




Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
 DIVISION OF BAGUIO CITY
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DEPED BAGUIO CITY
 NOV 14 2017
 RELEASED

DIVISION MEMORANDUM
 No. 391s. 2017

To: Secondary Public Schools District Supervisors
 Private and Public Junior / Senior High School Students
 Private and Public School Teachers

From: 
FEDERICO P. MARTIN, ED., D. CESO VI
 Schools Division Superintendent

Subject: **Climate Change Consciousness Week:
 Climate Change Video Challenge**

Date: November 13, 2017

1. In celebration of Climate Change Consciousness Week, we are inviting Junior and Senior High School students and teachers to participate in the Climate Change Video Challenge with the theme: **"Filipinos on Climate Change: Informed and Empowered."**
2. Let your voice be heard and your creativity shared by making a 2-minute Audio Video Presentation (AVP) about Climate Change Adaptation. Simple yet fun, easy and a powerful medium to make a change. We challenge you to join the competition and be a climate change activist. See attached file for more details and cash awards awaits to winners.

Categories		
Secondary	Cash Awards	Teachers
Best Student CCA Video Challenge.	Php 2,500.00	Best Teacher CCA Video Challenge.
1st Place in CCA Video Challenge	Php 1,500.00	1st Place in CCA Video Challenge
2nd Place in CCA Video Challenge	Php 1,000.00	2nd Place in CCA Video Challenge

3. Immediate dissemination of this memorandum is earnestly desired.



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School Governance and Operations Division
DIVISION DISASTER RISK REDUCTION AND MANAGEMENT
Annex A

**CLIMATE CHANGE CONSCIOUSNESS WEEK:
CCA VIDEO CHALLENGE**

MECHANICS:

Calling all Public and Private Elementary and Secondary Students: Grab your camera, phone or tablet and make a two-minute audio video presentation (AVP) that will convince a climate change skeptic to take action!

Your AVP with the theme: "Filipinos on Climate Change: Informed and Empowered." can be targeted at anyone—the general public, voters, a friend, family member, local politician or world leader. What matters most is the power and effectiveness of your message, from your ability to engage viewers with opposing viewpoints, to the strength of your scientific reasoning.

Get creative! Your video can take on any format imaginable—fake news satire, Claymation, sci-fi, music video, film noir mystery, ballet, stand-up comedy routine, rock opera, personal monologue, documentary... and everything else in between.

Prizes:

		Categories	
Secondary		Teachers	
▪ Best CCA Video:	Php 2,500.00	Best CCA Video:	Php 2,500.00
▪ 1st place:	Php 1,500.00	1st place:	Php 1,500.00
▪ 2nd place:	Php 1,000.00	2nd place:	Php 1,000.00

Who can enter the contest?

- The contest is open to all Public / Private School Teachers and Secondary Students (Junior and Senior High School) in the Division of Baguio City. One audio/visual per school/annexes.
- You can enter the contest as a team or individually, but the prize money will be awarded per video, not per person.
- Contestants must be currently enrolled for students and teachers working in an accredited DepEd Baguio School. Provide ID's as proof of student status and employed teachers.

When is the deadline and where to submit?

November 20, 2017, 8:00 to 12:00 PM, Division of Baguio City SGOD-DRRM

When is the judging of the CCA Video Challenge?

November 20, 2017, 1:00 to 5:00 PM, SDO Baguio mini Conference Hall.

When do I find out if I'm a finalist?

Winners will be posted in DepEd Baguio Website / Facebook and will be informed before the awarding by means of SMS or call from the organizers. All participants will be receiving certificates in joining the CCA Video Challenge after the results have been awarded to winners.



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What is Climate Change Video Challenge!

The **Climate Change Video Challenge 2017** is a) fun, b) free, and c) encouraging! Top 3 videos will be chosen. Juries from Office of Civil Defense, DENR and DepEd Division Science EPS will select the winners and **awarding of prizes** will be on **November 21, 2017 at SDO Baguio 10:00 AM at the 3rd floor Conference Hall of DepEd Division of Baguio.**

It's open to public and private schools of Baguio City—providing great exposure for young/adult filmmakers and climate activists. We encourage anyone who submitted a video to attend the awarding ceremony!

How will the videos be judged?

Judging criteria (100%) will be based on:

1. **20% Creativity/Originality/ Impact**
 - AVP is creative
 - AVP is encouraging and appealing.
2. **30% Relevance of the message to the theme**
3. **20 % Technical Know-How**
 - Clarity of the video, audio video, use of original music, royal free or permitted audio/video, attribution of media used.
4. **30% Content**
 - Data presented are based on reliable scientific explanation of climate change.

What are the video requirements?

- Videos must be two minutes or less. Submissions that exceed 2 minutes of playing time will not be considered.
- Videos/Photos must be an original creation; any stock footage or other borrowed material must be used with clear attribution and the expressed permission of the original author/producer or should be attributed at the end of the video or royalty free music and should be attributed at the end of the video.
- Music used in your video must be an original creation. Copyrighted music can only be used with the artist's written consent.
- **Video files should be saved in a CD** and must be in one of the following formats: .mp4, .mov, .avi, or .wmv. We will not accept a link to a YouTube video, a hosted site.
- Minimum video quality is 480p Standard Quality (640 x 480 dimensions), 720p (1280 x 720 dimensions), or 1080p (1920 x 1080 dimensions).
- Content must be technically accurate if presenting scientific information.
- Videos must be recorded and produced in Filipino or English.
- Videos should not contain or encourage dangerous or unsafe activities.
- Strictly one video entry per school.
- Submitted CCA Video will be included as an instructional and educational material by DepEd Baguio Division Disaster Risk Reduction and Management.
- Students' creativity should be maximized, we encourage minimal adult supervision in the conceptualization and shooting.