



**JUNIOR
PHILIPPINE
GEOGRAPHICAL
SOCIETY
UNIVERSITY OF THE
PHILIPPINES DILIMAN**

December 21, 2018

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**EXECUTIVE
COMMITTEE
ACADEMIC YEAR
2018-2019**

**AUGUSTO
SALVADOR
PRESIDENT**

**RED GABRIELLE
CASAS
VICE PRESIDENT
FOR INTERNAL
AFFAIRS AND
MEMBERSHIP**

**RALPH CHESTER
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**IVAN NESTOR
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GENERAL**

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**LEONARDO
MIGUEL GARCIA
DIRECTOR OF
ACADEMICS,
RESEARCH, AND
TRAINING**

**BERNARDINO
DELA CRUZ, JR.
DIRECTOR OF
SOCIOCULTURAL
ACTIVITIES**

DR. MAY B. ECLAR, CESO V
Officer-in-charge
Office of the Regional Director
Deped Cordillera Administrative Region

Attention: Regional and Division Science Coordinators

Dear Dr. Eclar,

Greetings of peace!

We are the **Junior Philippine Geographical Society - UP Diliman (JPGS-UPD)**, an academic and socio-civic student organization accredited by the College of Social Sciences and Philosophy of the University of the Philippines, Diliman. Since 2005, the organization seeks to promote the distinct discipline of Geography in and outside the university to show the relevance of geographical knowledge in our society.

For 13 years, JPGS remains to be the frontrunner in promoting the field of Geography in the youth by conducting forums, immersions and academic activities that provide alternative learning experience among youths - both high school and college level. With this, JPGS-UPD continues to develop a community geared with geographical knowledge and innovation, while also emphasizing the roles of youth in nation building and in promoting the principles and objectives of the organization.

As a gesture of reaching out to the high school youth and to further empower them, JPGS will be conducting the **2019 National Geography Challenge on February 2, 2019** at the **University of the Philippines Diliman**, with the topic of **Cultural Geographies of Home** and with the theme, **"Homescapes: Building Identities, Empowering Societies."** As part of the celebration, the organization will be conducting different activities which will strongly espouse the potential of the youth (Grades 9-12) in solving societal issues through geographic literacy such as **poster making contest, impromptu speech contest, short film contest and quiz bowl.**

Attached herewith are the complete event mechanics, description and registration guidelines for the event. Updates will be available in Facebook through the event's Facebook Page: facebook.com/geogcha.

In line with this, we humbly request your good office to grant us support through an issuance of an **Advisory** for immediate information dissemination. Included herewith is the official event primer and organization profile.

JPGS_UPD@GMAIL.COM

FB.COM/JPGS_UPD

@JPGS_UPD



Republic of the Philippines
Department of Education
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



ADVISORY Administrators, Principals & Teachers In-Charge
(Elementary & Secondary)
January 14, 2019

TO: **SCHOOLS DIVISION SUPERINTENDENTS
ALL DIVISIONS
ALL OTHERS CONCERNED**

FOR YOUR INFORMATION & APPROPRIATE ACTION

For information and dissemination.

FEDERICO P. MARTIN, EdD, CESO VI
Schools Division Superintendent



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The organization is very eager on imparting knowledge in the youth. With your aid and expertise, we may be able to train young minds into a socially aware and concerned citizen of this country.

Please let us follow up certain matters regarding this. Should you have any questions, please do not hesitate to communicate with us using the contact details in this letter.

In the service of the Filipino Youth,

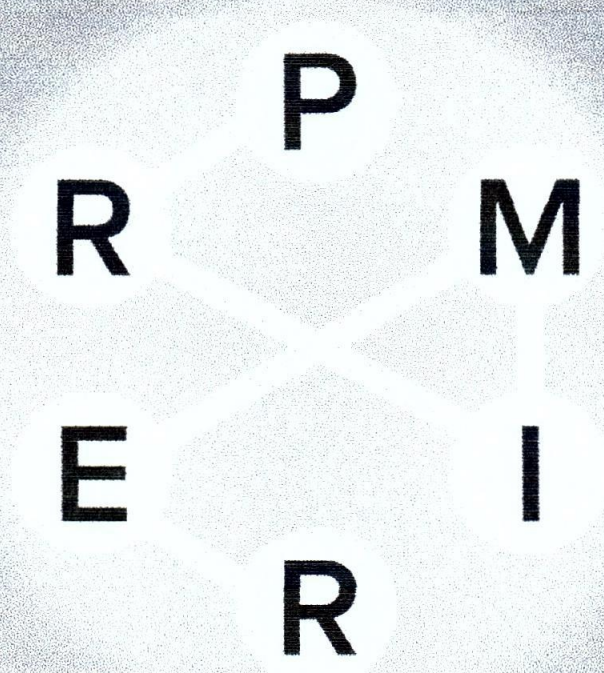
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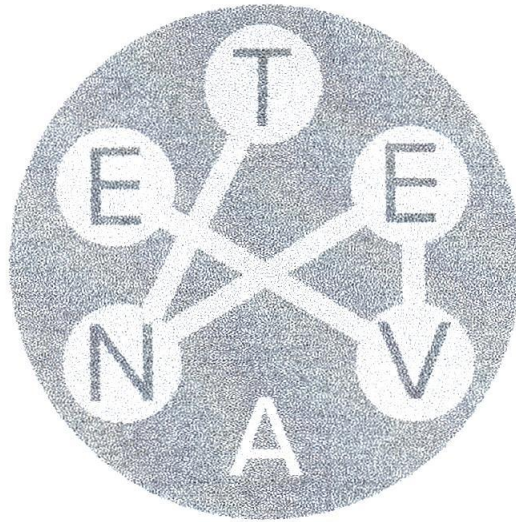
HOMESCAPES



PRIMER



EVENT



Homescapes: Building Identities, Empowering Societies

National Geography Challenge 2019

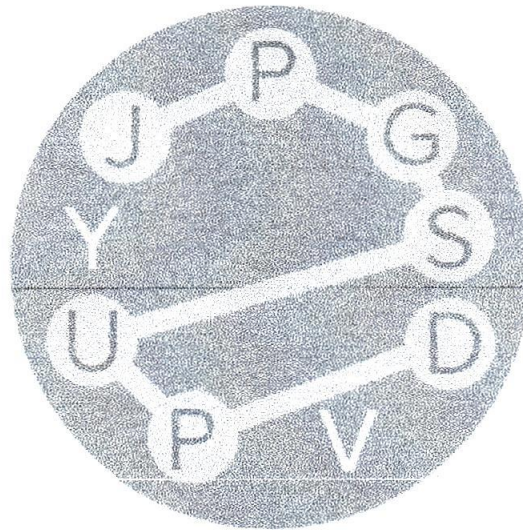
Junior Philippine Geographical Society – UP Diliman
February 2, 2019, 7 AM – 6 PM
University of the Philippines Diliman



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JPGS-UPD



Organizational Profile



The Junior Philippine Geographical Society - UP Diliman is a non-profit academic and socio-civic organization dedicated to Geography enthusiasts of the University of the Philippines. It is united in the desire to promote the distinct discipline of Geography amongst the Filipino youth, to reveal the importance of Geography in the society, to enhance geographical knowledge and to encourage students to specialize in any domain of Geography.

Organization's objectives and principles

Principles:

1. The JPGS believes in the importance of geography in the Filipino society as a source of solution to current issues and problems.
2. The JPGS believes in the importance of geographical knowledge and literacy especially to the Filipino youth.

Objectives:

1. The JPGS aims to promote the discipline of geography in the entire Filipino society particularly to Filipino students and the youth sector.
2. The JPGS aims to show and reveal the importance of geography in the Filipino society, especially to the issues and problems the country is currently facing.
3. The JPGS aims to enhance the geographical knowledge primarily to the purpose of correcting misinterpretation regarding the discipline.

4. The JPGS aims to encourage students to specialize in any domain of geography.

Officers (AY 2018-2019):

President: Augusto Jr. Salvador

Vice-President for Internal Affairs: Red Gabrielle Casas

Vice-President for External Affairs: Ralph Chester Retamal

Secretary General: Ivan Nestor Bancoro

Director for Finance: Stephen Samuel Sy

Director of Academics, Research, & Training: Leonardo Miguel Garcia

Director of Socio-Cultural Activities: Bernardino Dela Cruz Jr.

Advisers

Emmanuel B. Garcia, EnP

Assistant Professor, Department of Geography

College of Social Sciences and Philosophy

University of the Philippines – Diliman

emmman.garcia@gmail.com

Mylene Hazel T. De Guzman, M.Sc.

Assistant Professor, Department of Geography

College of Social Sciences and Philosophy

University of the Philippines - Diliman

mtdeguzman1@up.edu.ph

Base of Operations

1F Pavillion 2, Palma Hall, College of Social Science and Philosophy,
University of the Philippines Diliman

Contact detail and website addresses

Email: jpgs.upd@gmail.com

Facebook page: facebook.com/jpgs.upd

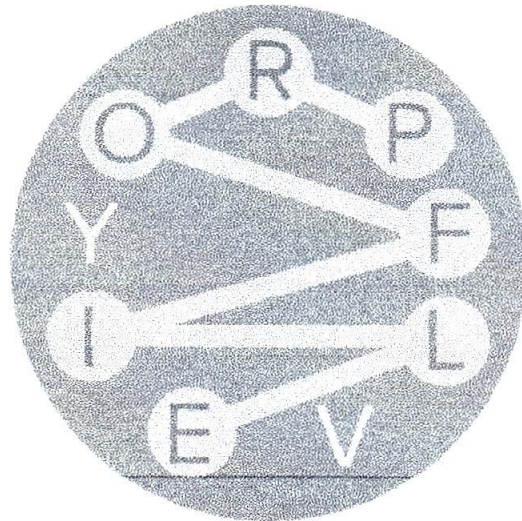
Contact Details

Augusto Salvador

President

+639566429040

PROFILE

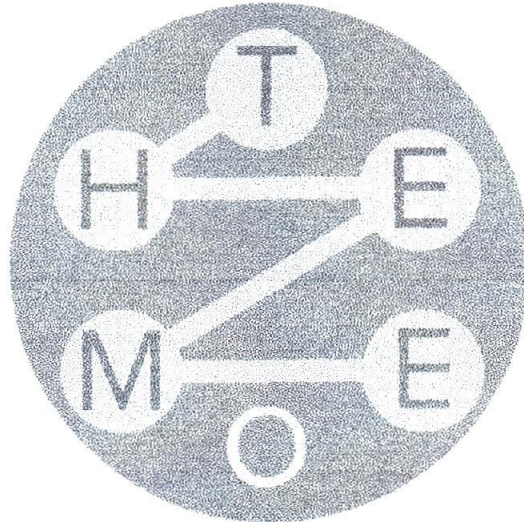


National Geography Challenge Profile

Since 2012, the Junior Philippine Geographical Society – UP Diliman (JPGS-UPD) has been conducting the National Geography Challenge (NGC) with different themes every year that cater to students in Grades 9 to 12. It is a whole day event that aims to promote Geography as a distinct discipline and its importance to the society through various activities that do not only test the depth of their knowledge but also enrich their appreciation and understanding of the discipline.

This year's NGC will feature Poster Making Contest, Impromptu Speech Contest, Geography Quiz Bowl, Career Orientation and Short Film Contest. With the theme of "Homescapes: Building Identities, Empowering Societies", the event will showcase the topic of Cultural Geographies of Home to the students. Cultural geography studies the relationship between culture and place. It examines the cultural values, practices, discursive and material expressions and artefacts of people, how cultures are distributed over space, how places and identities are produced, how people make sense of places and build senses of place, and how people produce and communicate knowledge and meaning (Castree et al, 2013). The home is composed of meanings, emotions, experiences and relationships that lie at the heart of human life (Blunt et al, 2004). The everyday practices, material cultures and social relations that shape home on a domestic scale resonate far beyond the household. The spatiality of home is important in the growing, diverse and interdisciplinary study of home and families as the basic unit of the society.

THEME

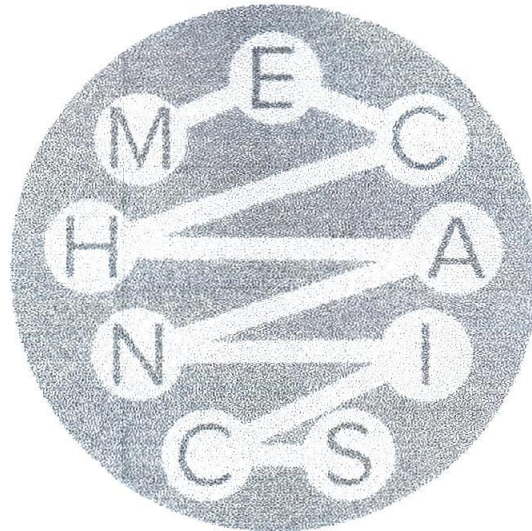


Homescapes: Building Identities, Empowering Societies

A play of word between "home" as a dwelling place and the suffix "scapes" pertain to an extensive view or picture and representation of a concept, Homescape is a meaningful place and a space of cultural interaction that is simultaneously a place of dwelling and movement.

Homes are generally perceived as the house or place where one lives, a dwelling place of a family being the pillar of the society. Perceptions vary and transcend through different scales and lenses of the society. Geographies of Home sees through the role of spatial and geographic knowledge, and the essence of homes in shaping individuals' values and perceptions in the context of nation building. It is important to look at how youth reflects the sense of place and belongingness in different aspects of the society -- creating meaningful identities.

MECHANICS



General Guidelines

A. The event is open to all Junior and Senior High School students both public and private. Only students in Grades 9 to 12 can join.

B. Each school can have at most:

1. Two (2) participants for the Poster Making Contest
2. Two (2) participants for the Impromptu Speech Competition
3. Two (2) groups with three (3) participants each for the Geography Quiz Bowl
4. One (1) entry for the Short Film Contest

C. Each student can participate in only ONE contest EXCEPT for the Short Film Contest.

D. Students are encouraged to wear their school uniform during the event.

E. Registration Fees:

Quiz Bee, Impromptu Speech, and Poster Making. There will be a registration fee of five hundred pesos (PHP 500.00) for private and science high schools and four hundred pesos (PHP 400.00) for public high schools per participant per event. A non-refundable reservation fee of two hundred pesos (PHP 200.00) shall be paid through deposit to confirm registration. The remaining three hundred pesos (PHP 300.00) and two hundred pesos (PHP 200) respectively can be paid during the event. You may opt to pay full payment through deposit. There will be no registration fee for up to two (2) teachers and/or coaches.

Short Film Contest. There will be a registration fee of five hundred pesos (PHP 500.00) for private and science high schools and four hundred

pesos (PHP 400.00) for public high schools per school. Two hundred pesos (PHP 200.00) reservation fee is to be paid through deposit. The remaining three hundred pesos (PHP 300.00) and two hundred pesos (PHP 200) respectively can be paid during the event. You may opt to pay full payment through deposit.

Invite a School Promo. Schools that can invite or refer another school to join the event shall be entitled to have a P100 off to the registration fee of each participant (except for the Short Film Contest as the registration fee will be by team/group).

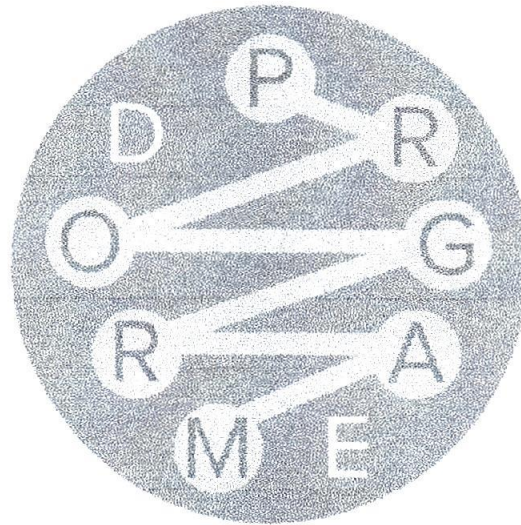
Registration fee includes kit, ID, snacks, prizes, certificates, and tokens for speakers.

Registration requirements:

1. Fill-out the pre-registration form in this link: tinyurl.com/NGC2019PreReg.
2. Deposit the reservation fee to Christopher Van A. Deita (Landbank Account No. 3077 1250 85). Fund transfers are allowed given that you provide a proof of payment. Scanned deposit slips or screenshot for bank transfers. You may pay through service center such as ML Kwarto Padala, Cebuana Kwarto Padala and Palawan Express Padala to:
Name: Christopher Van Deita
Address: UP Diliman, Quezon City
Contact Number: 09954627502
3. Send a scanned copy of deposit slip or any proof of payment jpgs.ngc@gmail.com.

The deadline of registration is until January 25, 2019. Walk-ins will be accepted but could be limited depending on the venue capacity.

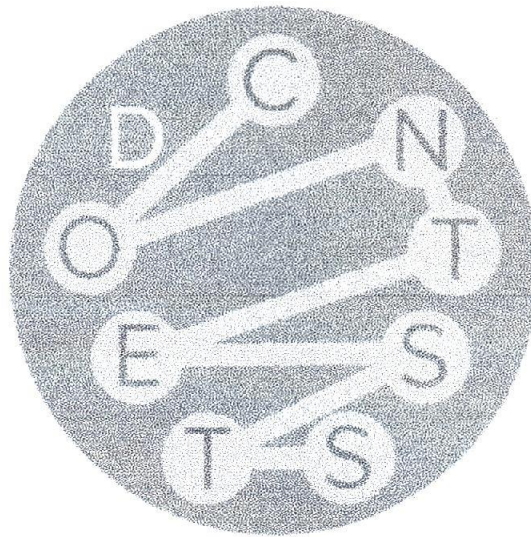
PROGRAM



Program Flow

Time	Activity
7:00 am - 8:30 am	Registration
8:30 am - 9:00 am	Welcome Remarks
9:00 am - 9:30 am	Talk on Cultural Geographies of Home
9:30 am - 12:30 pm	Poster Making Contest Impromptu Speech Contest Short Film Contest
12:30 pm - 1:30 pm	Lunch Break
1:30 pm - 4:30 pm	Quiz Bee
4:30 pm - 5:15 pm	Career Orientation
5:15 pm - 6:00 pm	Closing and Awarding Program

CONTESTS



Competitions

A. Poster Making Contest

1.) Mechanics

- a.) A maximum of two (2) participants per school allowed in the contest. Participants should be in grades 9-12.
- b.) The host will give the students one specific scenario or theme that should be incorporated into their artworks.
- c.) The contestants will use a one-fourth (1/4) size illustration board. The organizers will provide for this and the scratch paper they will be using.
- d.) This is a mixed-medium competition. All other materials must be brought by the individual contestant. Allowed materials to be used are as follows: markers/pens/pencil, colored pencils, crayons, pastel, oil paints, poster color, watercolor, ink, ruler and eraser. Student who will use other materials not indicated in the mechanics will be subjected for deductions.
- e.) They are given 120 minutes to do their poster. All art works, including sketches, must be done only on the spot and must be completed within the allotted time. There will be an exhibit after judging, for the People's Choice Award.
- f.) The use of phones and other gadgets is strictly prohibited.

2. Criteria

- a.) Relevance to the Theme (50%). The poster must reflect the theme.
- b.) Overall Presentation (25%). This includes the overall

presentation of the message and the vividness of the idea and symbolisms.

- c.) Technique and Artistry (20%). The poster must be eye-catching, attractive and neat. This includes the techniques and creativity of the execution.
- d.) Audience Impact (5%) All the event participants may vote their chosen entry. This criteria will be the basis for the People's Choice Award.

3. Prizes

- a.) PHP 3,000.00 + Medal + Certificate
- b.) PHP 2,000.00 + Medal + Certificate
- c.) PHP 1,000.00 + Medal + Certificate

4. Special Awards

- a.) People's Choice Award. There will be an exhibit of all artworks to which all participants may cast their vote for the award. Winner will be awarded a certificate.

B. Impromptu Speech Contest

1. Mechanics

- a.) A maximum of two (2) participants per school are allowed to join the contest. Participants should be in grade 9-12.
- b.) The host will give the students one specific scenario in which they will be asked to give their opinions about.
- c.) The question is the same for all the students. They will stay in another room before their turn to ensure that they cannot hear or know the question.
- d.) The student will be given one (1) minute to think of his/her answer after the host reads the question.
- e.) The student can answer in English or Filipino. Using English as his/her medium will not guarantee additional points.
- f.) The student shall answer the question within one (1) minute. If he/she exceeds, one (1) point per three (3) seconds will be deducted from his/her total score.
- g.) The student may sit down with the audience once he/she finishes answering the question.

3. Criteria

- a.) Content (70%)
 - Message, Examples and Supporting details 40%
 - Organization of Thoughts 20%
 - Originality of Ideas 10%

- b.) Delivery (30%)
 - Stage Presence 20%
 - Grammar, Diction, Quality of voice 10%

4. Prizes

- a.) PHP 3,000.00 + Medal + Certificate
- b.) PHP 2,000.00 + Medal + Certificate
- c.) PHP 1,000.00 + Medal + Certificate

C. Geography Quiz Bowl

1. Mechanics

- a.) The questions are prepared exclusively by the members of JPGS-UPD and will be checked by the Board of Judges.
- b.) At most two (2) groups with three (3) members each per school are allowed for the contest. Team members should be in grades 9-12.
- c.) Each team will be provided with boards, pen, and an eraser for their answers.
- d.) The questions will be read twice by the Quizmaster. After the second reading, the Quizmaster will say "go" – only then will the team be allowed to write the answer.
- e.) Each team will have a facilitator. The teams must raise their answers when the Quizmaster tells that the time is up. Late answers will not be accepted. The team facilitator will raise the number of his/her team if they get the correct answer.
- f.) The contest has three (3) rounds: Easy, Average, and Difficult. Below shows the corresponding time limit, number of questions, and points per question. No teams will be eliminated after each round.
 - (1) Easy - 10 secs. - 15 questions - 1 point
 - (2) Average - 15 secs. - 10 questions - 2 points
 - (3) Difficult - 20 secs. - 10 questions - 3 points
- g.) After the Difficult round, the three teams that acquired the most points will be declared the 1st Place, 2nd Place, and 3rd Place, respectively.
- h.) In case of a tie after three levels, five (5) extra questions will be asked in order to break such.
- i.) The duly registered teacher-coach of the team is the only person authorized to make a protest. All protests should be referred to the Board of Judges immediately before the Quizmaster reads the next question. The facilitators should wave the number when contentions occur.

2. Prizes

- a.) PHP 5,000.00 + Trophy + Certificate
- b.) PHP 3,500.00 + Trophy + Certificate
- c.) PHP 2,500.00 + Trophy + Certificate

D. Short Film Contest

A national short film contest which utilizes online social media and related platforms to expound on a topic in Geography in a fun, exciting, and engaging way that will spark the interest of the viewers and promote the discipline. This event aims to develop and showcase skills of the high school students vital in the workplace and in college.

