




Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
 DIVISION OF BAGUIO CITY
 #82 Military Cut-off Road, Baguio City
 Telefax # 442-7819



DIVISION MEMORANDUM
 No. 365 s. 2017

To: Secondary Public Schools District Supervisors
 Public Junior High School Heads
 School DRRM Coordinators (Junior High)

From: 
FEDERICO P. MARTIN, ED., D. CESO VI
 Schools Division Superintended

Subject: **Digital Arts Training Seminar for Public Junior High School Students and DRRM Short Film Contest.**

Date: November 2, 2017

1. This is to invite Junior High School students to participate in the Digital Arts Training –Seminar and join in the DRRM Short Film Contest.

This partnership activity between City Government of Baguio CDRRM and DepEd Baguio Division DRRM aims to promote the goals of Comprehensive School Safety in harmony with the four phases of Republic Act 10121, to raise and provide a better understanding of disaster risk reduction and management, and to increases knowledge on DRRM through media arts.

| ACTIVITY | Date, Time and Venue |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| a. Digital Arts Training Seminar for Public Junior High School Students <u>Participants of the seminar per team</u> 3 Junior High Students and 1 Teacher Coach <u>22 teams will be given slots for the seminar.</u> | November 3, 2017 8:00 AM to 5:00 PM Division 3 rd Floor Conference Hall November 4, 2017 8:00 AM to 5:00 PM Baguio City High Digital Arts Laboratory |
| b. Deadline of Entries for the Short Film Contest | December 4, 2017 Submit to SDO- Baguio Division DRRM Coordinator |
| c. Judging of Short Films | December 5, 2017 Division Mini Conference |
| d. Awarding of Winners | December 8, 2017 Division 3 rd Floor Conference Hall |

2. The content of **DRRM Short Films** to be submitted will be educational and instructional based on the 4 film categories:

| One Winner per Category | Awards |
|-----------------------------------------|----------------------------------------------------------------------------------------|
| Best DRRM Short Film in Bomb Threat | Cash Award : Php 8,000.00 and HP Desktop amounting to Php 20,000.00 |
| Best DRRM Short Film in Fire Prevention | |
| Best DRRM Short Film in Earthquake | |
| Best DRRM Short Film in Typhoon | |

3. Schools Division of Baguio City personnel who will facilitate the seminar on a Saturday will be given a 1-day Compensatory Overtime Credits (COC) based on DepEd Order 2003, S., 2003.
4. Immediate dissemination of this memorandum is earnestly desired.

Attachments:

Mechanics and Criteria of Judging the DRRM Short film Program for the Seminar



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School Governance and Operations Division
DIVISION DISASTER RISK REDUCTION AND MANAGEMENT

Enclosure 1:
Annex A

DISASTER RISK REDUCTION AND MANAGEMENT SHORT FILM CONTEST

MECHANICS:

1. Junior High students are invited for the DepEd DRRM Short Film contest
2. The theme: "**Kahandaan aking Sisimulan para sa Ligtas na Eskwelahan**" will be the guiding plot for the DepEd DRRM Short Film to be submitted.
3. There will be 4 categories:
 - a. Bomb threat
 - b. Earthquake
 - c. Typhoon
 - d. Fire Prevention
4. Submitted short films will be included as an instructional and educational material by the Division Disaster Risk Reduction and Management and the City Government of Baguio and City Disaster Risk Reduction Management Council in informing students, teachers and the community to be prepared against all hazard present in our locality.
5. Participants may submit One entry for each 4 categories.
6. There will be no limitations in the number of Actors/ Actress as long as they are duly certified students of their respective school.
7. Entries should be submitted on December 4, 2017 at Division DRRM Office until 5:00 PM in an envelope, the video copied in a CD in MP4/WMV/MPEG format with an entry form

CONTENT/VIDEO:

1. 8 to 10 minutes' video- main content
2. 2 seconds title, cast, school at the last part
3. All sounds/music that will be used should be under creative common license or original composition
4. All videos should be original
5. Subtitle should be added is language used if not Filipino or English
6. All scene should be taken in Baguio City
7. No showing of characters being portrayed smoking, drinking liquor, use of drugs, physical harm to other person or animals, use of foul language and degrading situation is prohibited

VIDEO-MAKING:

1. Students creativity should be maximized, we encourage minimal adult supervision in conceptualization and shooting.
2. Judges decision will be final



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CRITERIA IN JUDGING DRRM SHORT FILM

I. Audio

A. Musical Scoring (choice of background music) 5%

- Music enhances content

B. Dialogue 10%

- Voices are clear and comprehensible

C. Synchronization 5%

- Dialogue sync with mouth movement
- Appropriate music and sound level

II. Video

A. Clarity 10%

- Shots are clear and focused
- Smooth camera movements with appropriate speed
- Shots are appropriately lit

B. Camera Angling 10%

- Shots are composed well and used in appropriate manner.
- Varied used of shots, movement and angle

C. Transition and Movement 10%

- Smooth flow of shots with the use of an appropriate selection of transitions.
- The pace of the narrative captures the audience attention

III. Content

A. Relevance to the Theme 10%

- Story concepts discusses the given theme
- Story, information or message intention is organized and compelling

B. Creativity and Originality 10%

- Story concept is creative and original

C. Character projection 5%

- Ability to portray a character in a realistic manner.

D. Usability 15%

- The video would serve its purpose as a learning material in Disaster Risk Reduction Management

E. Impact 10%

- Over-all short film attracts the attention of the audience and informs them about DRRM.



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Enclosure 2: ANNEX B

| November 3, 2017 - Day 1, DepEd Division Office Conference Hall 3 rd Floor | | | |
|---------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|------------------------------------------------|
| Time | Topic | Resource Person | Output |
| 8:00 - 8:30 | Registration | Support Staff | |
| 8:30 - 9:00 | Opening Prayer Pambansang Awit: Lupang Hinirang Welcome Remarks House Rule | Support Staff Karim Javar Adoniram Basingan | |
| 9:00 - 10:00 | Topic 1: DRRM Content on Disaster Risk Reduction of the four aspects: Earthquake, Fire, Bomb Threat and Typhoon | Karim Javar | |
| 10:00 - 10:30 | Workshop: How can schools contribute in disaster risk reduction? | | Ideas by the participant in risk reduction |
| 10:30 - 11:00 | Presentation of ideas per group | | |
| 11:00 - 12:00 | Topic 2: Basic Film Production and Cinematography | Adoniram Basingan | |
| 12:00 - 1:00 | Lunchbreak | | |
| 1:00 - 1:30 | Workshop: Three shot interpretation, the resource person will give a theme and the participants will think of three shots that will represent the theme. | | Three shot interpretation using mobile phones. |
| 1:30 - 2:00 | Presentation of outputs | | |



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|-----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------|
| 2:00 - 3:00 | Topic 3: Content Writing in Film | Ivan Layugan Literary Arts Teacher University of Baguio | |
| 3:00 - 3:30 | Workshop: Write a script on the following theme - What to do during bomb scare? | | One minute script of a film based on the given theme. |
| 3:30 - 5:00 | Open Forum | | |
| November 4, 2017 - Day 2, Baguio City High School, Digital Arts Laboratory | | | |
| 8:00 - 12:00 | Pre-production and Production Reminders Film Shooting | | Video shots for the one minute video film. |
| 12:00 - 1:00 | Lunchbreak | | |
| 1:00 - 2:30 | Introduction to digital video editing | | Final output of a one minute film on the given topic |
| 2:30 - 4:00 | Presentation and critiquing | | |
| 4:00 - 5:00 | Awarding of certificates Explanation of contest mechanics Insights from participants Closing Prayer | | |