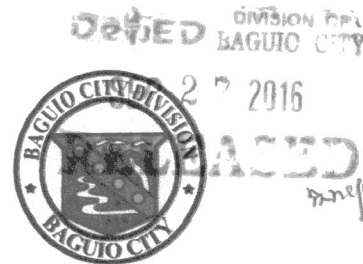




Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
#82 Military Cut-off Road, Baguio City



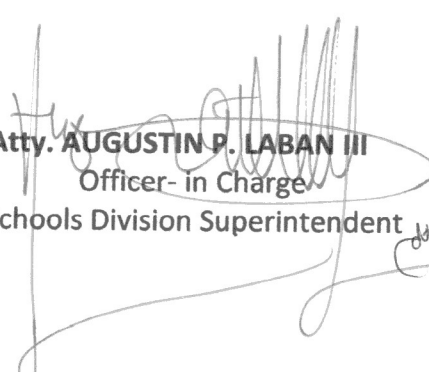
Division Memorandum
No. 304, S. 2016

September 27, 2016

QUIZ BEE ON CONSUMERISM

To: Chief, Curriculum Implementation Division
Secondary Public Schools District Supervisors
Public and Private Secondary School Heads
All Others Concerned

1. The Department of Trade and Industry (CAR) in coordination with the Department of Education, Baguio City will conduct a **Quiz Bee** in celebration of the Consumer Welfare Month (CWM) with the theme "**Consumer Protection: A Shared Responsibility**" on October 13, 2016, 1:00 to 5:00 in the afternoon at Ecolodge, Resurrection Compound, Magsaysay Avenue, Baguio City.
2. The contestant in this Quiz is a Grade 10 student coming from private or public school (One contestant per school).
3. No registration fee will be collected.
4. The mechanics of the activity are contained in the enclosure.
5. The top two winners will be joining the Regional competition.
6. Immediate and wide dissemination of this memorandum to all concerned is desired.


Atty. **AUGUSTIN P. LABAN III**
Officer- in Charge
Schools Division Superintendent

Quiz Bee Provincial and Regional Levels for High School Students

Through the years, the academe has always been involved when it comes to consumer education. It is deemed that change in the attitude towards consumer vigilance and awareness can easily be assimilated and multiplied in this sector. Starting with them would ideally create a positive view on consumerism.

The Quiz bee will have 2 levels, provincial and regional levels. the DTI provincial office, in coordination with their counterparts in the Department of Education (DEP-ED). Coordination with the DEP-ED to solicit their support and assistance to the contest by informing and inviting the different schools to join the Provincial level contest.

The DTI, BSP, and other agencies will equip contestants, together with their respective coaches, with consumer education through lecture and consumer information materials. The participants must, however, keep abreast with current news and government-initiated development projects;

Mechanics:

1. An initial quiz bee will be held in each of the provinces and the City of Baguio. Public and Private High schools from the areas will be invited to send one representative for the provincial level competition. Tentative date for the simultaneous provincial bee is October 20, 2016.
2. The contestants will each be provided with answer boards which they will raise during the contest to indicate their answers. The contest will run to a maximum of one hour.
3. The quiz bee will be multiple choice and true or false type.
4. Questions are categorized as follows: Easy (10 questions at 3 points each); Medium (10 questions at 5 points each); Difficult (10 questions at 10 points each).
5. In case of a tie, additional questions will be asked until the tie is broken.
6. Judges will determine if a protest has merit or not. If a protest is meritorious, the question will be stricken from the tally and not counted for all contestants. The judges' decision is final.
7. Scores will be posted on tally boards that will be updated after a question is answered by all participants.
8. Three major prizes will be given (Provincial Winners: 1st - P3,000.00, 2nd - P2,000.00; 3rd - P1,000.00) and cash incentives of P200.00 will be given to non-winners
9. Three major prizes will be given in the regional quiz bee (Winners: 1st - P5,000.00, 2nd - P3,000.00; 3rd - P2,000.00) and cash incentives of P300.00 will be given to non-winners
10. The 1st and 2nd winners of the provincial Quiz bee shall be qualified to compete in the Regional Level, which shall be held in Baguio City, tentatively on October 28.