



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
CORDILLERA ADMINISTRATIVE REGION  
DIVISION OF BAGUIO CITY

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DepED DIVISION OF  
BAGUIO CITY  
JAN 1 9 2018  
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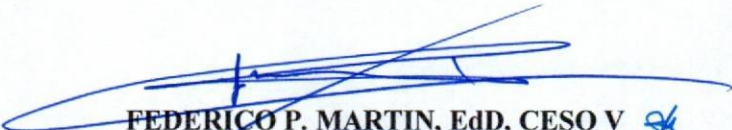


Office of the Superintendent

Division Memorandum Number 109 s.2018

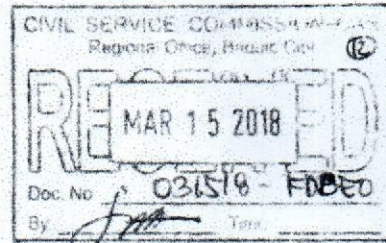
**ADDENDUM TO DIVISION MEMORANDUM (DM) NO. 101, S. 2018, RE: WOMEN'S  
MONTH CELEBRATION**

1. Pursuant to CSC Memorandum Circular No. 03, s. 2018, Re: 2018 National Women's Month Celebration (NWMC) all women teachers and other employees are directed to wear **purple T-shirts/blouses/polo on March 22** (Thursday) in support of #Purple Thursdays, one of the activities to celebrate this year's women's month.
2. Wearing of Thursday uniform for all women SDO employees will be suspended on the said date to give way to wearing of any purple attire for the day.
3. Schools Accomplishment Reports/Documentations relative to the conduct of the activity shall be submitted to respective PSDSs for consolidation. The final consolidated copy will be submitted MS. BRENDA AWINGAN, the Division GAD Coordinator, on or before **April 3, 2018**.
4. See attached CSC Memorandum Circular for the other activities.
5. Existing provisions in DM No. 101, s. 2018 are still in effect.
6. For information and compliance.

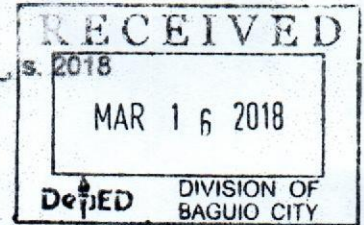
  
**FEDERICO P. MARTIN, EdD, CESO V**  
Schools Division Superintendent

To: Mildred  
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MC No. 03



### MEMORANDUM CIRCULAR

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 2018 National Women's Month Celebration**

Pursuant to Presidential Proclamation No. 224, 227 and Republic Act No. 6949, the Philippine Commission on Women (PCW) leads the annual National Women's Month Celebration (NWMC) on March of every year.

The PCW Board Members and Inter-Agency Technical Working Group identified the NWMC theme "**We Make Change Work for Women**", which shall be used from 2017-2022. It highlights the empowerment of women as active contributors to and claimholders of change and development.

To promote public awareness in the observance of the event, all government agencies are encouraged to undertake related activities, such as:

- Hanging of 2018 (NWMC) official streamer in all government agencies, including regional offices, local government units, and Philippine embassies and consulates;
- Development, production and distribution of Information, Education and Communication (IEC) Materials for 2018 NWMC which include collaterals designed by PCW and agency-specific materials like flyers that feature agency services offered to their women clients;
- Wearing of Purple T-shirts/blouses/ polo every Thursdays of March (March 15 and 22) in support of #PurpleThursdays. Agencies may either suspend implementation of their respective uniform policy on the said dates, or wear purple accessories or accents like button pins, scarves, wristbands, or ribbons with their uniform for the day.
- Uploading of the official logo, advocacy video and other National Women's Month advocacy materials in government agencies' website and social media accounts;
- Participation in the online campaign thread about the observance using the hashtag #WomenMakeChange.

Bawat Kawani, Lingkod Bayani

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- Feature the organization's calendar of activities and activity implementation reports and Women's Month advocacy materials in their official websites, social media accounts and publications, and send a link of the reports to PCW through e-mail at [events.pcw@gmail.com](mailto:events.pcw@gmail.com);
- Use the **All-Women Cast Lupang Hinirang Video** in agency's NWMC activities. The music video can be downloaded at <http://tiny.cc/allwomen/lupanghinirang>;
- Organization or Participation in the 2018 NWMC Forum entitled **"We Make Change Work: Women Inspiring Women Forum"**. Modeled after TEDx format, this forum aims to celebrate women's journey and sharing inspiring stories of change in their chosen fields, to encourage their fellow women to be empowered change agents. It will also serve as a venue for women to inspire and appreciate each other, and create an environment supportive of each other. **Government agencies or local government units** can hold a forum in their organizations or localities. Please refer to Annex 1 for suggested guidelines and program of the forum.

PCW-led forum schedule:

Activity Information	Mechanics for Participation
<p><b>Date: March 15, 2018</b>  <b>Time: 1:00 – 5:00 pm</b>  <b>Venue: Aklan Training Center</b></p> <p><i>In partnership with Aklan Provincial Government</i></p>	<p>Please coordinate with</p> <p><b>Engr. Roger Esto</b></p> <p>Tel. No. : (036) 268-5442 and  (036) 262-1555  Email: <a href="mailto:ppdoaklan@gmail.com">ppdoaklan@gmail.com</a>  <a href="mailto:aklanpgo@yahoo.com">aklanpgo@yahoo.com</a></p>
<p><b>Date: March 22, 2017</b>  <b>Time: 1:00 – 5:00 pm</b>  <b>Venue: Davao City</b></p> <p><i>In partnership with Davao City – Integrated Gender and Development Division (IGDD) and University of Southeastern Philippines (USEP)</i></p>	<p>Please Coordinate with</p> <p><b>Ms. Loma Mandin</b></p> <p>Tel. No. : (082) 225-0363  Cp. No. : 0917-546-0823  Email: <a href="mailto:loma.mandin@davaocity.gov.ph">loma.mandin@davaocity.gov.ph</a>  <a href="mailto:elaybee@yahoo.com">elaybee@yahoo.com</a></p> <p>For state universities and colleges, please coordinate with:</p> <p><b>Ms. Rioliza B. Molina</b></p> <p>Cp. No. : 0917-3158293  Email: <a href="mailto:rio.molina@usep.edu.ph">rio.molina@usep.edu.ph</a></p>

- **Watch the 2018 Cine Juana Film Festival.** For schedule of screenings, please visit the website of the Film Development Council of the Philippines ([www.fdc.gov.ph](http://www.fdc.gov.ph));
- **Participation in the 2018 NWMC Photo and Poster-Making Contest.** Please visit the PCW website for the full mechanics.
- **Participation in the Cultural Center of the Philippines' (CCP) Readathon and Peak-A-Book Exhibit.** The CCP will hold a "readathon", a gathering of women playwrights, which features dramatic radins.