1. Guidelines

- a.) The contest is open to all high schools in the Philippines. Each school is allowed only one (1) entry.
- b.) Registered participants must create a short film, documentary or a combination of both expounding on this year's topic: Home and Spaces in Everyday Life. The film must answer the following questions:
 - (1) What is Geography? What is its importance?
 - (2) How do sense of place and belongingness embedded in homes?
 - (3) How do homes contribute in nation-building?
- c.) The video shall then be submitted via e-mail to jpgs.ngc@gmail.com for prejudging. All submitted entries will be given certificates of participation. Only submitted entries are then subjected to a screening process. Only the top 10 entries during the prejudging will be qualified as official entries. Deadline of video submission shall be on January 25, 2019.
- d.) All entries will be posted on the official JPGS Facebook page for public viewing to identify the People's Choice Awardee. Participants will be formally notified regarding the results of the screening process via e-mail.
- e.) Likes and shares of the video will consist the social influence in the criteria. The entry with the most percentage for social influence during the viewing period will be awarded the People's Choice Award.
- f.) Any video found to have inappropriate content will be DISQUALIFIED. This includes but is not limited to any content that:
 - (1) Is sexually explicit or suggestive, profane, and/or pornographic;
 - (2) Is unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional, or age group;
 - (3) Promotes any particular political agenda or message;

- (4) Promotes any activities that may appear unsafe or dangerous;
 - (5) Promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
 - (6) Uses graphic violence and foul language, obscene or offensive;
 - (7) And violates any law.
- g.) The video must be in or converted to “.mp4” format upon submission.
 - h.) The video must run for no more than nine (9) minutes but not less than five (5) minutes. Deductions of 2 points per 30 seconds on the total score will be imposed on entries that will exceed or fall short of the required time duration.
 - i.) All references used for data analysis must be shown at the end of the video together with the acknowledgment of everyone who helped make the video. This portion of the video will not be counted as part of the time duration.
 - j.) The video should not contain any content that someone else owns the copyright of or trademark to, such as music tracks, snippets of copyrighted programs, or videos made by other users, without necessary authorizations or permissions. All clips used should not be stock videos, clips or photos, and should be original.
 - k.) The use of Filipino or any other Philippine native language (Hiligaynon, Bisaya, Ilocano, etc.) in the video is encouraged, provided that it is accompanied by subtitles in English to cater to a more general audience.
 - l.) JPGS shall have the rights to use the submitted videos for their own purposes such as talks, events, and sessions, among others. JPGS shall have the right to disqualify entries which do not adhere to the guidelines and do not meet the specified requirements.
 - m.) The NGC 2019 Team shall have the right to modify the guidelines and specifications or impose new ones whenever necessary. Such changes shall be effective immediately upon notice which may be disseminated by means of posting on the Junior Philippine Geographical Society Facebook Page, sending electronic or conventional mail to the participants, or by any other means.

2. Criteria

Content (40%)

(1) Information 20%

(2) Depth of discussion and analysis 20%

Production Quality (20%)

(1) Visual Quality 5%

- (2) Clear, audible audio and appropriate music 5%
 - (3) Harmony of elements and transition 5%
 - (4) Story, style, creativity and overall impact 5%
- Relevance to the Topic (30%)
- Social Influence (10%)
- (1) Likes, views, and shares in Facebook 10%

3. Prizes

- a.) PHP 3,000.00 + Trophy + Certificate
- b.) PHP 2,000.00 + Trophy + Certificate
- c.) PHP 1,000.00 + Trophy + Certificate

4. Special Awards

- a.) People's Choice Award. This award shall be given to the entry with the most number of likes, views, and shares. Certificate shall be given to the winner.
- b.) Best in Cinematography. This award shall be chosen by the judges to be the entry having the best cinematography. Certificate shall be given to the winner.
- c.) Best in Screenplay. This award shall be chosen by the judges to be the entry having the best story and script. Certificate shall be given to the winner.
- d.) Best Director. This award shall be chosen by the judges to be the entry having the best director. Certificate shall be given to the winner.



