



September 6, 2017

FEDERICO P. MARTIN, ED.D, CESO VI
Schools Division Superintendent
Baguio City

Dear Sir:
Greetings!

Every year, on October 16, we celebrate the World Food Day and focus on a theme that underpins our work and represents a key issue affecting our world. This year, the theme is ***Change the future of migration. Invest in food security and rural development.***

Once again, the Philippines join other nations in celebrating World Food Day (WFD).

The Food and Agriculture Organization (FAO) of the United Nations and the Department of Agriculture being partners in ensuring food availability for every Filipino, tandems with the Department of Education (DepEd) in undertaking the "Regional On-the-Spot Poster Making Contest," open to Grades IV to VI elementary pupils enrolled in any public and DepEd- accredited private elementary schools in the region, as one highlight of the regional celebration.

One of the activities is the conduct of a nationwide on-the-spot poster making contest, urging students to support the global fight to reach Zero Hunger – a world free of hunger and poverty. The contest is open only to Grade IV to Grade VI elementary pupils enrolled in any public and DepEd accredited private elementary schools nationwide.

In this regard, we are again requesting for your assistance in the preparation and coordination of your respective province.

You are hereby advised to conduct the school district and division levels contest and send 2 winners from the division level to compete in the regional competition scheduled on **September 28, 2017** to be held at the DA-RFO-CAR's designated venue, Hotel Supreme, located at Magsaysay Avenue, Baguio City.

We therefore look forward to having a good working relation with you to ensure the success of the said activity.


Moreover, food, accommodation, and travelling expenses of the contestants and coaches will be shouldered by the DA-RFO-CAR, subject to COA rules and regulations.

Kindly contact us at rafid.dacar@gmail.com or (074) 422-5795/ 0995-679-6962 (look for Ms. Leny Mendoza) for queries.

Thank you very much and God Bless.

Respectfully yours,


LORENZO M. CARANGUIAN
Regional Executive Director 

To: All School Administrators, Principals & Teachers In-Charge
(Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION

FEDERICO P. MARTIN, Ed.D, CESO VI
Schools Division Superintendent



The round metal gong of the Cordillera known locally as "gangsá" is a symbol of the upland people's culture that has been passed on from generations to another. The profile of a person blowing a "tangguoyob" represents a community being called for an important matter or action. The lines that shape the mountains, the rice terraces, clouds and rivers symbolize the connectivity and flow of human interaction in a geographic area such as the Cordillera. All the symbols combined represent unity and harmony of its people with culture and environment in beating the gong for self-determination.

REGIONAL WORLD FOOD DAY 2017
 SEPTEMBER 28, 2017
 Hotel Supreme, Lower Magsaysay, Baguio City

ACTIVITY	MECHANICS	SCHEDULE
Regional-On-The-Spot Poster Making Contest	<ol style="list-style-type: none"> 1. The contest is open to all Grades IV to VI elementary pupils enrolled in any public and DepEd-accredited private elementary schools nationwide. Previous national winners are disqualified at any level of this contest. 2. The posters shall be original creation of eligible participants, depicting the central theme of the World Food Day 2017 celebration, "Change the future of migration. Invest in food security an rural development." 3. Criteria for Judging: <ol style="list-style-type: none"> a. Originality.....30% b. Creativity.....30% c. Visual Impact.....20% d. Relevance to the theme.....20% Total.....100% 4. Materials to be used are illustration board (20"x30"), oil pastel color and pentel pen only must be used during the contest. The theme should be incorporated on the poster as part of its design. A poster with no indicated theme shall be disqualified. 5. The poster making contest shall be conducted on-the-spot. 6. The regional winning poster shall be the official entry of the region during the national judging to be held at the DA-Central Office on October 6, 2017 at 9:00 a.m., AFID Conference Room. 	September 28, 2017
Regional Mural Painting	<ol style="list-style-type: none"> 1. The contest is open to all High School students enrolled in Baguio and Benguet only. 2. The contest will be a group competition composed of two individuals. 3. Artwork must be in accordance with the theme, "Change the future of migration. Invest in food security an rural development." 4. Criteria for Judging: <ol style="list-style-type: none"> a. Originality and overall impact.....40% 	September 28, 2017

- b. Creativity.....40%
 - Color balance
 - Harmony
 - Contrast
 - Emphasis
- c. Relevance to the theme20%
- Total.....100%**

- 5. All materials to be used will be provided by the region such as paint and paint brush.
- 6. The contestants will paint the wall located in the area of the DA-RFO CAR along the Guisad Road with the size of 6x13 ft.
- 7. The contest will start 8:30 a.m. and shall end at 4:00 p.m.