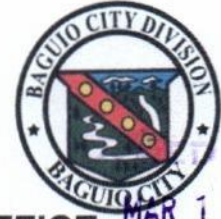




Republic of the Philippines  
Department of Education  
Cordillera Administrative Region  
**BAGUIO CITY SCHOOLS DIVISION OFFICE**  
# 82 Military Cut-off, Baguio City 2600  
Tel.no.(074) 446-14-88/ (074) 446-67-38



DIVISION OFFICE  
BAGUIO CITY

MAR 14 2018

RELEASED

## OFFICE MEMORANDUM

No. 03 s. 2018

TO : SGOD and CID Chief  
Education Program Supervisors  
Schools District Supervisors  
Section and Unit Heads  
All others concerned

### DEPED BAGUIO CITY 2018 COMMUNICATION PLAN

1. In order to craft a comprehensive communication plan for DepEd Division of Baguio City to be submitted to the City Planning of the Government of Baguio, Please fill out the attached 2018 Communication Plan Form.
2. Please submit on or before March 18, 2018 at SOCMOB Section and look for MR. AMIL S. FLAMIANO for consolidation.
3. For inquiries, please call or text Mr. Flamiano at 0918-607-0708.
4. Immediate dissemination of this memorandum is desired.

**FEDERICO P. MARTIN, Ed.D. CESO V**  
Schools Division Superintendent

For the office of the Schools Division Superintendent

  
**SORAYA T. FACULO, Ph.D.**  
Assistant Schools Division Superintendent



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**2018 COMMUNICATION PLAN**

Division/Section/Unit: \_\_\_\_\_

| COMMUNICATION ACTIVITY<br>(e.g Press release, media guesting, Social Media Campaign, Radio Program ) | TOPIC<br>(e.g Brigada Eskwela, Balik Eskwela,) | TARGET AUDIENCE<br>( can be external or external)<br><br>e.g teachers, parents, LGU, learners | KEY MESSAGE<br>(Briefly explain key message per topic) | Media Modality/Medium<br>(e.g Usapang Edukasyon at z radio, Cordillera star, Facebook, local Newspaper ) | Time Frame | Budget | Point Person |
|--|--|---|--|--|------------|--------|--------------|
|  |  |   |  |  |            |        |              |
|  |  |   |  |  |            |        |              |

Prepared and submitted by:

Date submitted: