



Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
DIVISION OF BAGUIO CITY
 #82 Military Cut-off Road, Baguio City



Office of the Schools Division Superintendent

October 18, 2016

Division Memorandum

No. 342, s. 2016

2016 CONDUCT OF DIVISION SCHOOL PRESS CONFERENCE (DSPC) and SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER AND CAMPUS JOURNALIST

TO : Public Schools District Supervisors
 Public and Private School Administrators (Elementary and Secondary)
 Public and Private School Paper Advisers (Elementary and Secondary)
 Officers of the School Paper Adviser Organization-Division of Baguio

- In line with the thrusts to promote responsible and free journalism and pursuant to the provision of section 2 of R.A. 7079, DepEd Division of Baguio shall conduct the **2016 Division Schools Press Conference** with the events, dates and venues below:

EVENT	DATE	VENUE
<i>School Paper Contest, Search for Outstanding School Paper Adviser and Outstanding Campus Journalist</i>	<i>November 18, 2016</i>	<i>Division Office Conference Hall</i>
<i>Opening Program and Group Contest</i>	<i>November 24, 2016</i>	<i>Division Office Conference Hall, PFVR</i>
<i>Individual Competition and Closing Program</i>	<i>November 25, 2016, November 28, 2016</i>	<i>Manuel L. Quezon Elementary School Division Office Conference Hall</i>

- With the theme, *“Strengthening Freedom of Information through Campus Journalism”*, the said Conference aims to:
 - Demonstrate commitment in the advocacies of campus journalism and integrating them in related school community initiatives through varied journalistic forms/approaches, and technological media;
 - Enhance journalistic competence through healthy and friendly competitions such as individual and group contests as well as radio broadcasting and scriptwriting competition, and
 - Raise the level of competence in different aspects of campus journalism and school paper advising.
- The conference shall consist of lecture discussions and on-the-spot writing contests both in English and Filipino on the following categories:

Editorial Writing	Pagsulat ng Editoryal
Feature Writing	Pagsulat ng Lathalain
Newsriting	Pagsulat ng Balita

Sports Writing
 Copy reading and Headline Writing
 Editorial Cartooning
 Photojournalism
 Science Feature Writing

Pagsulat ng Balitang Isports
 Pagwawasto at Pag-uulo ng Balita
 Paglikha ng Kartung Editoryal
 Pagkuha ng Larawang Pampahayagan
 Lathalaing Pang-Agham

4. For the group contests, all participating schools are required to submit ten (10) copies of school publications which will be selected for each page specified as follows:

English

- a. Editorial Page—2
- b. Feature Page—3
- c. News Page—3
- d. Sports Page—2
- e. Science and Technology Page—2
- f. Layout and Page Design

Filipino (same number of pages w/ English)

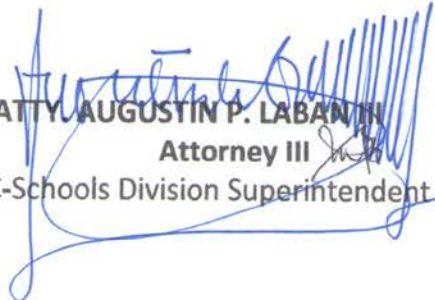
- a. Pahinang Editoryal
- b. Pahinang Lathalaing
- c. Pahinang Balita
- d. Pahinang Isports
- e. Pahinang Agham at Teknolohiya
- f. Pag-aanyo at Disenyo ng Pahina

The size of the paper and the number of pages shall be strictly followed.

<i>DESCRIPTION FOR ELEMENTARY LEVEL</i>	<i>DESCRIPTION FOR SECONDARY LEVEL</i>
<ul style="list-style-type: none"> • 9" x 12" in size • With at least 12 pages but not more than 20 pages • Process: offset, paper stock: book paper or c2s • Back and Front – full color • Inside pages must be black and white 	<ul style="list-style-type: none"> • 12" x 18" in size • With at least 12 pages but not more than 20 pages • Process: offset, paper stock: book paper or c2s • Back and Front – full color • Inside pages must be black and white

5. Registration fee of Php. 150.00 for the SPA and Php. 100.00 for school campus journalist, both elementary and high school. School share is Php. 500.00 which can be charged against school campus journalism funds or any other sources of funds available subjected to usual accounting and auditing rules. There shall be separate registration forms for English and Filipino contestants. Registration fees shall be paid at the Division Office. Registration fees cover honoraria of resource speakers (Individual); honoraria of judges (group contest/school publication); printing of certificates; reproduction of materials/kits; janitorial services to be given to host school; miscellaneous/maintenance of the use of the computers for the collaborative publishing, and other incidental expenses to be incurred during the conduct of the press conference.
6. Pre-registration shall be done on or before November 18, 2016 to give enough time for the School Paper Advisers Association (DSPAA) officers to invite more speakers, should there be more participants. List of participants from the elementary and secondary schools-Filipino shall be submitted to Mrs. Marilyn S. Api-it, EPS-Filipino and Mrs. Armi Victoria A. Fiangaan, Division English Coordinator for English.

7. School Paper Advisers will be entitled for a 1-day service credit while 1-day compensatory day off shall be granted to non-teaching employees for services rendered on Saturday (November 26, 2016).
8. All interested school paper advisers and school campus journalists who would like to join the Search for Outstanding SPA and CJ must follow the guidelines stated in Enclosure No.1 (SPA) and No.2 (CJ). Submit the documents on or before November 18, 2016 at the Division Office. Attention Mrs. Marilyn S. Api-it, EPS-Filipino.
9. Immediate and wide dissemination of this Memorandum to all concerned is desired.


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