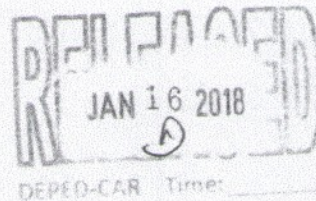


WORD CUP
Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,
Fort Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912.664.9980 & 0915.960.7268
Telephone No: (02)507.3151
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5 January 2018

DR. MAY B. ECLAR
Regional Director
Department of Education
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



Dear Dr. Eclar:

Greetings of solidarity!

Winning a national contest is certainly not the end-all and be-all of DepEd's campus journalism program but it does say a lot about how our education managers motivate teachers and students in achieving more.

Perhaps a good reminder is a statement in the Golden Notebook of 2007 Nobel Literature Prize winner Doris Lessing, which reads, "what's terrible is to pretend that second-rate is first-rate...or you like your work when you know quite well you're capable of better."

And the key to doing better and achieving the first-rate status in campus journalism is early preparation with the first-rate team of trainers—working media professionals, journalists and seasoned academics. For us, it is never too early to prepare for the 2019 schools press conference. National champions know too well it's a year-round preparation. Seasoned school paper advisers too have been preparing for a good number of years before they were able to have their break.

Indeed every region is "capable of better." And only you hold the key to unlocking this vast potentials in your region. For starters, it can be as easy as providing them timely and crucial information through an advisory or memorandum on our upcoming 8th Word Cup Philippines Journalism Workshop and Contest on April 23-25, 2018 at Faith Village Gardens, Station 3, Boracay, Aklan.

Our trainers are working journalists and members of the academe who are experienced judges and evaluators of the NSPC. Most of these trainers have also contributed immensely to the training of Calabarzon and other top-performing regions in the NSPC.

Our 8th Word Cup shall cater to your school managers, school paper advisers, language teachers and students especially those who wish to experience a national level competition this summer.

We have prepared affordable packages and they may now register at <http://bit.ly/8thWordCupBoracay>. Updates on the event are also available on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors Co.

So we can serve more of your constituents, may we humbly request that an advisory or memorandum be issued for this activity and cascaded to the field as soon as possible. Your assistance will go long way in promoting campus journalism education in your region.

Thank you and we look forward to working with you in the future.

Sincerely yours,

EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
ADVISORY		
January		
To: Schools Division Superintendents All Divisions		
For your information.		
MAY B. ECLAR, Ph. D., CESO V Officer In-Charge Office of the Regional Director		
#CLMD/EMF/pad/evy		



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8th Word Cup Journalism Workshops & Contests Details of Registration

The 8th Word Cup Journalism Workshops & Contests will be held on April 23-25, 2018 at Faith Village Gardens Boracay Station 3, Malay, Aklan.

The journalism workshop aims to:

1. Further improve the writing skills of teachers and students;
2. Present a model layout and design for campus newspaper production;
3. Guide participants in the composition and delivery of a winning radio and TV script, and;
4. Recognize contest winners.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

The seminar package prices are as follows:

1. Php3,500 – Live-out rate; includes 3 lunch and 5 snacks, seminar electronic kits
2. Php4,950 – Early bird rate for previous Word Cup participants; up to February 28, 2018 only; inclusive of two nights stay (8-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)
3. Php5500 - Early bird rate up to Feb. 28, 2018 only; inclusive of two nights stay (8-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)
4. Php6,500 – Live-in regular rate after February 28, 2018 and subject to available slots; inclusive of two nights stay (8-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)

Only 250 slots are available for Package 2-3. Check-in at 2pm or as rooms are available at an earlier time. Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912.664.9980 / 0939.342.6637 and 0915.960.7268.

Four ways to register:

1. Register online via google docs link <http://bit.ly/8thWordCupBoracay>
2. Visit our Facebook page Word Cup Associated Editors and click "SIGN UP."
3. E-mail us at associatededitorsco@gmail.com
Write in the "Subject" **8th Word Cup Registration**
In the "Message," write your:
 - a) Full name, indicate if student, school paper adviser, department or school head
 - b) Name of school, division and region
 - c) E-mail address and mobile number
4. Text us your details (enumerated in No. 3) at 0912.664.9980/0939.342.6637 and 0915.960.7268.

To: All School Administrators, Principals & Teachers In-Charge
(Elementary & Secondary) ✓
FOR YOUR INFORMATION & APPROPRIATE ACTION

FEDERICO P. MARTIN, Ed.D, CESO VI
Schools Division Superintendent



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8th Word Cup Journalism Workshops & Contests
Matrix of Activities
April 23-25, 2018
Faith Village Gardens Boracay Station 3, Malay, Aklan

Time	April 23 Monday	April 24 Tuesday	April 25 Wednesday
7:00 a.m.	Registration	Breakfast	Breakfast
8:00 a.m. – 9:00 a.m.	Opening Program	Photojournalism: Bringing a piece of Boracay back home	Why a winning campus paper is everybody's business
9:00 a.m. 10:30 a.m.	News Writing That Works: How to write news stories like a pro	Contest - Photojournalism	Contest - Sports Writing
	Snacks	Snacks	Snacks
10:30 a.m. -12:00 a.m.	Contest - News Writing	Newspaper Design Fundamentals: Avoiding design "porn" in photos, images, colors and text	Why a winning campus paper is everybody's business
12:00 nn – 1:00 p.m.	Lunch	Lunch	Lunch
1:00 p.m. – 2:30 p.m.	Editorial Writing: To pull or not to pull punches: are critical editorials always necessary?	Contest - Newspaper Design	Closing and Awarding Program
2:30 p.m. – 4:00 p.m.	Contest - Editorial Writing	Script Writing & Production for Radio/TV Broadcast: Insider perspective on writing for the broadcast media	
4:00 p.m. – 4:30 p.m.	Snacks	Snacks	
4:30 p.m. – 6:00 p.m.	What makes Features tick?	Contest - Script Writing & Production for Radio/TV Broadcast	
6:00 p.m. – 8:30 p.m.	Contest - Feature Writing Dinner	Contest - Script Writing & Production for Radio/TV Broadcast	