



Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
 DIVISION OF BAGUIO CITY
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22 2017


RELEASED

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DIVISION MEMORANDUM

No. 466s. 2017

To: Secondary Public Schools District Supervisors
 Public Junior High School Students
 All Concerned

From: 
FEDERICO P. MARTIN, ED., D. CESO VI
 Schools Division Superintendent

Subject: **Schedule of Submission, Judging and Awarding for the 2017 Digital DRRM Short Film Contest.**

Date: December 22, 2017

The partnership activity entitled “**2017 Digital DRRM Short Film Contest**” between City Government of Baguio City Disaster Risk Reduction and Management Council and DepEd Baguio Division DRRM schedules the last stage of the event as follows:

| ACTIVITY | Date, Time and Venue |
|---|---|
| Submission of Entries for the 2017 DRRM Short Film Contest | <ul style="list-style-type: none"> • January 5, 2018, Submission closes at 5PM. • To Mam Elaine B. Cabuag, Senior EPS, SOCMOB-SGOD • Submit 2 copies of the entry and save in DVD. Label DVD with your school name. • Put DVD's inside a small brown envelope with a Short Narrative of the entry with the Title, your name, contact number, teacher coach and school. |
| Judging of Short Films | January 8 to 12, 2018 |
| Awarding of Winners | January 19, 2018 at DepEd Baguio Division 3 rd floor Multipurpose Hall, 1:00PM. |

The content of **DRRM Short Films** to be submitted will be educational and instructional based on the **4 film categories which includes LANDSLIDES.**

| One Winner per Category | Awards per Category |
|---|---|
| Best DRRM Short Film in Bomb Threat OR Fire Prevention | Cash Award: Php 8,000.00 and HP Desktop amounting to Php 20,000.00 |
| Best DRRM Short Film in Landslide | |
| Best DRRM Short Film in Earthquake | |
| Best DRRM Short Film in Typhoon | |

The Co-Chairman for the 2017 Digital DRRM Short Film Contest are Mr. Estelito B. Mendoza (Baguio City HS) and Mr. Adoniram D. Basingan (Bakakeng NHS).

Immediate dissemination of this memorandum is earnestly desired.

Attachments:

Mechanics and Judging for the Contest.



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School Governance and Operations Division
DIVISION DISASTER RISK REDUCTION AND MANAGEMENT

Enclosure 1:
Annex A

DISASTER RISK REDUCTION AND MANAGEMENT SHORT FILM CONTEST

MECHANICS:

1. Junior High students are invited for the DepEd DRRM Short Film contest
2. The theme: "**Kahandaan aking Sisimulan para sa Ligtas na Eskwelahan**" will be the guiding plot for the DepEd DRRM Short Film to be submitted.
3. There will be 4 categories:
 - a. **Bomb Threat or Fire Prevention**
 - b. **Earthquake**
 - c. **Typhoon**
 - d. **Landslide**
4. Submitted short films will be included as an instructional and educational material by the Division Disaster Risk Reduction and Management and the City Government of Baguio and City Disaster Risk Reduction Management Council in informing students, teachers and the community to be prepared against all hazard present in our locality.
5. Participants may submit One entry for each 4 categories.
6. There will be no limitations in the number of Actors/ Actress as long as they are duly certified students of their respective school.
7. Entries should be submitted on December 14, 2017 at Division DRRM Office until 5:00 PM in an envelope, the video copied in a CD in MP4/WMV/MPEG format with an entry form

CONTENT/VIDEO:

1. 8 to 10 minutes' video- main content
2. 2 seconds title, cast, school at the last part
3. All sounds/music that will be used should be under creative common license or original composition
4. All videos should be original
5. Subtitle should be added is language used if not Filipino or English
6. All scene should be taken in Baguio City
7. No showing of characters being portrayed smoking, drinking liquor, use of drugs, physical harm to other person or animals, use of foul language and degrading situation is prohibited

VIDEO-MAKING:

1. Students creativity should be maximized, we encourage minimal adult supervision in conceptualization and shooting.
2. Judges decision will be final



CRITERIA IN JUDGING DRRM SHORT FILM

I. Audio

A. Musical Scoring (choice of background music) 5%

- Music enhances content

B. Dialogue 10%

- Voices are clear and comprehensible

C. Synchronization 5%

- Dialogue sync with mouth movement
- Appropriate music and sound level

II. Video

A. Clarity 10%

- Shots are clear and focused
- Smooth camera movements with appropriate speed
- Shots are appropriately lit

B. Camera Angling 10%

- Shots are composed well and used in appropriate manner.
- Varied used of shots, movement and angle

C. Transition and Movement 10%

- Smooth flow of shots with the use of an appropriate selection of transitions.
- The pace of the narrative captures the audience attention

III. Content

A. Relevance to the Theme 10%

- Story concepts discusses the given theme
- Story, information or message intention is organized and compelling

B. Creativity and Originality 10%

- Story concept is creative and original

C. Character projection 5%

- Ability to portray a character in a realistic manner.

D. Usability 15%

- The video would serve its purpose as a learning material in Disaster Risk Reduction Management

E. Impact 10%

- Over-all short film attracts the attention of the audience and informs them about DRRM.