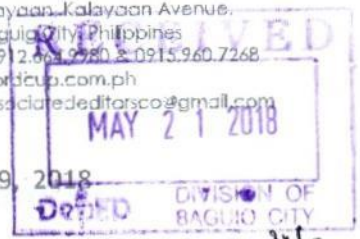




WORD CUP
Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,
Fort Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912 663 9980 & 0915 960 7268
Website: www.wordcup.com.ph
Email address: associatededitorsco@gmail.com



May 19, 2018

Dear Schools Division Superintendent:

Greetings!

Crisis reporting workshops such as the one in Word Cup Boracay fits well with the needs of school paper advisers and campus journalists and even professional reporters. We attempt to offer an out-of-the-box experience to bridge the gap between the classroom and mainstream journalism.

Our workshop system has been proven effective in developing champions in top-performing regions. And it's never too late to experience Word Cup workshops. While stories that unfolded and covered by participants in Boracay are indeed rare, you can catch us again as we provide tailor-fit, experiential journalism workshops.

Only you hold the key to unlocking the vast potential of your students. For starters, it can be as easy as providing them timely and crucial information by allowing them to participate in our upcoming events:

Event Name	Date	Venue	Registration Links
9th Word Cup Philippines Journalism Workshops and Contests	June 15 - 17, 2018	Angels' Hills Tagaytay City	http://bit.ly/9thWordCup
10 th Word Cup Philippines Journalism Workshops and Contests	Aug. 10 - 12, 2018	Ating Tahanan National Training Center Baguio City	http://bit.ly/10thWordCup

One is never prepared early enough. National champions know too well it's a year-round habit of excellence. Our trainers are working journalists and members of the academe who are experienced judges and evaluators of the NSPC. Most of these trainers have also contributed immensely to the training of Calabarzon and other top-performing regions in the NSPC.

We also offer the Word Cup Masterclass, where award-winning professionals will tutor your school's trainers, coaches and exceptionally talented students. Interested individuals may send their resumes to associatededitorsco@gmail.com for evaluation and invitation in the subsidized Masterclass. Know more about this on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors Co.

Event Name	Date	Venue and Partner
Word Cup Masterclass 1-3	July 20 - 21, 2018	Fo Guang Shan Mabuhay Temple, Malate, Manila
Word Cup Masterclass 4-6	Aug/Sept 2018 (TBA)	

We have already requested the regional office for an advisory or memorandum for these activities. Your teachers' and students' participation will go long way in promoting campus journalism education.

Thank you and we look forward to working with you in the future.

Sincerely yours,


EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director

To: All School Administrators, Principals & Teachers in-Charge
(Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION
FEDERICO P. MARTIN, Ed.D, CESO VI
Schools Division Superintendent



9th & 10th Word Cup Journalism Workshops & Contests

Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing skills of teachers and students;
2. Improve the content and design of school papers;
3. Guide the composition and delivery of a winning radio and TV script and;
4. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the 9th and 10th Word Cup Journalism Workshops & Contests

WORD CUP	Early Bird	Regular
Previous Word Cup participants	3,950	4,250
First time Word Cup participants	4,400	4,700
Attend 9th & 10th Word Cup and get 10% discount		
Inclusive of overnight stay (June 16; 6-10 pax per villa for 9th Word Cup) (August 11; 4-8 pax/room for 10th Word Cup) 1 breakfast, 2 lunch, 1 dinner, 3 snacks and seminar electronic kits		

ONLINE Registration
9th Word Cup http://bit.ly/9thWordCup
10th Word Cup http://bit.ly/10thWordCup

Check-in at **2 pm** ; check out at **12 nn** the following day. If you wish to be at the venue on June 15 (Tagaytay) or Aug. 10 (Baguio), please inform us so we can arrange for your accommodation (additional charge of P850/pax applies).

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0912.664.9980 and 0915.960.7268	

Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com. Your inquiries will be entertained at mobile numbers 0912.664.9980 and 0915.960.7268.



9th Word Cup Journalism Workshops & Contests
June 15-17, 2018 | Angels' Hills, Tagaytay City

MATRIX OF ACTIVITIES				
Date/Time	DAY 1 June 15, 2018	DAY 2 June 16, 2018		
Venue	Session Hall 1	Session Hall 2	Session Hall 3	
6:30 am - 7:45 am	TRAVEL TIME	Arrival & Registration		
7:45 am - 8:30 am		OPENING PROGRAM		
8:30 am - 9:45 am		Paperul ng Pang-ulong Tadhing Ibibawal Waring	Pagbabata ng Larawan / The Subject & the Photojournalist	Paperul ng Larawan / Feature Writing
9:45 am - 10:00 am		SNACKS		
10:00 am - 11:30 am		How to Support your Arguments	Composing Unique Photos	Capturing the Imagination
11:30 am - 12:00 pm		Output Evaluation	Output Evaluation	Output Evaluation
12:00 pm - 1:00 pm		LUNCH		
1:00 pm - 2:00 pm		Exercise / Critiquing & Output Evaluation / Contest	Exercise / Critiquing & Output Evaluation / Contest	Exercise / Critiquing & Output Evaluation / Contest
2:00 pm - 2:30 pm		SNACKS		
2:30 pm - 4:30 pm		School paper production & Design		
4:30 pm - 5:00 pm	DINNER			
5:00 pm - 6:00 pm	Registration & Check-in at 2:00 p.m. of delegates who will stay overnight			
6:00 pm - 7:00 pm	DAY 3 June 17, 2018			
7:00 pm - 8:30 pm	Session Hall 1	Session Hall 2	Session Hall 3	
8:30 am - 9:30 am	BREAKFAST			
9:30 am - 9:45 am	Radio Broadcast / Teleradyo / Pagbabalita sa Radyo	Radi: / News Angle & Lead Style	The Professional Blogger	
9:45 am - 10:00 am	Scriptwriting	Factual Quotes from Sources	High Impact Vlog	
10:00 am - 11:00 am	SNACKS			
11:00 am - 12:00 pm	Demonstration / Critiquing	Exercise / Critiquing & Output Evaluation / Contest	Best Practices / Contest	
12:00 pm - 1:00 pm	LUNCH			
1:00 pm - 2:00 pm	CLOSING PROGRAM, Awarding of Certificates and Medals			

10th Word Cup Journalism Workshops & Contests
Aug. 10-12, 2018 | Ating Tahanan, Baguio City

MATRIX OF ACTIVITIES			
Date/Time	Aug. 10, 2018 Registration/Check-in at 2:00 p.m. of delegates paying overnight stay		
	Aug. 11, 2018		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:45 am	Arrival & Registration		
7:45 am - 8:30 am	OPENING PROGRAM		
8:30 am - 9:45 am	Sports Writing Tricks of the Trade	What makes science writing tick?	Corresponding & Headline Writing
9:45 am - 10:00 am	SNACKS		
10:00 am - 11:30 am	Paperul ng Balitang Sports	Paperul ng Larawan / Pang-Agham	Paperul ng Pagsasaalang-alang
11:30 am - 12:00 pm	Play by Play account	Senior Leads & Sources	Exercise
12:00 pm - 1:00 pm	LUNCH		
1:00 pm - 2:00 pm	Exercise & Output Evaluation	Exercise & Output Evaluation	Output Evaluation
2:00 pm - 3:00 pm	Sports Story Format	Observation & Interviews	The Short and the Simple
3:00 pm - 3:15 pm	SNACKS		
3:15 pm - 4:00 pm	Sports Writing Tricks of the Trade	Using Facts Sparingly	The Headline Schedule
4:00 pm - 6:00 pm	Exercise & Output Evaluation	Exercise & Output Evaluation	Exercise & Output Evaluation
6:00 pm - 7:00 pm	DINNER		
7:00 pm - 9:30 pm	Special Plenary Session for Schoolpaper Production: Freshen up your schoolpaper content and design		
	Aug. 12, 2018		
Venue	Session Hall 1	Session Hall 2	Session Hall 3
6:00 am - 7:00 am	BREAKFAST		
7:00 am - 8:00 am	Television Broadcast Techniques	Radi: / News Angle & Lead Style	Schoolpaper Layout & Design Principles & Styles
8:00 am - 9:00 am	SNACKS		
9:00 am - 9:15 am	Scriptwriting, Voice Acting	Exercise / Critiquing	De's and Doh's
9:15 am - 11:00 am	Exercise & Output Evaluation	Output Evaluation / Contest	Critiquing
11:00 am - 12:00 pm	LUNCH		
12:00 pm - 2:00 pm	CLOSING PROGRAM, Awarding of Medals and Certificates and Recognition of Special Awardees		