



Republic of the Philippines  
Cordillera Administrative Region  
DIVISION OF BAGUIO CITY  
#82 Military Cut-off Road, Baguio City



DepEd DIVISION OF BAGUIO CITY

FEB 09 2017

RELEASED  
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Division Memorandum No. 54, s. 2017

To: PSDS  
Public Elementary and Secondary School Heads  
All Others Concerned

### 2017 Brigada Eskwela Jingle Making Contest

1. The department of Education (DepEd) , through the external Partnerships Service (EPS), will conduct the **Jingle Making Contest for the 2017 Brigada Eskwela** with the theme *Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan* from February to March 2017 .
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2017 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics for the Brigada Eskwela Jingle contest is contained in the Enclosure.
5. Submit entries to the Social Mobilization and Networking Section Personnel: c/o **Ms. Elaine Cabuag / Ms. Asuncion C. Saguid** on or before **February 17, 2017**.
6. Participation to this activity is subject to the No-Disruption –of-Classes Policy provided under DepEd Order No.9 s. 2005 entitled Instituting Measures to Increase Engaged Time on-Task and ensuring Compliance Therewith.
7. Immediate dissemination of this memorandum is concerned.

  
**ATTY. AUGUSTIN P. LABAN III**  
OIC – Schools Division Superintendent

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## MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: "Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan."

1. Composition
  - The jingle must be in Filipino language.
  - It must be relevant to the theme.
  - The time duration for the jingle must not be more than 3 minutes.
  - It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach.
  - Any musical instrument can be used as accompaniment.
2. Participants
  - The contest is open to all pupils/ students of public elementary and secondary schools.
  - Compose can be either an individual or a group of learners.
3. Entry Format and Requirements
  - Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
  - Entries must be sent in a USB flash disk or DVD /Optical Disc with the following requirements:
    - Accomplished Entry Form
    - Narrative report on the concept of the jingle
    - Profile of composers and the music teacher/coach.
4. Announcement of winners
  - The decision of the judges will be final and irrevocable.
  - Winners will be announced through a memorandum.
5. Prizes

### **Division Level**

First Place: P3000.00 and Certificate of Recognition  
Second Place: P2000.00 and Certificate of Recognition  
Third Place: P1000.00 and Certificate of Recognition

### **Regional Level:**

First Place: P7000.00 for the students and Plaque of Recognition for the School  
Second Place: P 5,000.00 for the students and Plaque of Recognition for the School  
Third Place: P3000.00 for the students and Plaque of Recognition for the School  
Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students.

### **National Level**

First Place: P30,000.00 for the students and Plaque of Recognition for the School  
Second Place: P20,000.00 for the students and Plaque of Recognition for the School  
Third Place: P10,000.00 for the students and Plaque of Recognition for the School  
Consolation Prize: P3,000.00 for the students

6. Timelines for the Submission of Entries  
 Division Level- February 17, 2017  
 Regional Level-February 20-28,2017  
 National Level-March 1-15, 2017  
 Announcement of BE Jingle Winner-March 31, 2017

**CRITERIA**

Originality	50%
Musicality: Melody Arrangement Instrument/Accompaniment Tone Appropriateness Singability	30%
Relevance to the BE Program and the theme	20%
TOTAL	100%



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**

Brigada Eskwela Jingle Making Contest  
**ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region: \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/ Coach Profile: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of Brigada Eskwela Jingle Entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:  
Composer/s and Music Teacher/Coach

Recommended by:  
Principal/School Head

Accepted by: