

Winn, Marissa
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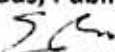
Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



RELEASED
DEPED-CAR Time: _____

Regional Memorandum
No. 005 215 s. 2015

To: All Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools

From: 
ELTEN B. DONATO, Ed. D., CESO III
Director IV

Subject: 2015 REGIONAL SCHOOLS PRESS CONFERENCE

Date: January 5, 2015

1. Pursuant to the provisions of Section 1, Rule IX of Republic Act 7079, also known as *Campus Journalism Act of 1991*, the Department of Education – Cordillera Administrative Region (DepEd – CAR) announces the conduct of the 2015 Regional Schools Press Conference with the theme, “*Empowering Resilient Communities Through Campus Journalism*”, to be held in Luna, Apayao on January 27 – 29, 2015.
2. The conference aims to:
 - a. Demonstrate understanding of the importance of journalism by expressing it through varied journalistic endeavors and approaches;
 - b. Sustain advocacy on social consciousness;
 - c. Provide a venue for enriching learning experience for students interested in pursuing journalism as a career;
 - d. Promote responsible journalism and fair and ethical use of social media; and
 - e. Enhance journalistic competence through healthy and friendly competitions.
3. The conference activities ^{will} ~~shall~~ include the following in two levels: elementary and secondary, and of two media: English and Filipino:
 - a. Group Contests
 - b. Individual Contests
 - c. Scriptwriting and Radio Broadcasting Contest
 - d. Collaborative Publishing Contest
 - e. Concurrent Session
 - f. Awarding of the Winners; the Outstanding School Paper Advisers (SPAs); and Campus Journalists (CJs)
4. The deadline for the submission of the top 10 School Paper entries per section/level/media from each division including the following reports to the Regional Office for both levels and media will be on or before January 16, 2015:
 - a. List of the Top 5 Individual Winners per category
 - b. List of Script Writing and Radio Broadcasting Contestants
 - c. List of Collaborative Publishing Contestants
 - d. Supporting documents including the division rating sheets of candidates for the Top 2 Outstanding School Paper Advisers and Campus Journalists
 - e. Top 10 Winners per section in the Group Contests accompanied by a List of division School Paper entries

Telephone Numbers:

Office of the Director IV	-422-1318	Budget and Finance Division	-422-5153	Cash Section	-309-3017	Record Section	-309-3015
Fax Machine	-422-4074	Elementary Education Division	-422-7096	Physical Facilities Unit/ICT	-309-3011	Payroll Services Unit	-422-3993
Office of the Director III	-309-3013	Alternative Learning System	-422-5187	Regional Planning Unit	-309-1234	Special Services Division	-422-5167
Administrative Division	-422-1804	Secondary Education Division	-309-3014	Supply Unit	-422-2198	Commission on Audit	-422-7434



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5. The members of the Group Contest Display Committee are requested to be in the Regional Office on January 19 and January 22, 2015 from 8:00 am to 5:00 pm. Please refer to Enclosure No. 2 for the members of the Regional Technical Working Group (RTWG).
6. A registration fee of Five Hundred Fifty Pesos (P550.00) shall be collected from each participant to be paid in cash to the host division, charged against local funds/journalism funds or any available funds subject to the usual accounting and auditing policies/rules and regulations. This will cover honoraria of judges, trophies, kits, supplies, and other operational expenses. Meals of the participants shall be taken care of by their own division.
7. The main participants to this conference are the Top 5 Division Winners and Coaches in each of the eight (8) categories of the Individual Writing Contests, team winners and coaches of both Scriptwriting & Radio Broadcasting contest and the Collaborative Publishing Contest in the two levels and of the two media, totaling to three thousand and seventy-two (3,072) participants. The breakdown of participants per Division is as follows:

