



Republic of the Philippines  
Department of Education  
Cordillera Administrative Region  
**DIVISION OF BAGUIO CITY**  
#82 Military Cut-off Road, Baguio City



DEPED BAGUIO  
NOV 13 2017  
**RELEASED**

Division Memorandum  
No. 388, s. 2017

**To :Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
Alternative Learning System (ALS) Implementers  
English Focal Persons/Reading Coordinators  
All Others Concerned**

**From :FEDERICO P. MARTIN, Ed.D., CESO VI  
Schools Division Superintendent**

**Subject :CELEBRATION OF THE 2017 NATIONAL READING MONTH**

**Date :November 13, 2017**

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1. This is to inform the field about the observance of the 2017 National Reading Month for this November with the theme, "*A Celebration of Arts and Culture through Reading*".
  2. Hence, all schools and learning centers are encouraged to conduct reading-related activities during this period with the culminating event on **November 27-Araw ng Pagbasa**.
  3. Kindly furnish the Division Office a copy of accomplishment reports and the like after the conduct of said activities, soft copy through this email address: [armi.fiangaan@deped.gov.ph](mailto:armi.fiangaan@deped.gov.ph) or hard copy to Mrs. Armi Victoria A. Fiangaan-Division English Coordinator.
  4. For additional information, please refer to attached national DepEd Memo #181, series 2017.
  5. Immediate dissemination of this memorandum is desired.



Republic of the Philippines  
**Department of Education**

03 NOV 2017

DepEd MEMORANDUM  
No., **181**, s. 2017

**2017 NATIONAL READING MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) spearheads the nationwide celebration of the **2017 National Reading Month (NRM)** this November.
2. With the theme *A Celebration of Arts and Culture through Reading*, the celebration aims to:
  - a. support the DepEd Ten-Point Agenda 2017-2022 entitled *Quality, Accessible, Relevant and Liberating Basic Education for All*;
  - b. strengthen the DepEd's *Every Child A Reader Program*, making every Filipino child a competent reader and writer appropriate for his/her grade level; and,
  - c. commemorate the centennial of the birth anniversary of Nick Joaquin, National Artist for Literature.
3. All schools and learning centers are enjoined to hold activities for elementary and secondary learners listed in Enclosure No. 1. However, schools are encouraged to hold related activities other than those from the list.
4. The NRM shall culminate with the nationwide, simultaneous *Araw ng Pagbasa* on **November 27, 2017**, 9:00 a.m. Philippine Standard Time (PST), pursuant to Republic Act No. 10556. This commemorates the birth anniversary of Senator Benigno "Ninoy" Aquino Jr., whose role in our country's history was influenced by great writings of different individuals.
5. Likewise, school administrators, division chiefs and other DepEd officials are directed to join the nationwide story reading before a group of learners in their own schools. Local government officials and other stakeholders may be invited to participate in this activity.
6. It should be emphasized that the school activities during the celebration must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
7. Pictorials and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD) through email address: [bld.tld@deped.gov.ph](mailto:bld.tld@deped.gov.ph) not later than **December 15, 2017**.

8. For more information, contact **Ms. Angelika D. Jabines**, Bureau of Learning Delivery-Teaching and Learning Division (BLD-TLD), 4th Floor, Bonifacio Building, Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City, at telephone nos. (02) 638-4799 and (02) 687-2948 or through mobile phone no. 0920-956-3694.

9. Immediate dissemination of this Memorandum is desired.



**ATTY. ALBERTO T. MUYOT**  
Undersecretary  
Officer-in-Charge

Encl.: As stated

Reference: DepEd Memorandum (No.193, s. 2016)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
LEARNERS  
SCHOOLS  
TEACHERS

**SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH**

**Mystery Reader.** A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

All Schools and Learning Centers are also enjoined to introduce Nick Joaquin to all learners through pictures and a small talk about him.

**100 Pictures to Tell.** Each class shall create a story to celebrate Philippine culture and arts through pictures.

**Hardin ng mag Bayani.** Schools shall spearhead in planting 100 trees in the community. Each tree shall be named after a Filipino hero.

**Reading Challenge.** All learners from elementary and secondary schools are encouraged to read one English and one Filipino book and shall prepare a book report for each.

Senior High School learners shall write a book report on a Nick Joaquin book that will highlight the importance, the value and meaning of the written work read. Entries should be in English, encoded, double-spaced, with a minimum of 1,500 words and a maximum of 3,000 words in order to qualify for the National Book Report Writing. Each book reporter shall defend their report before a panel of judges. Each Division shall choose entries for the Regional level which shall represent the Region for a National Contest on January 2018. A separate Memo shall be issued for this purpose.

Meanwhile, all teaching and non-teaching personnel of the Department are enjoined to hold the Drop Everything and Read at 10:00 am everyday for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.

**Nick is In.** Junior High School learners shall prepare a witty, short narratives through comic strip that suggests what Nick shall say on the current Philippine issues if he (Nick) is present today. Each Region shall choose a Regional representative for a National Contest on January 2018.

**#Shareabook.** All learners, school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purpose.

**Reading Camp.** A week-long activity that shall highlight the following:

- Sang Daang Taon.** A writing contest for all learners in writing a one sentence one paragraph short story to describe the country *Sang Daang Taon* from now.
- Filipino as a Manager.** An on-the-spot painting contest to describe Filipino as a manager.
- Questions on Heroes.** A quiz bee on the Filipino heroes.
- Kaya Ko.** An on-the-spot reading contest of a one sentence one paragraph story by Nick Joaquin.
- Kuwentuhan Tayo.** An on-the spot storytelling contest on any Nick Joaquin's story for children.
- Nick Report.** A newswriting contest on the events of the Reading Camp.
- Isayaw Natin.** An interpretation of any short story for children by Nick Joaquin through dance.
- Nick Is In. (JHS)**
- Reading Challenge (SHS).**
- Birthday Book Party.** 100 learners shall be invited to the party to celebrate the joy of reading where each learner shall receive a book from the #shareabook activity.

**Help a reader. Be a Volunteer.** Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

**Reading Family.** A symposium for parents and guardian on the importance of reading to their children at home and on helping their children become successful readers.

**Araw ng Pagbasa Challenge.** On November 27 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity.