

Republic of the Philippines
Department of Education

26 MAR 2019

DepEd MEMORANDUM
No. **038**, s. 2019

PHILIPPINE CULTURAL EDUCATION PROGRAM: 2019 PROGRAM COMPONENTS

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The National Commission for Culture and the Arts (NCCA), in partnership with the Department of Education (DepEd), will conduct the following projects of the **Philippine Cultural Education Program (PCEP) for 2019**:

Project	Description	Proposed Date and Venue
1. Graduate Diploma in Cultural Education (GDCE)	<p>The 24-unit graduate credit program follows a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in higher education institutions (HEIs) selected by NCCA.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000 stipend to subsidize meals, accommodations, and other sundry expenses.</p>	<p>April-May 2019</p> <p>The list of HEIs is provided in Enclosure No. 1.</p>
2. Graduate Diploma in Teaching Arts (GDTA)	<p>A two-summer 24-unit post-baccalaureate program divided into Levels I and II, which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, and heritage in the culture-based teaching of the basic education curriculum. The GDTA can apply classroom concepts in professional settings through internships and independent studies at numerous arts organizations in their respective regions. The arts management program maintains academic and professional relationships with many national and regional institutions. Level I scholars are expected to continue to Level II.</p>	<p>April-May 2019</p> <p>The list of HEIs is provided in Enclosure 1.</p>

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<p>6. <i>Bantua:</i> International Conference on Culture-Based Research</p>	<p>The conference serves as a venue for stakeholders in cultural education— institutional leaders and policymakers, academics, artists, cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.</p>	<p>October 25-27, 2019 Metro Manila</p>
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2. All DepEd regional directors are requested to release a Regional Memorandum per program indicating the dates, venue, and program design in consultation with PCEP and regional coordinators. The PCEP Secretariat shall coordinate with the regional coordinators the details and requirements per program. The directory of regional coordinators is contained in Enclosure No. 2.
3. All regional coordinators are required to attend the PCEP 2019 Program Orientation and Evaluation. Individual letters with date, venue, and program will be sent through email.
4. The officers and members of the NACES are requested to participate in all PCEP 2019 Programs. The list of officers and members is contained in Enclosure No. 3.
5. For more information, contact the PCEP Secretariat, Philippine Cultural Education Program, National Commission for Culture and the Arts, at telephone no. (02) 527-2192 local 529, or through email at pcep.secretariat@gmail.com, Facebook Page @pcepoofficial, or website www.philippineculturaleducation.com.ph.
6. Immediate dissemination of this Memorandum is desired.

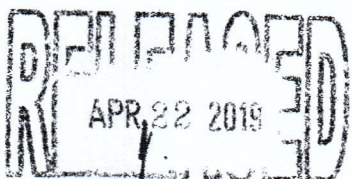

LEONOR MAGTOLIS BRIONES
 Secretary

Encls.:
As stated



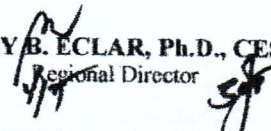
Reference:
DepEd Memorandum: No. 16, s. 2018

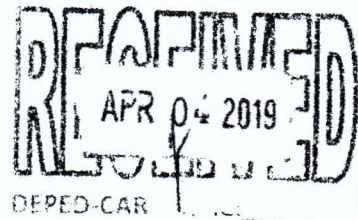
To be indicated in the Perpetual Index
under the following subjects:

CULTURAL EDUCATION
LEARNERS
LEARNING AREA, ARTS
OFFICIALS
SCHOLARSHIP
TEACHERS


 To: All School Administrators, Principals & Teachers In-Charge
 (Elementary & Secondary)
 FOR YOUR INFORMATION & APPROPRIATE ACTION
 FEDETRICO P. MARTIN Ed.D. CESO VI
 Schools Division Office - TAAE

TAIP DM (Philippine Cultural Education Program 2019 Program Component)
0133 March 5, 2019/19

	Republic of the Philippines DEPARTMENT OF EDUCATION CORDILLERA ADMINISTRATIVE REGION Wangal, La Trinidad, Benguet	
April 16, 2019		
To: Schools Division Superintendents All Divisions		
For information and dissemination.		
MAY B. ECLAR, Ph.D., CESO V Regional Director		
		
#CLMD/EMP/jcp		



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6. <i>Bantula</i> : International Conference on Culture-Based Research	The conference serves as a venue for stakeholders in cultural education— institutional leaders and policymakers, academics, artists, cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education. All National Association of Cultural Educators and Scholars (NACES) Officers and members are encouraged to participate.	October 25–27, 2019 Metro Manila
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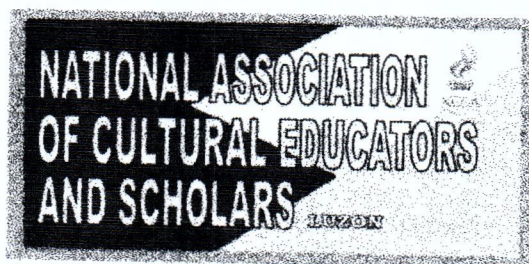
CULTURAL EDUCATION
 LEARNERS
 LEARNING AREA, ARTS
 OFFICIALS
 SCHOLARSHIP
 TEACHERS

	The NCCA shall provide the scholarship grant consisting of full tuition and a P5,000 stipend to subsidize meals, accommodations, and other sundry expenses.	
3. <i>Agora</i> : Crossroads of Creativity, Culture, and Ideas	<i>Agora</i> is a cultural education market fair that aims to promote intangible heritage.	April 5-7, 2019 SM Cebu April 12-14, 2019 Mindanao
4. <i>Pagsasanay sa Edukasyong Pangkultura (PEP)</i>	National Seminar on Culture-Based Teaching Methodologies, Content Approaches and Management	July 8-10, 2019 Quirino State University July 15-17, 2019 DepEd Dumaguete July 22-24, 2019 Mindanao State University, General Santos City Campus
5. <i>Diwang: Sagisag Kulturang Filipinas Competition</i>	The competition aims to introduce, promote, and practice the 2000 cultural icons gathered, compiled, and published by the NCCA. The competition is composed of the following activities: a. <i>Awiting Bayan Kundiman</i> Competition; b. <i>Digital Quiz</i> ; c. <i>Balagtas</i> Competition and Workshop; d. <i>LarongLahi</i> ; and e. <i>Visual Art Competition</i> .	<i>Balagtas</i> Workshop Luzon: July 12-13, 2019 DepEd Pampanga RO III Visayas: July 19-20, 2019 DepEd Dumaguete RO VII Mindanao: July 26-27, 2019 DepEd Davao RO XI Island Clusters Mindanao: August 2, 2019 Cagayan de Oro RO X Luzon: August 9, 2019 National Capital Region Visayas: August 16, 2019 Cebu RO VII Finals: September 23, 2019

Island-Cluster	2019 Higher Education Implementer	Program / Level
Luzon	<p>REGION III – ILOCOS University of Northern Philippines, Vigan www.unp.edu.ph</p> <p>Dr. Gilbert R. Arce President - University on Northern Philippines Brgy. Tamag Vigan City, Ilocos Sur Telefax (077) 722-2810; (077) 722-2808 Email: unp_op@yahoo.com</p> <p>Mr. Christopher F. Bueno Dean, College of Teacher Education Project Director, GDCE Mobile: 0927-5170934; 0977-8232750 Email: christopherbueno@yahoo.com</p> <p>Ms. Novelyn T. Barcena Project Coordinator, GDCE Mobile: 0917-5682116 Email: novelynbarcena@yahoo.com.ph</p>	<p>GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE) – Level I</p> <p>April 22 - May 18, 2019</p>
	<p>REGION III – CENTRAL LUZON La Consolacion University Philippines, Malolos www.lcup.edu.ph</p> <p>SR. IMELDA A. MORA, OSA, Ph.D President - La Consolacion University Philippines Catmon Rd, Capitol View Park Subdivision, Barangay Bulihan Malolos, Bulacan Telefax (044) 898-5590 Email: admin@lcup.edu.ph</p> <p>BARASOAIN KALINANGAN FOUNDATION, INC Ms. Consolacion S. Gamboa Project Coordinator, GDCE Mobile: 0917-8428906 Email: consolacion.s.gamboa@gmail.com</p> <p>Ms. Estelita G. Dela Cruz Project Assistant, GDCE Mobile: 0932-1959042 Email: litagatmaitan@yahoo.com</p>	<p>GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE) – Level I</p> <p>April 29 - May 25, 2019</p> <p>GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE) – Level II</p> <p>April 22 - May 18, 2019</p> <p>GRADUATE DIPLOMA IN TEACHING THE ARTS (GDTA) – Level II</p> <p>April 22 - May 25, 2019</p>
	<p>REGION IV- A - CALABARZON Colegio de San Juan de Letran, Calamba www.lettran-calamba.edu.ph</p> <p>REV. FR. ARTHUR B. DINGEL O.P. Rector and President - Colegio de San Juan de Letran Calamba Ipil-ipil Street Brgy. Bucal, Calamba City, 4027 Laguna Telefax (049) 545-5453 loc. 1100 Email: abdingel@lettran-calamba.edu.ph</p> <p>Dr. Simplicio P. Alba Dean, Graduate School Project Director, GDCE</p>	<p>GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE) – Level II</p> <p>April 22 - May 25, 2019</p>

	<p>Mobile: (049) 5455453 local 2037 Email: letrancalamba.gdce@gmail.com</p> <p>Ms. Maria Luisa M. Susa Project Coordinator, GDCE Mobile: 0926-6142518 Email: letrancalamba.gdce@gmail.com</p>	
	<p>REGION IV-B - MIMAROPA Marinduque State College, Boac www.marinduquestatecollege.edu.ph</p> <p>DR. MERIAN C. MANI President - Marinduque State College Panfilo M. Manguera Sr. Rd., Tanza Boac, 4900 Marinduque Telefax (042) 332-2028 / 332-2778 Mobile: 0920-4388160 Email: mssc_president@yahoo.com ; sucpresident.msc@gmail.com</p> <p>Dr. Rex Emmanuel L. Asuncion Dean, School of Education Project Director, GDCE Telefax (042) 754-7008 / Mobile: 0947-1446582 Email: rexemmanuclasuncion@yahoo.com</p> <p>Dr. Randy T. Nobleza Assistant Professor Project Coordinator, GDCE Mobile: 0917-6273078 Email: rtobleza@mscmarinduque.edu.ph</p>	<p>GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE) - Level II</p> <p>April 22 - May 18, 2019</p>

Enclosure No. ___ *Directory of National Association of Cultural Educators & Scholars*



Title	Name	Division	Mobile Phone	Email Address
President	Vener J. Jeresano	Sorsogon City	99989568415	vener.jeresano@deped.gov.ph
VPresident	Gary A. Sarno	Cavite City	9279581014	garyachero@yahoo.com
Secretary	Edwin P. Mactal	Gapan City	9068728127	sta.cruznhs@gmail.com
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Auditor	Arvin R. Sese	Masbate City	9462561193	sese.arvin@yahoo.com
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BOD	Fe J. Cordero	Masbate City	9509791384	fe.cordero@deped.gov.ph
BOD	Michelle B. Relova	Masbate Province	9499295199	michiekorelova@gmail.com
BOD	Sophia M. Salvacion	Masbate City	9475153705	aipnoicavlas@yahoo.com.ph
BOD	Yedda Mae Biñas	Masbate Province	9568075510	yeddamaebinas27@gmail.com

	<p>REGION III – CENTRAL LUZON DepEd RO, Maimpis, San Fernando, Pampanga DR. NICOLAS T. CAPULONG, Schools Division Superintendent / OIC Regional Director Tel (045) 961-7825; 455-2309 Fax (045) 860-5212; 455—2311; 455-2312 Email: region3@deped.gov.ph</p>	<p>DR. ENGELBERT B. AGUNDAY, Education Program Supervisor Mobile: 0917-8524129 Email: engelbert.agunday@deped.gov.ph</p>
	<p>REGION IV- A - CALABARZON DepEd RO, Gate 2, Karangalan ES, Karangalan Village, Cainta Rizal DR. DIOSDADO M. SAN ANTONIO, Regional Director CARLITO D. ROCAFORT, OIC ARD Tel (045) 961-7825;455-2309 Fax (02) 860-5212; 455-2311; 455-2312 Email: region4a@deped.gov.ph</p>	<p>MR. LEO C. CARGULLO Education Program Supervisor Mobile: 0916-9695086; 0926-7371267 Email: leocargullo020465@yahoo.com ; leonardo.cargullo@deped.gov.ph</p>
	<p>REGION IV-B - MIMAROPA DepEd RO, Meralco Ave., cor St. Paul Road, Pasig BENJAMIN D. PARAGAS, OIC Regional Director RUTH L. FUENTES, Asst. RD Fax (02) 637-3093 Email: mimaropa.region@deped.gov.ph</p>	<p>MS. ANNABELLE M. MARMOL, Education Program Supervisor, Regional Culture and Arts Coordinator Mobile 0999-3808321 Email labskobheng.am@gmail.com ; clmd.depedro4b@gmail.com</p>
	<p>REGION V – BICOL REGION DepEd RO, Rawis 4500 Legaspi City DR. GILBERT T. SADSAD, Regional Director DR. CRISTITO A. ECO, Asst. RD Tel (052) 820-8404; 482-0373; 820-4045; 482-0523 Fax (052) 482-0046 Email: deped.rov@deped.gov.ph</p>	<p>MR. FRANCISCO B. BULALACAO JR., Education Program Supervisor II, MAPEH Mobile: 0950-6880707 Email: franciscobulalacao@yahoo.com</p>

ISLAND-CLUSTER	DepEd Regional Director	NCCA-DepEd Coordinators
Luzon	<p>NATIONAL CAPITAL REGION DepEd NCR, Misamis St., Bago Bantay, Quezon City WILFREDO E. CABRAL, OIC Regional Director TOLENTINO AQUINO, Asst. RD Tel (02) 920-5824; 921-4274; 928-0104; 441-1287; 922-7323; 453-8374 Fax (02) 929-4212; 926-9256 Email: depednrcrph@gmail.com</p>	<p>MS. MARITA D. AQUINO, Education Program Supervisor Mobile: 0927-3832167 Email: maritadel@yahoo.com</p>
	<p>CORDILLERA ADMINISTRATIVE REGION DepEd RO, Wangal, La Trinidad 2601 Benguet DR. MAY B. ECLAR, OIC Regional Director BETTINA D. AQUINO, Asst. RD Tel (074) 422-1318; 309-3013; 422-4074 Fax (074) 422-1804 Email: car@deped.gov.ph; mbeclar@yahoo.com; may.eclar@deped.gov.ph</p>	<p>MS. JEANIE CLAIRE Y. PIGGANGAY, Education Program Supervisor Mobile: 0930-6233886 Email: jeanieclairep@yahoo.com; clmd.depedcar@gmail.com</p>
	<p>REGION I – ILOCOS REGION DepEd RO, Flores Street Catbangen 2500 San Fernando, La Union MALCOLM S. GARMA, OIC Regional Director JESSIE L. AMIN Asst. RD Tel (072) 607-8137; 607-8143 Fax (072) 607-8133 Email: region1@deped.gov.ph; malcolm.garma@deped.gov.ph</p>	<p>MR. JOSE RITCHIE B. PEREZ, Program Development Officer II / ESSD Mobile: 0918-9512441; 0977-0138877 Email: joseritchie.perez@deped.gov.ph</p>
	<p>REGION II – CAGAYAN VALLEY DepED RO Carig Tuguegarao, 3500 Cagayan DR. ESTELA L. CARIÑO, Regional Director ARNULFO M. BALANE, Asst. RD Tel (078) 304-3855; 304-1862; 304-1587; 304-0742 Fax (078) 304-9623 Email: depedro2rd@gmail.com</p>	<p>MR. DENIS M. AGBAYANI, Education Program Supervisor Mobile: 0935-5275883 Email: denis.aghayani@deped.gov.ph</p>



**PHILIPPINE CULTURAL EDUCATION PROGRAM
2019 PROJECT COMPONENTS
(LUZON ISLAND CLUSTER)**

PROJECT	DESCRIPTION	PROPOSED DATES AND VENUES
AGORA: Crossroads of Creativity, Culture, and Ideas	Cultural Education Market Fair that promotes intangible heritage	Luzon: March 1-3, 2019 (Fri-Sun) SM Center Pulilan Region 3
GRADUATE DIPLOMA IN CULTURAL EDUCATION (GDCE)	<p>The twenty-four (24) unit graduate credit program follow a two-summer ladderized curriculum designed for public school teachers of any subject area in the elementary and high school levels. Each phase consists of 12 graduate-level academic credits. Level I scholars are expected to continue to Level II. Successful graduates of this two-summer program have the option to continue on to the Master of Education, Major in Cultural Education to be offered in HEIs selected by NCCA.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a Php 5,000 stipend to subsidize meals, accommodations and other sundry expenses.</p>	Luzon: GDCE Level I University of Northern Philippines, Vigan Region 1 April 22-May 18, 2019 <i>Qualifying Exam:</i> April 6, 2019 (Sat) GDCE Level I La Consolacion University Philippines, Malolos Region 3 April 29-May 25, 2019 <i>Qualifying Exam:</i> March 29, 2019 (Fri) GDCE Level II La Consolacion University Philippines, Malolos Region 3 April 22-May 18, 2019 GDCE Level II Colegio de San Juan de Letran, Calamba Region 4A April 22-May 25, 2019 GDCE Level II Marinduque State University, Boac Region 4B April 22-May 18, 2019
GRADUATE DIPLOMA IN TEACHING ARTS (GDTA)	A two-summer 24-unit post-baccalaureate program divided into Level I and Level II which offers foundation and major courses to enhance the students' understanding of the basic theories, processes and applications of arts, culture, heritage in the culture-based teaching of the basic education curriculum. GDTA can apply classroom concepts in professional settings	Luzon: GDTA Level II La Consolacion University Philippines, Malolos Region 3 April 22-May 25, 2019

	<p>through internships and independent studies at numerous arts organizations in their own region. The arts management program maintains academic and professional relationships with many national and regional institutions. Level 1 scholars are expected to continue to Level II.</p> <p>The NCCA shall provide the scholarship grant consisting of full tuition and a Php 5,000 stipend to subsidize meals, accommodations and other sundry expenses.</p>	
PAGSASANAY SA EDUKASYONG PANGKULTURA (PEP)	National Seminar on Culture-Based Teaching Methodologies, Content Approaches and Management	<p>Luzon:</p> <p>July 8-10, 2019 (Mon-Wed) Isabela, Region 2</p>
DIWANG: SagisagKulturang Filipinas Competition	<p>The project aims to introduce, promote, and practice the 2000 cultural icons gathered, compiled, and published by the NCCA.</p> <p>Competition:</p> <ol style="list-style-type: none"> Awiting Bayan (Kundiman) Kwiz Balagtasán Laro ng Lahi Visual Arts <p>Kampong Pambansang alagad ng Sining</p> <ol style="list-style-type: none"> Literature Music Performing Arts Visual Arts 	<p>Luzon:</p> <p>Kampong Pambansang Alagad ng Sining July 12-14, 2019 (Fri-Sun) @ Pampanga, Region 3</p> <p>Simultaneous Regional (Luzon Island Cluster) August 9, 2019 (Fri)</p> <p>Finals September 23, 2019 (Mon) Hiyas ng Bulacan Convention Center, Malolos Region 3</p>
BANTULA: INTERNATIONAL CONFERENCE ON CULTURE-BASED RESEARCH	A venue for stakeholders in cultural education – institutional leaders and policymakers, academics, artists, and cultural workers, local government officials, culture bearers and cultural advocates, students, community leaders, and organizers to present and discuss the rules and challenges of culture-based education All NACES Officers and members are encouraged to participate.	<p>October 25-27, 2019 (Fri-Sun) Pampanga, Region 3</p>

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