• 8 individual contest categories x 5 winners x 2 levels x 2 media	=160
• 7 contestants (Scriptwriting and Radio Broadcasting) x 2 levels x 2 media	= 28
• 7 contestants (Collaborative Publishing) x 2 levels x 2 media	= 28
• <u>Coaches/School Paper Advisers</u>	<u>=168</u>
TOTAL: 384	
8. The School Paper Advisers and Campus Journalists are advised to pay their membership fees in the amount of sixty pesos (P60.00) and thirty pesos (P30.00) respectively to the Division Treasurers of their respective associations.
9. The Implementation Guidelines for the Conduct of the Group Contests, Individual Contests, Collaborative Publishing Contest, Photojournalism Contest, and Scriptwriting and Radio Broadcasting Contest are attached in Enclosure No. 1.
10. Transportation and other incidental expenses of the participants shall be charged against local and other available funds subject to the usual accounting and auditing rules and regulations.
11. Top 5 Winners from the National Schools Press Conference shall be given cash incentives based on the following:
 - a. Individual Writing Contests: first place-P2,500; second place-P2,000; third place-P1,500; fourth place-P1,000; fifth place-P700 (for both coaches and students)
 - b. Group Writing Contests: first place-P7,000 for the group and P3,000 for coach; second place-P6,000 for the group and P2,500 for coach; third place-P5,000 for the group and P2,000 for coach; fourth place-P4,000 for the group and P1,500 for coach; fifth place-P3,000 for the group and P1,000 for coach
12. For more information, please contact the Curriculum and Learning Management Division, DepEd-CAR Regional Office, Wangal, La Trinidad, Benguet at telephone number 422-7096.
13. Immediate dissemination of this Memorandum is desired.

Telephone Numbers:

Office of the Director IV	-422-1318	Budget and Finance Division	-422-5155	Cash Section	-309-3017	Record Section	-309-3015
Fax Machine	-422-4074	Elementary Education Division	-422-7096	Physical Facilities Unit/ICT	-309-3011	Payroll Services Unit	-422-3993
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Administrative Division	-422-1804	Secondary Education Division	-309-3014	Supply Unit	-422-2198	Commission on Audit	-422-7434

2015 RSPC IMPLEMENTATION GUIDELINES

- Any violation of the stipulated guidelines is subject for disqualification
- The decision of the members of the Board of Judges in all aspects of the contests shall be deemed final and irrevocable

I. **GROUP CONTESTS:**

1. All divisions shall submit school paper entries and not e-document entries in PDF files. No school is allowed to submit their school paper entry (ies) directly to the Regional Office.
2. Each division shall submit the top 10 school paper entries per section/level/media on or before January 16, 2015 including the lists of division entries per section using the following format:

Division: _____ Section: _____

Name of School Publication	Publication Adviser	Principal's Name	School
1.			
2.			
10.			

3. The judging for the group contests will be on January 19 – 22, 2015, including the tabulation of results and packing of entries to the National Schools Press Conference (NSPC).
4. The top 10 winners in each section per level/media will be awarded.
5. Papers that have won in at least four (4) sections shall be declared as Best Papers in the region.
6. The technical specifications for both Elementary and Secondary levels are as follows:
 - Number of pages: minimum of 12 and maximum of 20
 - News Section: at least 3
 - Sports Section: at least 2
 - Feature Section: at least 3
 - Editorial Section: at least 2
 - Science and Technology Section: at least 2
 - Process: Offset
 - Paper stock: Book paper or C2S 60 lbs-70 lbs (strictly no glossy paper)
 - Color: Front and back cover in full color/Inside pages in black and white
 - Size: 9 x 12 (Elementary)
 - 18 x 12 (Secondary)
7. The different sections to be judged for the Group Contests are as follows:

○ News Section	Pahinang Balita
○ Editorial Section	Pahinang Editoryal
○ Features Section	Pahinang Lathalain
○ Sports Section	Pahinang Pampalakasan
○ Science & Health Section	Pahinang Agham at Pangkalusugan
○ Layout and Page Design	Pag-aanyo at Disenyo ng Pahina
8. The General Guidelines for the Selection of the Best Sections and Lay-out & Page Design Category are as follows:

A. **Editorial Section:**

1. The editorial section shall have at least two (2) pages and shall include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear and moral purpose, logical reasoning, and proper citations/attributions of sources.
3. Topics found in the section shall tackle various international, national, or local issues that may directly or indirectly affect school or the community the school serves.

