



**8<sup>th</sup> Word Cup Journalism Workshops & Contests**  
**Details of Registration**

The 8<sup>th</sup> Word Cup Journalism Workshops & Contests will be held on April 23-25, 2018 at Faith Village Gardens Boracay Station 3, Malay, Aklan.

The journalism workshop aims to:

1. Further improve the writing skills of teachers and students;
2. Present a model layout and design for campus newspaper production;
3. Guide participants in the composition and delivery of a winning radio and TV script, and;
4. Recognize contest winners.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

The seminar package prices are as follows:

1. Php3,500 – Live-out rate; includes 3 lunch and 5 snacks, seminar electronic kits
2. Php4,950 – Early bird rate for previous Word Cup participants; up to March 31, 2018 only); inclusive of two nights stay (6-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)
3. Php5,500 - Early bird rate up to March 31, 2018 only; inclusive of two nights stay (6-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)
4. Php6,500 – Live-in regular rate after March 31, 2018 and subject to available slots; inclusive of two nights stay (6-10 pax per room), 2 breakfast, 3 lunch, 2 dinner, 5 snacks and seminar electronic kits)

Only 250 slots are available for Package 2-4. Check-in at 2pm or as rooms are available at an earlier time. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to **associatededitorsco@gmail.com**.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912.664.9980 / 0939.342.6637 and 0915.960.7268.

**Four ways to register:**

1. Register online via google docs link <http://bit.ly/8thWordCupBoracay>
2. Visit our Facebook page Word Cup Associated Editors and click "SIGN UP."
3. E-mail us at [associatededitorsco@gmail.com](mailto:associatededitorsco@gmail.com)  
 Write in the "Subject" **8th Word Cup Registration**  
 In the "Message," write your:
  - a) Full name, indicate if student, school paper adviser, department or school head
  - b) Name of school, division and region
  - c) E-mail address and mobile number
4. Text us your details (enumerated in No. 3) at 0912.664.9980/0939.342.6637 and 0915.960.7268.



# WORD CUP

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### 8th Word Cup Journalism Workshops & Contests

#### Matrix of Activities

April 23-25, 2018

Faith Village Gardens Boracay Station 3, Malay, Aklan

Time	April 23 Monday	April 24 Tuesday	April 25 Wednesday
7:00 a.m.	Registration	Breakfast	Breakfast
8:00 a.m. - 9:00 a.m.	Opening Program	Photojournalism: Bringing a piece of Boracay back home	Sports Writing: All Thrills No Frills
9:00 a.m. 10:30 a.m.	News Writing That Works: How to write news stories like a pro	Contest - Photojournalism	Contest - Sports Writing
	Snacks	Snacks	Snacks
10:30 a.m. -12:00 a.m.	Contest - News Writing	Newspaper Design Fundamentals: Avoiding design "porn" in photos, images, colors and text	Why a winning campus paper is everybody's business
12:00 nn - 1:00 p.m.	Lunch	Lunch	Lunch
1:00 p.m. - 2:30 p.m.	Editorial Writing: To pull or not to pull punches: are critical editorials always necessary?	Contest - Newspaper Design	Closing and Awarding Program
2:30 p.m. - 4:00 p.m.	Contest - Editorial Writing	Script Writing & Production for Radio/TV Broadcast: Insider perspective on writing for the broadcast media	
4:00 p.m. - 4:30 p.m.	Snacks	Snacks	
4:30 p.m. - 6:00 p.m.	What makes Features tick?	Contest - Script Writing & Production for Radio/TV Broadcast	
6:00 p.m. - 8:30 p.m.	Contest - Feature Writing Dinner	Contest - Script Writing & Production for Radio/TV Broadcast	