



OFFICE OF THE SUPERINTENDENT

Division Memorandum No. 94, S. 2017

MAR 16 2017

RELEASED

**REQUEST FOR STORIES (RH Education, Drug Education, Disaster Preparedness,
Environmental Awareness, Palarong Pambansa)**

To : Curriculum Implementation Division
School Governance and Operations Division
Public and Private Elementary and Secondary School Heads
School Paper advisers
ALS Implementers
All others concerned

Date : 15 March 2017

1. For the information and guidance of all concerned, enclosed is a Memorandum from the Department of Education-Public Affairs Service, regarding its request for stories on Reproductive Health Education, Drug Education, Disaster Preparedness, Environmental Awareness and the 2017 Palarong Pambansa.
2. To provide and uphold further advocacy and increase public awareness on the programs and projects of the Division of Baguio City, schools are requested to share your inspiring stories on the aforementioned topics and activities relative to education.
3. In line with the upcoming 2017 Palarong pambansa, you may send stories of athletes, coaches and other personalities who will participate and have previously participated in the said national games. Inclusion of high resolution photos preferably in JPEG or PNG is recommended.
4. Please see enclosed Impact Story Template provided for the composition of said stories. It is also recommended that these stories be written by a third person's point of view.
5. All interested parties may submit the stories to this office through Baguiosocmob@gmail.com or depedbaguiocity@gmail.com. For questions and clarifications, you may call Mrs. Elaine B. Cabuag at (074) 446-67-38.
6. A certificate of participation to all qualified stories will be given to the contributors. Best stories will be renowned and shall be forwarded to the regional e-publication.
7. Immediate dissemination and compliance of this memorandum is desired.

ATTY. AUGUSTIN P. LABAN III
Schools Division Superintendent

DERED

3/13/2017

Memo (REQUEST FOR STORIES_Feb 6 2017).jpg



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Department of Education
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Assistant Secretary for Public Affairs Service and ALS

MEMORANDUM

TO : **REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENT**

ATTN : **Regional/Division Information Officers**

FROM : 
MS. G.H. S. AMBAT
Assistant Secretary
Public Affairs Service and Alternative Learning System

SUBJECT : **REQUEST FOR STORIES (RH education, drug education, disaster preparedness, environmental awareness, Palarong Pambansa)**

DATE : **February 6, 2017**

In line with the Public Affairs Services' (PAS) continuous campaign to encourage engagement and strengthen advocacy among the Department's stakeholders, we would like to request schools, Regional and Division offices to **share your best stories and practices** that are worthy of emulation and inspiration for others, specifically on the following:

- Reproductive health education
- Drug education
- Disaster preparedness
- Environmental awareness

Furthermore, in relation to the forthcoming **2017 Palarong Pambansa** this April 23 to 29, 2017, we would like to **feature stories of athletes, coaches, and other personalities** who will participate and have previously participated in the national games.




We encourage the inclusion of photos with your stories, preferably in JPEG or PNG format.

For your guidance and reference, attached are the following:

- The story template
- A sample submission about a school (SHS)
- A sample submission about a personality (ALS graduate)

For more information, please coordinate with Beverly Berame or Erika Marie Daza, through beverly.berame@deped.gov.ph and erika.daza@deped.gov.ph, or through (02) 633-7254.

Thank you very much.

	Department of Education CORDILLERA ADMINISTRATIVE REGION	
To : All Schools Division Superintendent		
For information, compliance and please submit stories to pau.depedcar@gmail.com for consolidation and submission.		
		
Soraya T. Faculo, Ph.D. OIC-Assistant Regional Director		

IMPACT STORY TEMPLATE

Please provide the following content components in the space provided below. Once completed, please send this form to beverly.barnes@dep.state.pa.us and sarka.daza@dep.state.pa.us of the Public Affairs Service (PAS) – Communications Division. Attach additional files as required.

Headline <ul style="list-style-type: none">- Maximum 15 words- Shorter is better	Enter the Headline here
Testimonials (Quotes/Narrative) <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)- It should be written from the FIRST PERSON Point of View- Include name (and title/organization, if necessary) of the person who expressed the testimonial	Enter the Testimonial (Quotes/Narrative) here.
About the subject or subject matter <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence blurb about the subject matter	Enter the Subject/Subject Matter Details here.
The story.	Here is where the complete narrative should be. Feel free to tell the complete story. Be generous with your descriptors.
About the location or venue of the subject <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.	Enter the Location Details here

<ul style="list-style-type: none"> - Include data and figures unique to the location; mention success stories as well as challenges faced 	
About the writer <ul style="list-style-type: none"> - Name and contact details - 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program) 	Enter the name and contact details here.
Contact person for questions or clarifications about the story	Enter the name and contact details here.
IMPORTANT:	<ul style="list-style-type: none"> • Only submissions done in this template will be considered. • Please include photos and/or videos with your submission. They should be sent as separate attachments (i.e. 5 photos = 5 attachments)

IMPACT STORY TEMPLATE

Please provide the following content components in the space provided below. Once completed, please send this form to communications@psa.gov.ph and communications@psa.gov.ph of the Public Affairs Service (PAS) – Communications Division. Attach additional files as required.

Headline <ul style="list-style-type: none">- Maximum 15 words- Shorter is better	Ang kwento ni Maria Fruelda, isang Aeta Tribal Leader
Testimonials (Quotes/Narrative) <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)- It should be written from the FIRST PERSON Point of View- Include frame (and title/organization, if necessary) of the person who expressed the testimonial	"Ang ALS ay isang bulaklak na nagbigay kulay at halimuyak ng bagong pag-isa." – Maria Fruelda "Sa kagaya kong isang katutubo na pinagtatawanan at minsan namamalittrato dahil sa aming hitsura, at nawalan ng pag-asa para makipag-aral muli -- ang ALS ang nagbigay sa akin ng oportunidad para magpaaral ko ang aking pag-aral sa kolehiyo at maging propesyonal balang araw." – Maria Fruelda "Nais kong paigtingin pa lalo ang programa ng ALS sa aming Community Learning Center kung saan maraming kapatayang Aeta na ang nakinabang. ALS ang siyang naging gabay at daan para kami ay makipag-aral, makapagtapos at balang araw, maging tagapagtanggol ng aming lahi." – Maria Fruelda
About the subject or subject matter <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence blurb about the subject matter	Si Maria Fruelda ay isang Aeta na lumipat sa Batangas upang maghanapbuhay. Doon ay napag-alaman nya ang tungkol sa ALS. Ngayon ay nag-aaral na sya upang maging maestro, habang isa rin syang Chieftain ng kanyang tribo.
The story	Noong nabalitaan ni Maria sa ibang mga Aeta na taga-Zambales na lumipat sa Rosario, Batangas na maganda daw ang hanapbuhay doon sa Barangay Putingkany ay pumunta na rin siya rito para sa inaasam niyang pagbabago sa kanyang buhay. Sa Barangay Putingkany sinimulang buuin ni Maria ang kanyang mga pangarap. Nagtitinda siya ng ilang herbal medicines, at naging "trimmer" ng mga damit sa Sangyo Clothing Company. Tuwing Sabado at Linggo, naglebenta naman siya ng mga prutas at tribal accessories. Hindi binigyang pansin ni Maria ang pag-aaral dahil sa inuna, niya ang hanapbuhay para sa kanyang pamilya. Hanggang sa nabalitaan ni Maria mula sa isang teacher ang ALS. Naging interesado agad si Maria dito dahil alam niya na kailangan niya ito para sa pamilya at kapwa niya Aeta na maaahon sila sa karamngan at mapaglaban nila ang kanilang karapatan bilang katutubong Pilipino. Ayon rin sa pinirmahan niyang Individual Learning Agreement, pumapasok lamang si Maria sa takdang oras kaya nakapagtitinda pa rin siya at nakakapagtitabaho sa pabrila ng damit. Dito niya natanto na kakaiba ang ALS dahil "learner-centered" to. Sa nakita niyang kabutihan at dalang pagbabago ng ALS ay nagpatayo ang kanilang barangay ng malit na Community Learning Center para magkaroon ng learning sessions. Halos abat ng mga Aeta ay

	<p>nagpalista sa Basic Literacy at A&E. Naging napakagaan ng pag-aaral dahil ang modules na ginagamit ay angkop sa kanilang pamumuhay at nagtuturo ng "life skills".</p> <p>Sa panahong ito ay inihalal raman siya bilang Chieftain ng mga Aeta, na siyang humaharap sa mga opisyal ng gobyerno, upang ipaalam sa kanila ang mga suliranin pang-hanapbuhay, pang-ekonomikasyon, pang-kalusugan at ang mga hinaling sa kanilang ipinaglalabang ancestral domain.</p> <p>Dito ay nagamit ni Maria ang mga natutunan sa ALS. Lalo pang nagbukas sa kanya ang bagong pag-aral nang siya ay pumasa ng A&E Test noong 2009.</p> <p>Nakapag-aral siya ng kolehiyo sa Teodoro M. Luanac ng Memorial College sa kursong Bachelor in Elementary Education.</p> <p>Binago ng ALS ang payak na pamumuhay ni Maria sa pamamagitan ng edukasyon. ALS ang naging kakampi ni Maria at ng kanyang tribo sa kanilang pakikipagsapalaran sa Rosario, Balangas. Kung hindi sila pinuntahan ng iba pang mga District Alternative Learning System Coordinators (DALSC) at Mobile Teachers, malayang ay hindi daw sila makakawala sa kanlangmangan at hindi namin matalatnan ang kanilang mga karapatan.</p> <p>Taong 2008 ng kumusta si Maria ng A&E test. Hindi siya pinalaed na makapasa, subalit patuloy siyang nagpursige at dinoble ang oras na ginugugol sa pagbabasa ng modules at makasali sa makasali sa mga learn ng sessions.</p>
<p>About the location or venue of the subject</p> <ul style="list-style-type: none"> - Maximum 150 words - 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented. - Include data and figures unique to the location; mention success stories as well as challenges faced 	Barangay Fulingkahoy - Rosario, Balangas
<p>About the writer</p> <ul style="list-style-type: none"> - Name and contact details - 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program) 	<p>Enter the name and contact details here</p> <p>Erika Daza 049 910 4243</p> <p>Erika is one of the pioneering SHS teachers at Camp Vicente Lim National High School. She teaches TVL subjects and is also the student immersion coordinator.</p>
<p>Contact person for questions or clarifications about the story</p>	<p>Enter the name and contact details here</p> <p>Glordee Magno 049 910 4244</p> <p>Division Information Officer</p>

IMPACT STORY TEMPLATE

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Headline <ul style="list-style-type: none">- Maximum 15 words- Shorter is better	Camp Vicente Lim NHS. All is set for Senior High Students
Testimonials (Quotes/Narrative) <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)- It should be written from the FIRST PERSON Point of View- Include name (and title/organization, if necessary) of the person who expressed the testimonial	<p>"In our continued meeting with stakeholders especially the parents, we assured them that Camp Vicente Lim National High School is really prepared for the Senior High School Implementation. As school head, I am really inspired with the efforts and support coming from teachers. We are confident enough that the very purpose of this education reform will be realized as regards to preparing students for work and higher education". -- Dr. Mariliza I. Espada</p> <p>"Based on the initial enrollment as of June 2, there were 452 students officially enrolled. These are distributed on three tracks: ABM (67), GAS (49) and TVL (383). The TVL track has five specializations: Bread and Pastry (73), Electrical and Installation Maintenance (32), Hairdressing (8) Information and Communication Technology (146) and Shielded Metal Arc Welding (77)". -- Dr. Mariliza I. Espada</p> <p>"The school has 14 newly built classrooms funded by SIEF and DPWH Project. Likewise, materials and equipment were already procured. "All is adequately set for our students." -- Dr. Mariliza I. Espada</p>
About the subject or subject matter <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence blurb about the subject matter	<p>The school, Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A. During the school year 2015-2016, it has a total enrollment of 2,657, of which, 622 were Grade 10 students.</p> <p>The school head, Dr. Mariliza I. Espada is an alumna of Camp Vicente Lim National High School. Her colleagues admire her diligence, passion and dedication to her profession. She graduated PhD in Educational Management at the Philippine Normal University. In 2014, she passed the Career Service Written Exam. To date, this is her 6th year of service as School Head in the Department of Education Division of Calamba City.</p>
The story	<p>Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A.</p> <p>During the school year 2015-2016, it had a total enrollment of 2,657--622 of which were Grade 10 students. The school is strategically located in Barangay Carubang – considered as one of the industrial hubs outside Manila. This includes Carmelray Industrial Park I, Carmelray International Business Park, NYK-TEG IT Park, and Silangan Industrial Park.</p> <p>The school has ensured industry partnership with Carmelray Industrial Park I through the assistance of Mr. Ver Lorenzo (Project Coordinator). Other prospective business firms which, according to Dr. Mariliza I. Espada, had a positive response as regards the Memorandum of Agreement for students' immersion are Sande Co., Cosmopolitan Parlor, Dinghao Chinese Cuisine, and Banahaw Spa.</p>

	<p>"If our continued meeting with stakeholders, especially the parents--we assured them that Camp Vicente Lim National High School is really prepared for the Senior High School implementation. As school head, I am really inspired with the efforts and support coming from teachers. We are confident enough that the very purpose of this education reform as regards preparing students for work and higher education will be realized," said Dr. Espada.</p> <p>Based on the initial enrollment as of June 2, 452 students were officially enrolled. These are distributed among three tracks: ABM (67), GAS (49), and TVL (385). The TVL track has five specializations: Bread and Pastry (73), Electrical and Installation Maintenance (32), Hairdressing (8), Information and Communication Technology (146), and Shielded Metal Arc Welding (77).</p> <p>The Department of Public Works and Highways (DPWH) helped fund the construction of 14 classrooms. Likewise, materials and equipment were already procured.</p> <p>All is adequately set for our students!" said Dr. Espada.</p>
<p>About the location or venue of the subject</p> <ul style="list-style-type: none">- Maximum 150 words- 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.- Include data and figures unique to the location; mention success stories as well as challenges faced	<p>Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A. During the school year 2015-2016, it has a total enrollment of 2,657, of which, 622 were Grade 10 students. Being strategically located in barangay Canlubang – considered as one of the industrial hubs outside Manila.</p>
<p>About the writer</p> <ul style="list-style-type: none">- Name and contact details- 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program)	<p>Enter the name and contact details here</p> <p>Erika Daiza 049 910 4243, Erika is one of the pioneering SHS teachers at Camp Vicente Lim National High School. She teaches TVL subjects and is also the student immersion coordinator.</p>
<p>Contact person for questions or clarifications about the story</p>	<p>Enter the name and contact details here</p> <p>Glorides Magno 049 910 4244, Division Information Officer</p>