition Research Institute
Department of Science and Technology

MR. FREDERICH CHRISTIAN S. TAN

National Nutrition Council - Department of Health

DA REGIONAL INFORMATION OFFICERS

Secretariat

MS. JO ANN GRACE B. PERA

MS. MARITES S. MADERA

DA- Information Division
Tel. Nos. (02) 928-8741 to 65 locals 2149, 2156