- | | |
|-----------------------------------|------------------------------------|
| ▪ Science & Health Writing | Pagsulat ng Agham at Pangkalusugan |
| ▪ Copy Reading & Headline Writing | Pagwawasto at Pag-uulo ng Balita |
| ▪ Editorial Cartooning | Kartong Pang-editorial |
| ▪ Photojournalism | Larawang Pampahayagan |

4. Participants are required to wear their valid IDs especially during the contest proper.
5. Participants and teacher advisers are instructed to always observe promptness and punctuality in all activities.
6. A concurrent session on Basic Lay outing will be conducted.
7. A waiting/holding area for the advisers shall be provided within the compound of the testing venue.
8. The next contestant in rank shall be allowed as substitute should any of the 5 divisional winners not be able to participate. However, it is required that a justification/certification duly signed by the SDS/Head of Delegation be submitted to the chair of the RTWG on or before the arrival at the contest venue.
9. Contestants are not allowed to use cellular/mobile phone during the contests.
10. Teacher advisers, coaches, and parents are not allowed to mingle with their contestants during the conduct of the following in the contest venues: viewing of the sports events, radio broadcasting, collaborative publishing, and photojournalism.

B. Specific:

▪ **Sports Writing**

1. Contestants shall watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.

▪ **Copy Reading & Headline Writing**

1. The contestants shall use the standard copy reading symbols and follow directions given in the contest piece.
2. The contestants will also provide two headlines for the article that they have edited and include the appropriate printer's directions.

▪ **Photojournalism**

a. Preparation:

1. Participants shall be at the contest venue thirty (30) minutes before the orientation.
2. The photojournalists are allowed to use any Digital Camera (Point and Shoot only) with a maximum of 16 megapixels.
3. The student contestant shall bring his own camera cable for uploading of pictures.
4. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

b. Memory Card Loading:

1. The contestants shall load the storage card in front of the examiners/proctors.

c. Photo Shoot:

1. After announcing the contest theme/topic, the first shot (control shot) by all contestants shall be focused on one subject as determined by the examiner/proctor.
2. The contestant is given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the examiners/proctors.
3. During the actual photo shooting, the advisers, trainers, and parents of the contestants are NOT allowed in the venue.
4. The contestants are allowed to take ten (10) photos, but only six (6) shots (including the control shot) will be submitted as official entries.
5. Five (5) best photos and the control shot shall be uploaded by the contestant to the laptop/desktop assigned by the RTWG for judging.

d. Photo Caption:

1. Captions per picture shall be encoded by the contestant upon uploading of the photos to the laptop/desktop.

III. **COLLABORATIVE PUBLISHING:**

1. The competition in collaborative publishing is designed to encourage teamwork among campus journalists and simulate the workplace of an editorial department in a publishing house.
2. Each division shall organize a team of seven-member contestants who shall not be competing in any of the individual writing contest. There shall be one team for English and another for Filipino, both at the elementary and secondary levels.
3. Submission of the list of the contestants will be on or before January 16, 2015 using the following format:

Division: _____ Category: _____

Complete Name of Student	Role/Assigned Task	School	Team Coach
1.			
2.			
7.			

4. All contestants are required to be in the contest venue thirty (30) minutes before the contest proper.
5. Once the contest has started, members of each team shall no longer be allowed to go out.
6. A mini press conference shall be held to become basis for the actual writing of the editorial, feature, and news articles. Either a video of a sports event shall be shown or coverage of an actual sports event shall be attended by the sports writers. Pictures of the mini press conference shall be taken by the photojournalists and editorial cartoons shall be produced while the rest of the team is doing write-ups, lay-outing, and editing.
7. The team shall be given two (2) hours for data gathering and writing and another two (2) hours for lay-outing and editing. However, the designated lay-out artist can start doing the preliminary lay-out to make use of the time.
8. Each team shall be required to bring a maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) for the lay-out of the group's final output. The laptops shall be checked by the RTWG for any other official applications and pre-written documents or references therein.
9. The host division shall provide six (6) scanners for the editorial cartoon (three for elementary) and three for secondary (English/Filipino).
10. Mobile phones and other electronic gadgets shall not be allowed except for digital camera and laptops with disabled internet connection.
11. Each group shall be required to convert their output into pdf format, print, and submit it to the contest committee. The collaborative publishing team shall submit both hard and soft copies of their entries. They should ensure that no identity marks about their school or division would be found on their output.
12. The output of the contest must be a four-page A4-size publication. For judging, the output shall be uploaded to the computer designated by the RTWG.

IV. **SCRIPTWRITING AND RADIO BROADCASTING:**

1. There shall be a separate day for the conduct of the script writing and broadcasting category for each medium.
2. Each division shall have two separate teams per level composed of seven (7) members for the English and Filipino categories. The members shall not be participants in any individual contest.
3. Submission of the List of contestants will be on or before January 16, 2015 using the following format:

Division: _____ Category: _____

Complete Name of Student	Role/Assigned Task	School	Team Coach
1.			
2.			
7.			

4. Individual awards include *best anchor* and *best news presenter*, while group awards include *best in technical application*, *best infomercial*, and *best script*.
5. In getting the overall results for *best radio production*, accumulated points from the individual and group awards shall be considered.

A. *Scriptwriting:*

1. The students will be given 1 and ½ hours to prepare a script for a 5-minute radio broadcast. The broadcast includes an infomercial, which may depict health, environment, politics and social issues; and four (4) news articles, which may be based on press releases, raw data, or any other option given by the RTWG. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops. The script shall be printed using the printers to be provided by the host division. The team must ensure that the laptops they will use for the contest do not contain any document that they may use as reference or model during the conduct of the contest. All laptops shall be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment, such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them.
4. The script shall include the names of the members of the team with their specific job assignment/contribution (i.e. anchor, news presenter, etc.) and shall not bear any information that may identify their school or division.
5. Scripts shall be:
 - ✓ Encoded using Arial font size 12
 - ✓ With directorial instructions in capital letters
 - ✓ Double-spaced with normal margin
 - ✓ Printed in a letter-sized bond paper (8.5 x 11")
6. Each team shall submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

B. *Broadcast Simulation:*

1. A broadcast room for the presentation shall be identified within the contest venue. Only the contestants, judges, and the members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The organizers/host division shall commission an independent sound system provider to ensure quality audio output. The task of the technical operator/s of the independent sound system provider is only to set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops, and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust, and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. The order of presentation will be identified through drawing of lots by any member of the team before the script writing.
7. Each team shall be given eight (8) minutes: two (2) minutes of which for the preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
8. The organizers shall provide a wall clock or a timer, which will serve as reference for the official time that can be seen by the contestants and the judges. There will be an official time keeper.
9. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining; followed by the red flaglet to indicate that their time is up.
10. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
11. The contestants shall leave the broadcast room right after their presentation.

MANAGEMENT COMMITTEES

I. EXECUTIVE COMMITTEE:

A. Chairperson: Ellen B. Donato, Ed. D., CESO III
Director IV

B. Co-Chairpersons:

- Estela L. Cariño, Ed. D., CESO V
Schools Division Superintendent
OIC-Office of the Director III
- Modesta R. Bastian, Ed. D.
Chief, Curriculum and Learning Management Division
DepEd-CAR Regional Office
- Gilbert Villanueva
OIC-Schools Division Superintendent
Apayao Division

II. CONFERENCE COORDINATORS:

- Carmel F. Meris – EPS, RSPC Coordinator (CLMD)
- Thelma T. Dalay-on – EPS, Filipino Coordinator (CLMD)

III. REGIONAL TECHNICAL WORKING GROUP (RTWG):

A. SCHOOL PAPERS DISPLAY (Group Contest)

	ELEMENTARY LEVEL		SECONDARY LEVEL
✓	Corazon Boaging ✕	Chairpersons	Linda Tinaza
	Jennifer Arais	Co-Chairpersons	Corazon Villena
	Mercedes Oplas	Members	Grace Pelico
	Rosanna Lucas		Georaloy Palao-ay
	Zenaida Juguilon		Thomas Tumpap
	Emma Gabol		Patricia Dumaguing
	Marvin Flores		Randolph Daculog

B. SECRETARIAT/DOCUMENTATION/EVALUATION:

	ELEMENTARY LEVEL		SECONDARY LEVEL
✕	Druscilla Ladia ✕	Chairpersons	Linda Tinaza
	Mercedes Oplas	Co-Chairpersons	Frances Culalad
	Raquel Shagyo	Members	Patricia Dumaguing
	Zenaida Juguilon		Randolph Daculog
✓	Digna Yogcayog ✕		Georaloy Palao-ay
	Rosanna Lucas		Rosemarie Yangkin
	Jan Nowel Pena		Corazon Villena
	Emma Gabol		Ching Kilakil
	Marvin Flores		Thomas Tumpap

C. AWARDS COMMITTEE:

ELEMENTARY LEVEL		SECONDARY LEVEL
c/o Apayao		

D. EXAMINERS:

	Chairpersons
English	Carmel F. Meris
Filipino	Thelma T. Dalay-on

E. PROCTORS:

ELEMENTARY		SECONDARY
Wilma Malillin ✕	Chairpersons	Benedicta Gamatero

ELEMENTARY LEVEL		CONTEST CATEGORIES	SECONDARY LEVEL	
ENGLISH	FILIPINO		ENGLISH	FILIPINO
A. Wallang	M. Tabangcura	News Writing	N. Lim	D. Chakiwag
L. Pagulongan	P. Talingdan, Jr.	Feature Writing	R. Guznian ✕	A. Ngao-i
A. Bogayao	M. Yogyog	Editorial Writing	M. Santos	P. Talingdan Jr.
N. Lim	M. Yogyog	Sports Writing	M. Santos	E. Balacang
L. Pagulongan	D. Chakiwag	Editorial Cartooning	A. Bogayao	C. Villamor
R. Guznian ✕	E. Balacang	Copy Reading & Headline Writing	A. Wallang	S. Layag
M. Bermudez	T. Tumpap	Radio Broadcasting	D. Ganotice	A. Mabanag
G. Palao-ay	M. Flores	Photojournalism	J. Libongen	L. Alawas
L. Alawas	E. Gabol	Collaborative Publishing	D. Cudiamat	R. Daculog
M. Tabangcura	S. Layag	Science & Technology Writing	L. Tubban	A. Ngao-i

F. ICT: (in-charge of checking laptops/cameras)

Elementary:

- Emma Gabol
- Glenn Papa
- Marvin Flores

Secondary:

- * Jeremy Padilla
- * Randolph Daculog

G. HOST WORKING COMMITTEES:

- Registration
- Billeting and Accommodation
- Awards
- Function Rooms/Testing Centers/Hall Arrangements
- Security
- Parade/Opening Program/Closing Program
- Cultural Night
- Transportation (to and from billeting areas)
- Finance and supplies
- Meals and snacks for the management staff

REGIONAL SCHOOLS PRESS CONFERENCE (RSPC) 2014 – 2015
SCHEDULE OF ACTIVITIES
 January 26 – 30, 2015
 Luna, Apayao

Time	Day 0 (January 26)	Day 1 (January 27)	Day 2 (January 28)		Day 3 (January 29)
6:00 – 7:00	BREAKFAST				
8:00 – 9:00	Arrival and Settling Down	Parade	Sports Viewing	Photojournalism Photo shoot and uploading of pictures	Collaborative Publishing Contest
9:00 – 10:00	Registration	Opening Program	Sports Writing Contest	Photo Lay-out	Radio Broadcasting Planning and Scriptwriting
10:20 – 12:00					Radio Broadcasting Presentation and Judging
12:00 – 1:00	LUNCH				
1:00 – 2:00	Coordination Meeting of Management and SPAs	Lecture and Exhibition Category on Expanded Collaborative Desktop Publishing with online application	News Writing Contest	Feature Writing Contest	Contest on Science and Health Writing
2:00 – 3:00	Working Committee Coordination Meeting		Editorial Writing Contest	Copy reading and Headline Writing Contest	Editorial Cartooning Contest
3:30 – 5:00			Concurrent Session on Photography and Photojournalism Ethics Netiquette or on-line etiquette		
5:00 – 6:00	DINNER				
6:00 – 8:00	Welcome Program (Billeting Areas)	Awarding of Group Contests	Awarding of Individual Contests Meeting of RSSPA		
					HOME SWEET HOME