



Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY



DEPED DIVISION OFFICE
BAGUIO CITY
MAR 12 2018
RELEASED

Division Memorandum No. 97 s. 2018

To: PSDS
Public Elementary and Secondary School Heads
All Others Concerned

2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

1. The department of Education (DepEd), through the external Partnerships Service (EPS), will conduct the Jingle Making Contest for the 2018 Brigada Eskwela with the theme: **"Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan."**
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2018 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the school's maintenance efforts before the opening of the school year.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics for the Brigada Eskwela contest is contained in the Enclosure.
5. Submit entries to **Ms. Asuncion C. Saguid**, Division Brigada Eskwela Coordinator on or before **March 26, 2018**.
6. Immediate dissemination of this memorandum is desired.


FEDERICO P. MARTIN, Ed.D., C.Ed.D., CESO V
Schools Division Superintendent

Enclosure 1

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: "*Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan*"

1. Composition

- > The jingle must be in Filipino language.
- > It must be relevant to the theme.
- > The time duration for the jingle must not be more than (3) minutes.
- > It must be an original composition made by learners and maybe through the guidance of a music teacher/coach.
- > Any musical instrument can be used as accompaniment.

2. Participants

- > The contest is open to all learners of public elementary and secondary schools.
- > Composer can be either an individual or a group of learners.
- > For the Regional Level, 1 entry per division may qualify.
- > Only 1 entry per region will qualify for the National Level competition.

3. Entry Format and Requirements

Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.

Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:

- Accomplished Entry Form
- Narrative Report on the concept of the jingle
- Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. Announcement of Winners

- > The decision of the judges will be final and irrevocable.
- > Winners will be announced through a DepEd Issuance after April 20, 2018.
- > The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. Prizes

Division Level

- First Place: P3,500.00 and Certificate of Recognition
- Second Place: P2,500.00 and Certificate of recognition
- Third Place: P1,500.00 and Certificate of Recognition

Regional level:

- First Place: P 7,000.000 for the students and a plaque of Recognition to the School
- Second Place: P 5,000.00 for the students and a Plaque of Recognition for the School
- Third Place: P3,000.00 for the students and Plaque of Recognition for the School
- Consolation Prize for the Regional top 10 participating entries P1,000.00 for the learners.

National Level

- First Place: P30,000.00 for the learners and Plaque of Recognition for the School.
- Second Place: P20,000.00 for the learners and Plaque of Recognition for the School
- Third Place: P10,000.00 for the learners and Plaque of Recognition for the School.
- Consolation Prize: P3,000.00 for the learners.

6. Timeline for the Submission of Entries

Division Level- March 26, 2018

Regional Level-April 4-11,2018

National Level- April 13-18,2018

Announcement of BE Jingle Winner: April 20,2018

CRITERIA

Originality	50%
Musicality	30
Melody	
Arrangement	
Instrument/Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the theme	20%
TOTAL	100%

***The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: