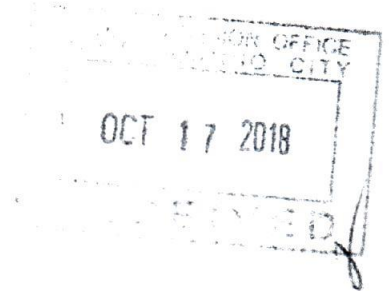




October 15, 2018

**FEDERICO P. MARTIN**  
Schools Division Superintendent  
Department of Education  
Baguio City



Dear Ms. Martin:

**Subject: SKY BOOKas Palad CSR Program Proposal**

Greetings from SKY!

In 2017, we launched our successful Corporate Social Responsibility (CSR) program titled "BOOKas Palad", where SKY employees donated storybooks and held storytelling activities to elementary students in four (4) schools around the country in partnership with Knowledge Channel Foundation Inc. (KCFI). This year, we are pleased to continue and expand the program as we reach out to ten (10) elementary schools nationwide. The target book recipients are Grade 2 students.

One of the schools we are considering is **Bakakeng Elementary School** which is within your jurisdiction. We would like to request for your consideration and approval for the school's participation in the program. We are planning to hold the turnover of books and short story-telling activity around the 4th week of November

If there are any concerns regarding the program or for more details, please feel free to contact us through my email - [jdjavillonar@skycable.com](mailto:jdjavillonar@skycable.com) or my mobile number - 09373734551.

We look forward to your consideration and prompt reply. Thank you very much!

Sincerely,

  
**Jose Julius Javillonar**  
Regional Marketing Manager/OIC General Manager  
Philipino Cable Corporation- NorthLuzon

Thanks:

  
**FEDERICO P. MARTIN, Ed.D., C. Ed.D., CESO V**  
Schools Division Superintendent

To: chief Juliet 1st copy  
Eps Armi 2nd  
PSDS concerned 3rd  
School Head concerned  
For information and coordination

cc: All mentioned above

SDS file 5th

Sir Art

SOCHOB

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