



Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
#82 Military Cut-Off, Baguio City
Tel. No.: (074) 442-7819

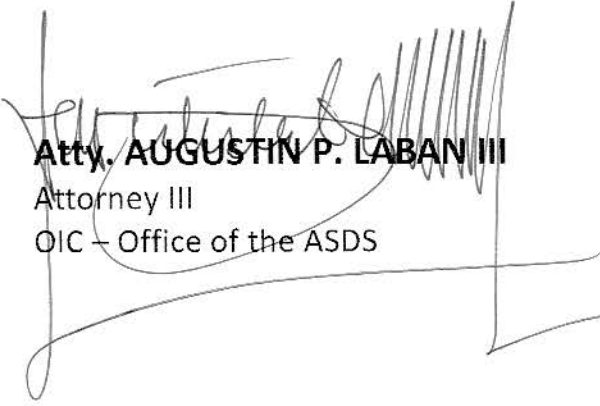


Office of the Schools Division Superintendent

ADVISORY

12 November, 2015

Attached, please find, invitation from STAR 360 Philippines Inc., inviting interested students to join “Titus Pens iDoodle ’15 – Regional Baguio” which will be held at SM City Baguio on November 14, 2015. Interested students may go purely on a personal and voluntary basis.



Atty. AUGUSTIN P. LABAN III
Attorney III
OIC – Office of the ASDS

Encl.: as stated



STAR 360 Philippines Inc.

RECEIVED

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DepED DIVISION OF BAGUIO CITY

HEAD OFFICE: 46 Joy Street, Grace Village, Brgy. Apolonio Samson, Quezon City 1115 Philippines

October 15, 2015

FRANCIS CESAR B. BRINGAS, CESO VI
DIVISION SUPERINTENDENT
DIVISION OF BAGUIO CITY OFFICE
DepED - CAR

Dear Sir / Madame:

In our continuous endeavor to support the academic community by providing high quality school and office supplies, we at Star360 Philippines Inc. introduced **TITUS PENS**.

TITUS PENS ensures reliable and top-of-the-line writing experience for every Filipino student and teacher. **TITUS PENS** comes in black, blue, red and seven more assorted vibrant ink colors and is available in all National Bookstores and leading school and office supplies shops nationwide. The brand is also present in digital media as we promote our fan page on Facebook (@TitusPens).

TITUS PENS brings out the confidence in every youth not just by helping them become the best that they can be in their chosen academic field, but also by uplifting their pride in expressing their limitless creative ideas through **TITUS PENS iDOODLE** ballpen art contests, exhibits and tutorials.

On **June 2013**, Titus Pens convened the country's most talented ballpen artists and doodlers at the 1st "**TITUS PENS iDOODLE**"—a grand on-the-spot doodling competition between the most artistic doodlers and ballpen artists from different online communities. Last **2014**, Titus Pens launched equally successful doodling events such as **Titus Pens iDoodle – Manila** held at SM City North EDSA (May 23, 2014, with **350 participants**) and **Titus Pens Regional iDoodle – Dagupan** held at CSI Mall Lucao Dagupan (August 2, 2014, with **250 participants**), **Titus Pens Regional iDoodle – Cebu** (SM City Cebu, August 24, 2014 with **400 participants**), **Titus Pens Regional iDoodle - Baguio** (SM City Baguio, November 16, 2014 with **333 participants**) and **Titus Pens Regional iDoodle - Iloilo** (SM City Iloilo, November 29, 2014 with **600 participants**).

HEAD OFFICE:
Trunkline No.: (02) 364-6041 to 49
Local : 809
Direct Line : 366-2435
Email Add.: info@star360.com.ph
Website : www.star360.com.ph

CEBU:
Tel No.: (032) 344-0316
Fax No.: (032) 344-0314
Email Add.: cebuinfo@star360.com.ph

DAVAO:
Tel No.: (082) 234-0009
Fax No.: (082) 305-0535
Email Add.: davoinfo@star360.com.ph

CAGAYAN DE ORO:
Tel No.: (088) 856-8561
Fax No.: (08822) 726-553
Email Add.: cdoiinfo@star360.com.ph

BACOLOD:
Tel No.: (034) 434-8699
Fax No.: (034) 434-7710
Email Add.: bcdinfo@star360.com.ph

ILOILO:
Tel No.: (033) 320-4616
Fax No.: (033) 320-8435
Email Add.: iloinfo@star360.com.ph

This **2015**, Titus Pens will 'Visit Philippines' as we tour around fifteen (15) regions nationwide in search for the next Titus Pens iDoodle 2015 Champions! All winners from different regions will compete in a Grand Nationwide Battle of the Champions event at the Mall of Asia on December 2015! Accommodation and air fare to be shouldered by Titus Pens!

mar 14 BACOLOD SM City Bacolod	mar 21 PAMPANGA SM Pampanga	apr 25 CEBU SM City Consolacion	may 30 MANILA SM City North EDSA	jun 27 DAGUPAN CSI Mall Dagupan
jul 11 ILOILO SM City Iloilo	jul 25 DAVAO Gaisano Mall Davao	aug 15 BICOL SM City Naga	aug 29 BATANGAS SM City Batangas	sep 06 CDO Ayala Centrio
oct 10 BULACAN SM City Baluag	oct 24 CAVITE SM Dasmariñas	nov 14 BAGUIO SM City Baguio	nov 21 LA UNION CSI Mall La Union	nov 29 DUMAGUETE Lee Super Plaza

In line with this, we want to encourage your school, _____ to join **Titus Pens iDoodle '15 – Regional Baguio** by sending participant(s) who can compete in this huge doodling event happening on **November 14, 2015 at SM City Baguio**. You may submit the list of your school's contest representatives on or before **November 5, 2015** for us to automatically reserve contest seats accordingly.

All participants will get free Titus Pens iDoodle Shirt, Titus Pens iDoodle #Doodling More Fun in the Philippines lanyard and their very own Titus Pens iDoodle Kit.

Also, may we humbly request for your kind approval to allow us to promote **Titus Pens Regional iDoodle '15 – Regional Baguio** in your campus through giving out leaflets within your school premises. **We will also gladly place posters for the contest guidelines, upon your approval.**

For more details and other concerns, please contact the undersigned at tel. nos. 366-6428 / 364-6041 loc.603. You may also email us at: louiegee.empeno@star360.com.ph.

Very truly yours,

LOUIE GEE EMPEÑO
Brand Manager
Star360 Philippines, Inc.

Noted:

NORRELL DECOSTO
Brand Manager
Star360 Philippines, Inc.

REPLY FORM:

SCHOOL/COLLEGE: _____

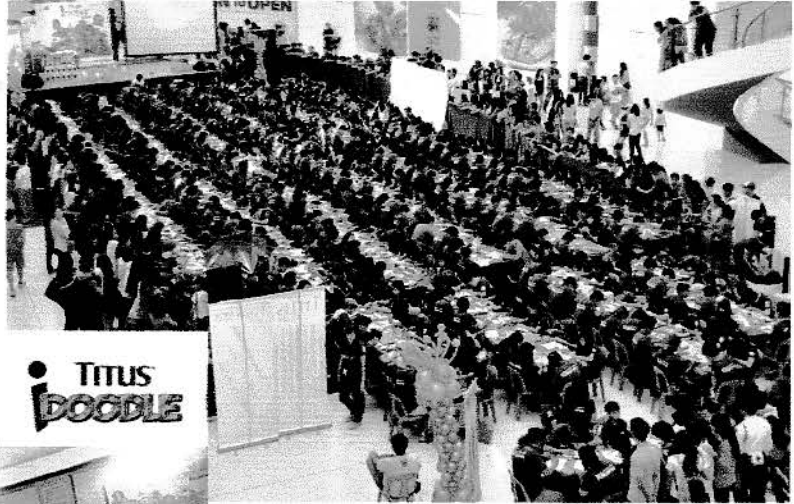
Yes, we will participate on the upcoming Titus Pens iDoodle '15 – Regional Baguio by sending out *(no. of school representatives)* _____ on November 14, 2015 at SM City Baguio;

Yes, we will allow the promotion of Titus Pens iDoodle '15 – Regional Baguio on our school thru posters, leaflets and #FreePensCampaign on the following date: _____.

Signed: _____

(School/College Representative)
Full name, contact no. and signature

TITUS iDOODLE '15 – REGIONAL BACOLOD
SM City Bacolod, 600 participants



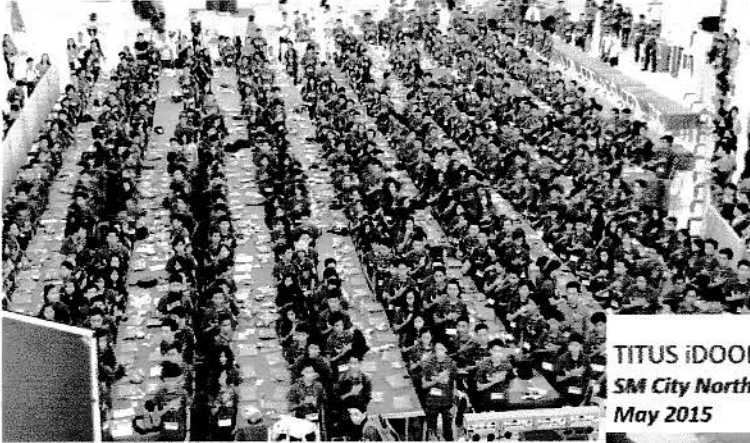
TITUS PENS iDOODLE 2015 – PAMPANGA
SM City Pampanga, 260 participants
February 2015



TITUS iDOODLE '15 – REGIONAL MANILA
SM City North EDSA, 300 participants
May 2015



TITUS iDOODLE '15 – REGIONAL CEBU
SM City Consolacion, 700 participants
April 2015



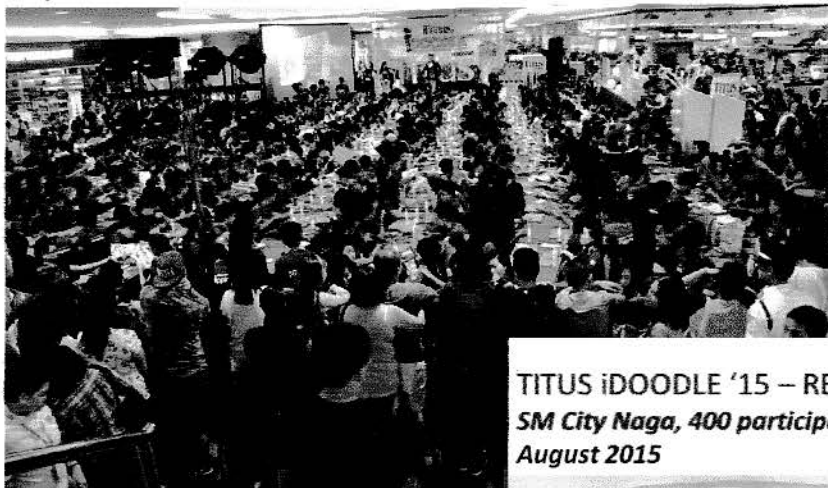
TITUS iDOODLE '15 – REGIONAL MANILA
SM City North EDSA, 300 participants
May 2015



TITUS iDOODLE '15 – REGIONAL DAGUPAN
CSI The City Mall, Lucao, 450 participants
June 2015



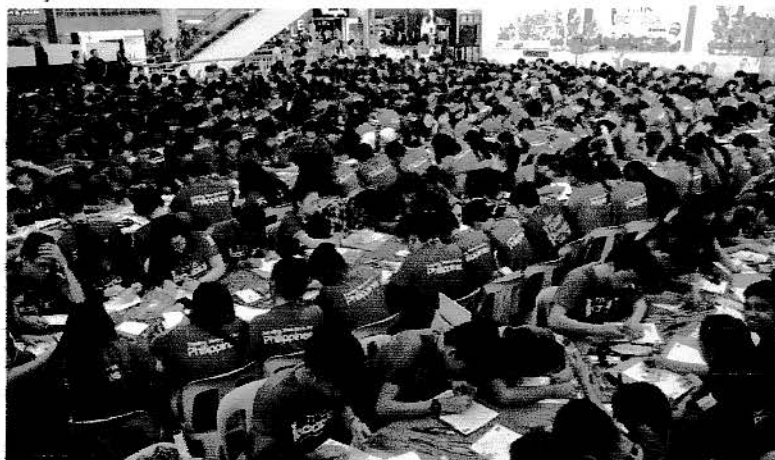
TITUS iDOODLE '15 – REGIONAL ILOILO
SM City Iloilo, 600 participants
July 2015



TITUS iDOODLE '15 – REGIONAL BICOL
SM City Naga, 400 participants
August 2015



TITUS iDOODLE '15 – REGIONAL DAVAO
Gaisano Mall Davao, 500 participants
July 2015





TITUS DOODLE '15

ON-THE-SPOT BALLPEN ART CONTEST
BAGUIO

SM CITY BAGUIO
10AM
November 14, 2015



OVER P20,000.00 WORTH OF CASH PRIZES TO BE GIVEN AWAY!

Titus iDoodle '15 - Bacolod
SM City Bacolod • Mar 14

Titus iDoodle '15 - Dagupan
CSI The CityMall Lucena • Jun 27

Titus iDoodle '15 - Batangas
SM City Batangas • Aug 29

Titus iDoodle '15 - Baguio
SM City Baguio • Nov 14

Titus iDoodle '15 - Pampanga
SM Pampanga • Mar 21

Titus iDoodle '15 - Iloilo
SM City Iloilo • Jul 11

Titus iDoodle '15 - CDO
Ayala Centrio Mall • Sept 6

Titus iDoodle '15 - La Union
CSI Mall La Union • Nov 21

Titus iDoodle '15 - Cebu
SM City Consolacion • Apr 25

Titus iDoodle '15 - Davao
Gaisano Mall Davao • Jul 25

Titus iDoodle '15 - Bulacan
SM City Baliwag • Oct 10

Titus iDoodle '15 - Durraguete
Lee Plaza • November 28

Titus iDoodle '15 - Manila
SM Megamall • May 30

Titus iDoodle '15 - Bicol
SM City Naga • Aug 15

Titus iDoodle '15 - Cavite
SM Dasmarinas • Oct 24

Titus iDoodle '15
BATTLE OF THE CHAMPIONS
SM Mall of Asia Dec 15





TITUS™ iDOODLE '15

ON-THE-SPOT BALLPEN ART CONTEST
BAGUIO



TITUS PENS iDOODLE ON-THE-SPOT DOODLING CONTEST REGIONAL LEG - BAGUIO OFFICIAL CONTEST GUIDELINES 2015

- The contest is open to all doodlers, ballpen artists or doodle and ballpen art enthusiasts aged **10-25 years** old who want to showcase their creativity and originality through creating their very own unique Titus Ballpen art;
- Participants may register:
 - On-line using the **Titus Pens iDoodle '15 – Regional Baguio Challenge App** on Facebook from **September 21, 2015 (12MN) – November 13, 2015 (11:59PM)**;
 - On-the-spot registration at the event venue, **SM City Baguio** on **November 14, 2015** from **10:00AM to 12:00NN** only.
 - * Walk-in registrations will strictly close on **November 14, 2015 (12:00NN)**.
 - * On-line registrants will be accepted strictly until **12:30NN** on **November 14, 2015** only. Late participants will not be allowed to enter the contest area beyond the set time.
- **STAR 360 PHILIPPINES, INC.** holds the right to limit the number of registered participants based on venue capacity and/or security reasons;
- It is also a prerequisite that participants are Followers of the Official Facebook Fan Page of **'TITUS PENS'** and **'SM CITY BAGUIO(OFFICIAL)'**;
- A customer is entitled to one (1) entry pass to join the contest for every single receipt purchase of **P100.00** worth of any Titus Pens products at **SM Supplies Station – SM City Baguio** branch only. Purchases must be made from **November 9-14, 2015** only. For single receipt purchases only. Official Receipt must be presented before entering the contest area;
- The on-the-spot doodle contest will start from **1:30 PM** and shall end at **4:30 PM** on **November 14, 2015** at **SM City Baguio**;
- Strictly only **Titus Pens** (Titus Fine and Titus Colors only) will be allowed to be used in the creation of the entry on the provided A4 bond paper. However, **Mongol Pencils** shall be allowed for sketching or drafting purposes. All of these materials will be provided by the organizers;
- The theme of the ballpen artworks shall be announced on the spot during the Titus Pens iDoodle contest proper on **November 14, 2015**;
- Only **one** official entry will be allowed per participant;
- The submitted entries will be scored based on the following criteria:

Originality / Creativity	-	35%
Appearance (Visually attractive)	-	35%
Item appropriately finished	-	15%
Item fits into the contest theme	-	15%
		<hr/> 100%

- All entries must comply to the following limitations:
 - Demonic themes, violence, sex, horror and drugs are prohibited;*
 - Use of original designs to avoid copyright infringement; and*
 - Creativity is a must!*
- All rights concerning the artworks submitted in the contest will be duly owned by **Star360 Philippines, Inc.**;
- Winners and their corresponding prizes will be as follows:
 - Titus iDoodle '15 – Regional Baguio Champion (1)- P10,000.00 cash + Gift Packs*
 - Titus iDoodle '15 – Regional Baguio 2nd Placer (1) - P5,000.00 cash + Gift Packs*
 - Titus iDoodle '15 – Regional Baguio 3rd Placer (1) - P3,000.00 cash + Gift Packs*
 - Titus iDoodle '15 – Regional Baguio Finalists (5) - P1,000.00 cash + Gift Packs*
- Winners will be announced during the Titus Pens iDoodle Challenge event **November 14, 2015**. The group of judges' decision is final.

STAR 360 Philippines, Inc. S

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