



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION**  
**DISASTER RISK REDUCTION AND MANAGEMENT SERVICE**

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DEPARTMENT OF EDUCATION  
 RECORDS DIVISION



**MEMORANDUM**

RELEASED  
 12073  
 SEP 15 2016

SEP 20 2016  
 [Signature]

**FOR :** **DEPED ARMED SECRETARY**  
**DEPED REGIONAL DIRECTORS**  
**DEPED SCHOOL DIVISION SUPERINTENDENTS**

**FROM :** *[Signature]*  
**RONILDA R. CO**  
 Director IV  
 Disaster Risk Reduction and Management Service

SEP 21 2016  
 Y *[Signature]* TIME: 1:20

**SUBJECT :** **Commemorating the "Save Sierra Madre Day" on September 26 of Every Year Pursuant to Presidential Proclamation No. 413 s.2012**

**DATE :** 14 September 2016

Relative to Presidential Proclamation No. 413 dated June 19, 2012 which declared September 26 of every year as "**Save Sierra Madre Day**" to help boost awareness among the general public on the importance of preserving our forests as well as protecting, managing, and properly utilizing the natural resources of the country, all public schools in the Philippines, most especially along the Sierra Madre and the National Capital Region, are enjoined to commemorate this year's "**Save Sierra Madre Day**" with the theme "**Pursuing activities geared toward the conservation of the Sierra Madre**".




In this light, activities enumerated below, though not limited to these, are recommended to be undertaken:

- Joint Celebration with local government units, civil society groups, people's organizations especially farmers, schools, church groups and indigenous peoples (IPs) communities, to include tree-planting and related activities;
- Outdoor programs, or the conduct of a symposium, where video sharing materials on biodiversity, beautification and cleanliness, building plant nurseries can be done;

- Staging plays like the "Kalikasan ay Pag-asa" by the Kalipaya Ministry and Pope Francis' Laudato Si on how to take care of our common home; and
- Promoting simple lifestyle and sustainable environmental management through conserving water and energy, reporting/preventing illegal logging and fishing, segregating wastes and patronizing organic farming.

Should you have further clarifications and/or inquiries, you may direct communications to the Save Sierra Madre Network Alliance, INC. (SSMNA) Chairperson, Fr. Pete Montallana, at Room 232 St. Anthony Bldg., 891 Cambridge St., Aurora Boulevard, Cubao, Quezon City, or through Mobile Number (0920)-968-4982 or email address: [savesierram@yahoo.com](mailto:savesierram@yahoo.com).

For your appropriate action.

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
September 20, 2016		
To	: Schools Division Superintendents All Divisions	
For information and appropriate action.		
 <b>BEATRIZ G. TORNO, Ph.D., CESO IV</b> OIC-REGIONAL DIRECTOR		
ESSD/ABG/jbb		