



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
CORDILLERA ADMINISTRATIVE REGION  
DIVISION OF BAGUIO CITY  
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Office of the Superintendent

Division Memorandum Number 452s.2018

**INTRODUCING THE LOCALIZED TERMS FOR PROGRAM ON AWARDS AND INCENTIVES FOR SERVICE EXCELLENCE (PRAISE)**

TO: SGOD and CID Chiefs  
Schools District Supervisors  
School Heads (Public and Private)  
All Other Concerned

1. In view of DepEd- Baguio's desire to contextualize policies and programs, the Division Program on Awards and Incentives for Service Excellence (PRAISE) Committee conducted meetings to gather inputs on the localization of the terms for the said awarding program.
2. As an output of the committee, the Division PRAISE shall now be called PAMMADAYAW starting CY 2018. Pammadayaw is an Ilocano term which means to give honor or recognition to employees who display meritorious conduct in the workplace and schools with exemplary contributions in the Division.
3. Pammadayaw awards shall compose of the following categories:
  1. **Pammadayaw Kadagiti Mangisursuro (Best Performing Teachers)**  
- recognizes Elementary and Secondary School teachers from public and private schools who have gone above and beyond their role in inspiring students to reach their potentials.
  2. **Pammadayaw kadagiti Mangidadaulo Ti Eskwelaan (Best Performing School Heads and Supervisors)**  
-recognizes Elementary and Secondary School Heads and Supervisors who have made extraordinary contributions in educating holistic learners, evidently manifested by their strong leadership to the staff and community with positive outcomes.
  3. **Pammadayaw Kadagiti Eskwelaan (Best Performing Schools)**  
-recognizes public and private schools, elementary and secondary with exemplary contributions in realizing the vision, mission and core values of DepEd and other educational goals.
  4. **Best Performing Non- Teaching Personnel**  
- recognizes non- teaching personnel who perform services beyond the requirements of their job responsibilities.
4. For information and guidance.

**FEDERICO P. MARTIN, EdD, CESO V**  
Schools Division Superintendent

For the Superintendent;

  
**ROBERTO G. GONZALES**  
Administrative Officer V