

*Office of the Schools Division Superintendent*

November 4, 2015

**Division Memorandum**

No. 210 s. 2015

**2015 CONDUCT OF DIVISION SCHOOL PRESS CONFERENCE (DSPC) and  
SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER AND CAMPUS  
JOURNALIST**

TO : Public Schools District Supervisors,  
Public and Private School Administrators (Elementary and Secondary)  
Public and Private School Paper Advisers (Elementary and Secondary)  
Officers of School Paper Adviser Organization Division of Baguio

1. In line with the thrusts to promote responsible and free journalism and pursuant to the provision of section 2 of R.A. 7079, DepEd Division of Baguio shall conduct the 2015 Division Schools Press Conference to be held at the **Division Office Conference Hall** for the **School Paper Contest, Search for Outstanding School Paper Adviser and Outstanding Campus Journalist** on **December 7, 2015**, on **December 11, 2015** for the **Opening Program and group contest** at **Baguio City National High School Auditorium** and on **December 11-13** for the **individual competition and closing program to be held at Manuel L. Quezon Elementary School**.
2. The Conference aims to:
  - a. Demonstrate commitment in the advocacies of campus journalism and integrating them in related school community initiatives through varied journalistic forms/approaches, and technological media.
  - b. Enhance journalistic competence through healthy and friendly competitions such as individual and group contests as well as radio broadcasting and scriptwriting competition.
  - c. Raise the level of competence in different aspects of campus journalism and school paper advising.
3. The conference shall consist of lecture discussions and on –the-spot writing contests both in English and Filipino on the following categories:

|                                  |                                  |
|----------------------------------|----------------------------------|
| Editorial Writing                | Pagsulat ng Editoryal            |
| Feature Writing                  | Pagsulat ng Lathalain            |
| Newswriting                      | Pagsulat ng Balita               |
| Sports Writing                   | Pagsulat ng Balitang Isports     |
| Copyreading and Headline Writing | Pagwawasto at Pag-uulo ng Balita |
| Editorial Cartooning             | Paglikha ng Kartung Editoryal    |
| Photojournalism                  | Pagkuha ng Larawang Pampahayagan |
| Science Feature Writing          | Lathalaing Pang-Agham            |
4. For the group contests, all participating schools are required to submit the ten (10) copies of school publications which will be selected for each page specified as follows:

English

- a. Editorial Page – 2
- b. Feature Page – 3
- c. News Page - 3
- d. Sports Page - 2
- e. Science and Technology Page- 2
- f. Layout and Page Design

Filipino (same number of pages w/ English)

- a. Pahinang Editorial
- b. Pahinang Lathalain
- c. Pahinang Balita
- d. Pahinang Isports
- e. Pahinang Agham at Teknolohiya
- f. Pag-aanyo at Disenyo ng Pahina

The size of the paper and the number of pages shall strictly be followed.

| DESCRIPTION FOR ELEMENTARY LEVEL  | DESCRIPTION FOR SECONDARY LEVEL  |
|---|--|
| <ul style="list-style-type: none"> <li>• 9" x 12" in size</li> <li>• With at least 12 pages but not more than 20 pages</li> <li>• Process: offset, paper stock: book paper or c2s</li> <li>• Back and front – full color</li> <li>• Inside pages must be black and white</li> </ul> | <ul style="list-style-type: none"> <li>• 12"x18" in size</li> <li>• With at least 12 pages but not more than 20 pages</li> <li>• Process: offset, paper stock: book paper or c2s</li> <li>• Back and front – full color</li> <li>• Inside pages must be black and white</li> </ul> |

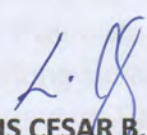
5. Registration fee of Php. 150.00 for the SPA and Php.100.00 for school campus journalist both elementary and high school. School share is Php.500.00 which can be charged against school campus journalism funds or any other sources of funds available subjected to usual accounting and auditing rules. There shall be a separate registration forms for English and Filipino contestants. Registration fees shall be paid to the division office.. Registration fees cover Honoraria of Resource Speakers (Individual), Honoraria of Judges (Group contest/school publication) printing of certificates, reproduction of materials/kits, janitorial services to be given to host school, miscellaneous/maintenance of the use of the computers for the collaborative publishing and other incidental expenses to be incurred during the conduct of the press conference.

6. Pre-registration shall be done on or before December 2, 2015 to give enough time for the School Paper Advisers Association (DSPAA) officers to invite more speakers should there be more participants. List of the participants of the elementary and secondary schools shall be submitted to Mrs. Marilyn S. Api-it, EPS-Filipino.

7. School Paper Advisers will be entitled for a 2-day service credits while 2-day compensatory day off shall be granted to the non-teaching employees for the services rendered on Saturday (December 12, 2015) and Sunday (December 13, 2015).

8. All interested school paper advisers and school campus journalist who would like to join the search for outstanding SPA and CJ must follow the guidelines stated in Enclosure No.1 (SPA) and No.2 (CJ). Submit the documents on or before December 2, 2015 at the Division Office. Attention Mrs. Marilyn S. Api-it, EPS-Filipino.

9. Immediate and wide dissemination of this Memorandum to all concerned is desired.

  
**FRANCIS CESAR B. BRINGAS, CESO VI**  
 Schools Division Superintendent