



# WORD CUP

Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,  
Fort Bonifacio, Taguig City, Philippines  
Cellphone Nos: 0912.664.9980 & 0915.960.7268  
Telephone No: (02) 507.3151  
Email address: associatededitorsco@gmail.com

## Word Cup Philippines 2017 Summer Journalism Workshop

The Word Cup Philippines 2017 Summer Journalism Workshop will be held on May 6-7 at Angel's Hills, Tagaytay City.

The journalism workshop aims to:

1. Further sharpen the writing skills of teachers and students
2. Involve participants in the discussion, analysis and writing the burning issues of the day
3. Introduce evolving journalism trends in the Philippines and the Asean region
4. Shape the role of campus journalism in the era of Asean integration
5. Introduce Media Information and Literacy based on UNESCO guidelines

The target participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads.

Registration Fee: P3,500

Fees cover accommodation (non-aircon sleeping quarters for one night), food (1 breakfast, 2 lunch, 3 snacks, 1 dinner) and e-copy of lectures and exercises and certificates.

Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to [associatededitorsco@gmail.com](mailto:associatededitorsco@gmail.com).

Your inquiries will be entertained by our Secretariat at mobile numbers 0912.664.9980/0915.960.7268 and telephone number (02) 507.3151.

Registration is online and is accessible in our Facebook page Associated Editors Co. (Event: Word Cup Philippines 2017 Summer Journalism Workshop) or via google docs link <https://goo.gl/forms/QidIzhciDQyHmYYw1>

You may scan or take a picture of the QR below to find out more about the summer edition of Word Cup Philippines 2017.



Republic of the Philippines  
Department of Education  
CORDILLERA ADMINISTRATIVE REGION  
Wangal, La Trinidad, Benguet



April 5, 2017

## ADVISORY

To: The Schools Division Superintendents  
All Divisions

Interested participants can go at their own expense and on official time subject to time on task as per DO 9, s.2005.

For information and dissemination.

FOR THE REGIONAL DIRECTOR:

ATTY. SEBASTIAN G. TAYABAN, CPA  
Chief Administrative Officer  
Finance Division  
Officer-In-Charge



Deped Cordillera Administrative Region &lt;car@deped.gov.ph&gt;

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**Humble request for memo re: Journalism Workshop**

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**Associated Editors** <associatededitorsco@gmail.com>  
To: Region CAR <car@deped.gov.ph>

Thu, Mar 23, 2017 at 4:41 PM

Dear Dir. Tomo,

Greetings of solidarity!

In learning journalism, it makes a lot of sense to remember what John Caldwell Holt, American author and educator, once said: We learn to do something by doing it. There is no other way.

In the past 22 years, our partners have been quite effective in training our NSPC champions outside the four corners of the typical classrooms. We teach them how practitioners do it.

Our top performing region—the five-peat champion Calabarzon knows this too well, and they start very early. This summer many of their School Paper Advisers and campus journalists will come to our summer workshop dubbed Word Cup.

Your teachers and students are most welcome to attend too.

We hope that this training workshop can help your region by learning with us. Our partners are the same professional trainers who have done so much for many of the top performing regions. We would like to share with you the same training method that we have given them. We hope that you can endorse or cascade our invitation to the field.

Kindly refer to the attached file which contains the letter of invitation for your region on a summer journalism workshop to be held on May 6-7, 2017 at Tagaytay City.

With warm regards,

Eugenio Sonny O. Calapit

Managing Partner & Conference Director

**Associated Editors Co.**

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March 20, 2017

**DR. BEATRIZ G. TORNO, CESO IV**  
OIC Regional Director  
Department of Education  
Cordillera Administrative Region  
Wangal, La Trinidad, Benguet

Dear Dr. Torno:

Greetings of solidarity!

We are excited to meet and engage our school paper advisers and campus journalists once more in a two-day writing and photojournalism workshop this summer.

Participants in last year's Word Cup Seminar Series who have won awards in their respective contest categories have compelling stories to tell on how our seminars made a difference during their division, regional and up to the national competitions.

Indeed, we are humbled to know that our trainers in one way or another, have contributed in the laudable performance of the top seven performing regions in the 2017 NSPC and in the Tertiary Schools Press Conferences. Their secret? They prepared early and they trained with our workshop lecturers. Our speakers are highly capable trainers who have more than two decades of combined reporting and academic experience in communications and journalism.

This summer, you shall meet them again in one venue—Word Cup Philippines 2017 Summer Journalism Workshop slated May 6-7, 2017 at Angel's Hills, Tagaytay City. Your teachers and student participants get to sharpen their writing skills and improve their winning chances in the individual contest categories in time for their respective campus journalism competitions.

Your students and teachers may now register online at <https://goo.gl/forms/QjdlzhciDQyHmYYw1> for a small fee of P3,500 which shall cover the cost of accommodation (non-aircon sleeping quarters for one night), food (1 breakfast, 2 lunch, 3 snacks, 1 dinner) and e-copy of lectures and exercises. We have attached the details of registration and program of activities.

It is our fervent prayer that your office release to the field a memorandum on this event. Your meaningful support of your student journalists will go a long way in breeding committed, competent and responsible citizens of the country. Your favorable response will be remembered with esteemed appreciation.

Thank you very much!

Very truly yours,

**EUGENIO SONNY OCHOA CALAPIT**  
Managing Partner & Conference Director



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Word Cup Philippines 2017  
Summer Journalism Workshop  
Program of Activities  
May 6-7, 2017 Angel's Hills Tagaytay City

<b>May 6, 2017</b>	
7:00 – 8:00 a.m.	Registration of Participants
8:00 – 8:30 a.m.	Opening Program
	National Anthem Doxology Introduction of Participants Welcome Remarks House Rules
8:30 a.m. – 4:00 p.m.	Concurrent Sessions
	News Writing Science Writing Photojournalism
4:00 p.m. – 7:30 p.m.	Concurrent Sessions
	Feature Writing Editorial Writing Sports Writing
<b>May 7, 2017</b>	
6:30 a.m. – 7:30 a.m.	Breakfast
7:30 a.m. – 11:30 a.m.	Concurrent Sessions
	Feature Writing Editorial Writing Sports Writing
11:30 am – 12:00 nn	Closing Program & Awarding of Certificates