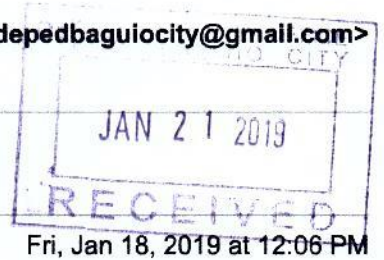


Request for Endorsement for Philippine Financial Summit 2019

2 messages



PFS Corporate Relations <upjfa.pfs.corprel@gmail.com>  
To: depedbaguio@gmail.com

Baguio City Division  
Department of Education

Greetings!

I am Amber Yaokasin, **Corporate Relations Director** of the Philippine Financial Summit (PFS). This is organized by the UP Junior Finance Association (UP JFA), a duly recognized student-run and university wide-organization based in the Cesar E.A Virata School of Business, University of the Philippines - Diliman. Through the years, UPJFA has stayed true to its vision of spreading financial literacy through various initiatives and events.

Our flagship event, the Philippine Financial Summit 2019, is a series of summits spread out across the archipelago. This year, the regional summits are located in Baguio, Cebu, Davao, and Tacloban, and a convention in Metro Manila will culminate the event. These aim to promote nation building and spread financial literacy to the youth through immersive education. It is open to more than 25,000 students of UP Diliman, as well as students all over NCR, Visayas, Mindanao, and in the Cordillera region. The Philippine Financial Summit (PFS) 2019 will focus on gathering and training students and young professionals from different organizations in the Philippines in the pursuit of building the nation through finance.

The Philippine Financial Summit 2018 was a resounding success having reached over 1500 students across the country, equipping them with the knowledge they need to make wiser financial decisions and inspiring them to explore opportunities in the field of finance.

In this regard, we would like to ask for the **DepEd's endorsement** for the Philippine Financial Summit. This would greatly encourage schools to partner with us and with your support, we can do this once again with PFS 2019.

For more details regarding our event, please see the attached letter.

Should you have any questions or concerns, feel free to contact me through my mobile at (09175641294) or by replying to this email.

All the best,



AMBER YAOKASIN  
Corporate Relations Director

upjfa.pfs.corprel@gmail.com

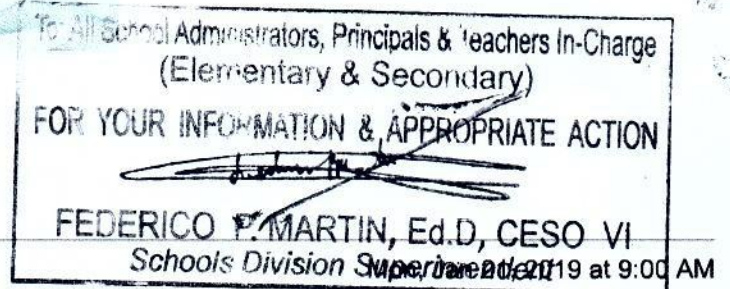
fb.com/upjfa.org

@up\_jfa

0917 564 1294

DepEd Baguio Endorsement Letter.pdf  
761K

PFS Corporate Relations <upjfa.pfs.corprel@gmail.com>  
To: depedbaguio@gmail.com



Good day!

I would just like to send a gentle follow up on our request for endorsement as our event will already be taking place on February 2. If you have further questions or clarifications, please do not hesitate to contact me at 09175641294 or reply to this email. Thank you very much and we hope to hear from you soon.

January 15, 2019

**Baguio City Division  
Department of Education**

Greetings!

**WHO WE ARE:**

**UP JUNIOR FINANCE ASSOCIATION**

University of the Philippines Junior Finance Association (UPJFA) is a duly recognized student-run and university wide-organization based in the Cesar E.A Virata School of Business, University of the Philippines - Diliman. UPJFA is honored to be the only organization in the university with the distinction of fostering educational advancement in the field of finance. In 2015 and 2017, we were acknowledged as the Villar League of Excellence Breakthrough Organization, and for three consecutive years, we have been awarded as the Most Outstanding Organization. We develop finance professionals by being the hub for effective education, competitions, and opportunities for multifaceted growth. UPJFA's brand of financial literacy is one that does not end in knowing, but one that makes a difference to society.

**WHAT WE OFFER:**

**PHILIPPINE FINANCIAL SUMMIT 2019**

Through the years, UPJFA has stayed true to its vision of spreading financial literacy through various initiatives and events. Our flagship event, the Philippine Financial Summit 2019, is a series of summits spread out across the archipelago. This year, the regional summits are located in Baguio, Cebu, Davao, and Tacloban, and a convention in Metro Manila will culminate the event. These aim to promote nation building and spread financial literacy to the youth through immersive education. It is open to more than 25,000 students of UP Diliman, as well as students all over NCR, Visayas, Mindanao, and in the Cordillera region. The Philippine Financial Summit (PFS) 2019 will focus on gathering and training students and young professionals from different organizations in the Philippines in the pursuit of building the nation through finance.

The Philippine Financial Summit 2018 was a resounding success having reached over 1500 students across the country, equipping them with the knowledge they need to make wiser financial decisions and inspiring them to explore opportunities in the field of finance. With your support, we can do even better with Philippine Financial Summit 2019.

**SUMMIT OBJECTIVES**

Through this event, we aim to educate the Filipino youth on the basics of finance and promote financial inclusion in our society, showing them that finance is for everybody. More than that, we want to grant them access to tools in finance like financial technology that could allow them to start their own financial journey by leveraging Financial Technology, which will serve as the overarching theme of this year's PFS.

**PROGRAM FLOW**

PFS DAVAO, CEBU, BAGUO, TACLOBAN 2019



PFS REGIONALS 2019			
Time	Duration	Activity	
8:00 - 9:00	1 hour	Registration	
9:00 - 9:15	15 min	Settle Down	
9:15 - 9:30	15 min	Opening Ceremonies	
<b>9:30 - 10:00</b>	<b>30 min</b>	<b>Plenary 1</b>	<b>General Finance Talk and Intro to Fintech</b>
10:00 - 10:05	5 min	Awarding	
<b>10:05 - 10:35</b>	<b>30 min</b>	<b>Plenary 2</b>	<b>Relevant Fintech Talk 1</b>
10:35 - 11:05	30 min	Q & A - Awarding	
11:05 - 11:20	15 min	Sponsor Sessions	
<b>11:20 - 11:50</b>	<b>30 min</b>	<b>Plenary 3</b>	<b>Relevant Fintech Talk 2</b>
11:50 - 12:10	30 min	Q & A - Awarding	
12:10 - 12:25	15 min	Sponsor Sessions	
12:25 - 1:30	65 min	Lunch, Activity Brief, and Movement	
<b>1:30 - 4:00</b>	<b>150 min</b>	<b>Interactive Activity</b>	<b>Relevant Fintech Application</b>
4:00 - 4:15	15 min	Digest Activity	
4:15 - 4:45	30 min	Reconvene	
4:45 - 5:15	30 min	<b>Plenary 4 (Closing)</b>	<b>Motivational talk</b>
5:15 - 5:30	15 min	Closing Ceremonies	
5:30 - 6:00	30 min	Egress	
6:00 - 6:30	30 min	Transpo to Networking	
6:30 - 7:00	30 min	Ingress for Networking	
<b>7:00 - 9:00</b>	<b>120 min</b>	<b>Networking Night</b>	

PFS MANILA 2019

PFS MANILA 2019						
Time	Duration	Payments Track	E-commerce Track	Blockchain Track	Financial Inclusion Track	
8:00 - 9:30	75 min	Registration				
<b>9:30 - 9:55</b>	<b>25 min</b>	<b>Talk 1</b>	<b>Talk 1</b>	<b>Talk 1</b>	<b>Talk 1</b>	
9:55 - 10:00	5 min	Awarding		Awarding		
10:00 - 10:30	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	
<b>10:30-10:55</b>	<b>25 min</b>	<b>Talk 2</b>	<b>Talk 2</b>	<b>Talk 2</b>	<b>Talk 2</b>	
10:55 - 11:00	5 min	Awarding		Awarding		
11:00 - 11:30	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	
<b>11:30 - 11:55</b>	<b>25 min</b>	<b>Talk 3</b>	<b>Talk 3</b>	<b>Talk 3</b>	<b>Talk 3</b>	
11:55 - 12:00	5 min	Awarding		Awarding		
12:00 - 1:00	60 min	Theatre Sponsor Session	Theatre Sponsor Session	Theatre Sponsor Session	Theatre Sponsor Session	
<b>1:00 - 1:25</b>	<b>25 min</b>	<b>Talk 4</b>	<b>Talk 4</b>	<b>Talk 4</b>	<b>Talk 4</b>	
1:25 - 1:30	5 min	Awarding		Awarding		
1:30 - 2:00	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	
<b>2:00 - 2:25</b>	<b>25 min</b>	<b>Talk 5</b>	<b>Talk 5</b>	<b>Talk 5</b>	<b>Talk 5</b>	
2:25 - 2:30	5 min	Awarding		Awarding		
2:30 - 3:00	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	
<b>3:00 - 3:25</b>	<b>25 min</b>	<b>Talk 6</b>	<b>Talk 6</b>	<b>Talk 6</b>	<b>Talk 6</b>	
3:25 - 3:30	5 min	Awarding		Awarding		
3:30 - 4:00	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	
<b>4:00 - 4:25</b>	<b>25 min</b>	<b>Talk 7</b>	<b>Talk 7</b>	<b>Talk 7</b>	<b>Talk 7</b>	
4:25 - 4:30	5 min	Awarding		Awarding		
4:30 - 5:00	30 min	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	Sponsor Sessions	

LIST OF SPEAKERS

Mr. Nichel Gaba, CEO of Philippine Digital Asset Exchange  
Mr. Deanno Basas, President & Managing Director of ATR Asset Management Trust Corporation  
Mr. Marvin Fausto, president of IFE Management Adviser, Inc.  
Ms. Giovanna Vera, Corporate Finance, Investor Relations, & Treasury of Century Pacific Group of Companies  
Mr. Paolo Azzola, Chief Operating Officer & Managing Director of PayMaya Philippines  
Mr. Conrado Bate, President and CEO of COL Financial Group, Inc.

**REGISTRATION FEE**

P200 per attendee

In this regard, we would like to ask the **Department of Education** to be part of PFS 2019 as a **participating partner** and endorser.

Being so will have DepEd:

1. Receive our formal invitation to the PFS 2019.
2. Endorse and support PFS 2019 to all colleges, universities, and youth organizations under DepEd through the release of a statement or advisory.
3. Invite all said institutions to participate voluntarily in PFS 2019.

As an official partner of PFS 2019, DepEd Baguio will also be entitled to the following **benefits**:

1. Acknowledgment in all publications and media promotions.
2. Entitlement to complimentary passes to PFS 2019 as needed.

Should you have any questions, please feel free to contact **Amber Yaokasin (09175641294)** or the PFS 2019 team through [upjfa.pfs.corprel@gmail.com](mailto:upjfa.pfs.corprel@gmail.com).

Thank you and we are looking forward to working with you towards a more financially inclusive Philippines.

Sincerely,



Amber Yaokasin  
Corporate Relations Director

Noted by:



Marielle Montanido  
Chairperson



Joseph Busto  
Chairperson