



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF HEALTH
Cordillera Administrative Region



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August 14, 2017

FEDERICO P. MARTIN, Ed. D., CESO IV
Schools Division Superintendent
Department of Education – Baguio City Division
82 Military Cut-off Road, Baguio City

Dear Dr. Martin:

This month of September, the health sector under the leadership of the Department of Health (DOH) will again spearhead the celebration of "**Generics Awareness Month**".

This year, as the Generics Act of 1988 marks its 29th year, the theme "**Always ask for GENERICS!**", focuses on the consumers to become more proactive in choosing the most affordable medicines in accordance to their needs and increases awareness on the availability of low cost, safe, and quality medicines. The celebration itself will create clamor for better quality generics.


In line with this, the DOH-CAR office will hold a **Poster Making Contest** as part of the celebration on September 21, 2017. The venue will be announced later. We are inviting **sixteen (16)** public secondary schools as participants of the said event. **One (1)** student and **one (1)** coach per school. The participants will be judged based on the adherence to the theme 40%, creativity and originality 30% and impact 30%.

With your support and cooperation, it is hoped that programs for the celebration of 29th anniversary of the Generics Law will bring about the optimal use of generics medicines and contribute to the reduction of out of pocket payments for health care to achieve ALL for HEALTH towards HEALTH for ALL.

Attached is the mechanics of the contest. You may inform the attendance of the participants to Ms. Aiden D. Bermisa at (074) 442-8096. We look forward to your positive response.

Very truly yours,


LAKSHMI I. LEGASPI, MD, RN, MAN
Director IV

To: All School Administrators, Principals & Teachers In-Charge
(Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION

FEDERICO P. MARTIN, Ed. D., CESO VI
Schools Division Superintendent

ALL FOR HEALTH
TOWARDS HEALTH FOR ALL



The round metal gong of the Cordillera known locally as "**gangsá**" is a symbol of the upland people's culture that has been passed on from generations to another. The profile of a person blowing a "**tangguyub**" represents a community being called for an important matter or action. The lines that shape the mountains, the rice terraces, clouds and rivers symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera. All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self determination.

GENERICIS Awareness Month Celebration

I. Participants

Poster Making Contest – One (1) representative each from 16 public secondary schools

II. Theme: "Always ask for GENERICIS!"

This month of September, the health sector under the leadership of the Department of Health (DOH) will again spearhead the celebration of "Generics Awareness Month".

This year's celebration mark the 29th year of enactment of the Republic Act No. 6675, also known as the Generics Act of 1988. The advocacy focuses on the consumers to become more proactive in choosing the most affordable medicines in accordance to their needs and increases awareness on the availability of low cost, safe, and quality medicines. The celebration itself will create clamor for better quality generics.

The month-long celebration aims to promote, require and ensure the production of an adequate supply, distribution, use and acceptance of drugs and medicines identified by their generic name.

Generic medicines have been our unsung heroes in the fight against costly, expensive, abusively-priced medicines. All these years, these generic medicine companies have competed against their high-priced innovator counterparts.

Such competition has forced some of these high-priced medicine prices to go down to more affordable levels, just as it has further improved the quality of generic medicines through the years. *If more and more doctors prescribe generic medicines and more and more people use generic medicines, these offer more competition to further force medicine prices to go down.*

Under Republic Act 6675 also known as the Generics Act of 1988, physicians, dentist and veterinarians are required to indicate the generic names of all drugs prescribed whether through a personal prescription pad or a doctor's order sheet in the hospital chart.

It is required that generic names of all drugs must always be written first before a brand name which is optional and placed in parenthesis.

For violation of this act, the Secretary of DOH shall have the authority to impose administrative sanctions such as suspension or cancellation of license to operate or recommend suspension of license to practice profession to the Professional Regulation Commission as the case may be.

The Department of Health (DOH) encourages the public to ask for generic medicines to assure themselves of safe, quality medicines and to save money since generic drugs are cheaper than branded ones.

III. Mechanics

Drawing and coloring materials needed will be provided by DOH-CAR.

IV. Criteria for Judging

Adherence to the theme	40 %
Creativity and Originality	30 %
Impact	30 %

Total: 100%

☐ Judges: DOH-CAR staff, FDA, Speakers

V. Prizes

All participants shall receive a certificate of participation.

The winners shall receive the following:

1st Place – Trophy, Medal, Certificate of Recognition

2nd Place – Medal, Certificate of Recognition

3rd Place – Medal, Certificate of Recognition