



Republic of the Philippines  
**DEPARTMENT OF HEALTH**  
**CENTER FOR HEALTH DEVELOPMENT**  
 Cordillera Administrative Region



2  
 DIVISION OFFICE  
 BAGUIO CITY  
 JUL 24 2019  
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BGHMC Compound, Baguio City 2600  
 Tel. /Fax Nos. (074) 442-8097 to 98 TRUNK LINE #: (074) 442-8096, 443-4858, 443-4859, 442-7591 www.car.doh.gov.ph

July 5, 2019

**DR. MAY B. ECLAR, CESO V**  
**Director IV**  
**Department of Education – CAR**  
**Wangal, La Trinidad, Benguet**

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Dear Dr. Eclar,

The Department of Health – Center for Health Development -CAR will be conducting the 2019 Am-among for Health Plus on August 28-29, 2019. It is a venue to showcase DOH programs and updates on Universal Health Care Act for stakeholders on health.

Part of the event is a pre-activity on Short Film making contest. In relation thereof, may we ask for your assistance in inviting Public Junior High Schools in La Trinidad, Benguet and Baguio City to join the contest by showcasing their talents in film making. Attached is the contest mechanics, guidelines and contact number for guidance.

For more information, you can visit our FB page DOH CHD CAR Health Promotion or you can contact Mr. Patrick P. Pineda, HEPO III at (074)442-8098 /09294694777 or email at [hepodohcar@gmail.com](mailto:hepodohcar@gmail.com).

Your response will be highly appreciated.

Truly yours,

  
 AMELITA M. PANGILINAN, MD, MPH, CESO IV  
 OIC – DIRECTOR IV


Republic of the Philippines  
 DEPARTMENT OF EDUCATION  
 CORDILLERA ADMINISTRATIVE REGION  
 Wangal, La Trinidad, Benguet 2601  
 Website: [www.depedcar.ph](http://www.depedcar.ph) / Email: [car@deped.gov.ph](mailto:car@deped.gov.ph)

July 12, 2019

To: **SCHOOLS DIVISION SUPERINTENDENTS**  
 SDO Baguio and Benguet

For your information, guidance and appropriate action.


Submit entries on or before July 25, 2019 at [hepodohcar@gmail.com](mailto:hepodohcar@gmail.com), cc: [essd.depedcar@gmail.com](mailto:essd.depedcar@gmail.com).

  
**MAY B. ECLAR, Ph.D., CESO V**  
 Regional Director



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To: All School Administrators, Principals & Teachers In-Charge (Elementary & Secondary)  
 FOR YOUR INFORMATION & APPROPRIATE ACTION  
  
**FEDERICO P. MARTIN, Ed.D, CESO VI**  
 Schools Division Superintendent

**2019 AM AMONG FOR HEALTH PLUS SHORT FILM MAKING CONTEST**  
Pre-activity for the 2019 Am Among for Health Plus Event

**OBJECTIVE:** For the participants to showcase their creativeness, ingenuity, awareness and knowledge of the events theme through short film making

**THEME:** *"Cordillera ToDOH Arangkada Tungo sa Universal Health Care, Kasama ka!"*

**DATE:** 2019 Am Among for Health Plus SHORT FILM MAKING CONTEST – deadline of submission of entry is on August 9, 2019 at the DOH-CHD-CAR, Health Promotion Section

**RULES:**

1. The contest is open to all public Junior High School students in La Trinidad, Benguet and Baguio City who are interested in filmmaking.
2. All entrants (director, scriptwriter, crew, videographer, editor, and others) must have the school permission to join said competition. If necessary, non-students may be hired as cast members/actors.
3. All entrants must register on or before **July 25, 2019**. The registration form will indicate the names of the entrants as well as their respective roles. They will identify a team name. A duly accomplished registration form must be sent via email [hepodohcar@gmail.com](mailto:hepodohcar@gmail.com). A registration form can be downloaded from our FB page DOH CHD CAR Health Promotion. Contact number (074) 442-8096 local no. 107, Cell. No.: 09294694777.
4. By signing the Registration Form, the entrants agree to abide by the rules of the competition and film guidelines and by the decision of the panel of judges.
5. DOH-CHD-CAR reserves the right to disqualify any team who fails to comply with the competition rules and film guidelines.
6. DOH-CHD-CAR may amend the rules and details of the competition at any time with proper information-dissemination to all entrants.
7. The final copy of the film entry must be submitted on or before **August 9, 2019** at the Health Promotion Section, DOH-CHD-CAR Office, BGHMC Compound, Baguio City

**MECHANICS:**

- 1) All films received on the abovementioned deadline will be part of the competition. Teams who fail to submit their films on the said deadline will be disqualified to join the competition.
- 2) All creative endeavors including but not limited to: scriptwriting, directing, shooting, editing, and musical scoring should be done by the team members. If creative endeavors of the film are done by somebody not part of the registered team member, the film is disqualified to join the competition.

- 3) All footage must be shot. Existing footage including but not limited to TV commercial and music videos may be used as a prop or a set piece in a scene with proper acknowledgement.
- 4) The film must at least be fifteen minutes long but not longer than twenty minutes in duration, including opening and closing credits.
- 5) Films need not be in English however, subtitling in English is highly encouraged.
- 6) Any type of video camera, DSLR cameras, cellphones capable of filming may be used. Animation and computer graphics are also permitted.
- 7) The film must be submitted in a DVD and must play using standard film/video programs such as Windows Media Player and VLC Player.
- 8) The face of the DVD should bear the title of the film and the name of the school.
- 9) The films must not be viewed publicly before submission of entry.
- 10) Usage of pre-recorded music is allowed but these should be acknowledged in the credits of the film. It is however encouraged that, teams come up with original musical scoring.
- 11) The film should depict the AM AMONG for health plus theme "Cordillera ToDOH Arangkada Tungo sa Universal Health Care, Kasama ka!"

7. The Board of judges shall evaluate/judge the artworks based on the following criteria:

Relevance to the theme	-	30%
Creativity	-	30%
Originality	-	20%
Video Quality (with command of film technique and language)	-	10%
Over-all Impact (With good potential for audience engagement and Virality)	-	10%
<b>TOTAL</b>	-	<b>100%</b>

\*Board of Judges' decision is final and irrevocable.

8. Top three (3) winners will be chosen with (5) consolation prizes

9. Prizes

1 <sup>st</sup> Prize	-	P 15,000.00
2 <sup>nd</sup> Prize	-	10,000.00
3 <sup>rd</sup> Prize	-	5,000.00

**Consolation Prizes for the five (5) participants – P 1,000.00 each**

**\*Plaque of Appreciation worth P 3,000.00 each will be given to all contestants**

**10. There will be a waiver indicating the film will become properties of the DOH and but with proper credits.**

**Prepared by:**

**PATRICK P. PINEDA  
HEPO III**

**Noted by:**

**JENNIFER JOYCE R. PIRA, MD  
Medical Officer IV, HPRESSC Head**

**Approved by:**

**AMELITA M. PANGILINAN, MD, MPH, CESO IV  
OIC-Director IV**

**2019 AM AMONG FOR SHORT FILM MAKING CONTEST**  
Pre-activity for the 2019 Am Among for Health for Plus Event

**REGISTRATION FORM**

Date: \_\_\_\_\_

Declaration:

We have read the full mechanics and agree to the terms of the contest as outlined. We confirm that to the best of our knowledge the personal information contained in this registration are correct.

Name of School and Team: \_\_\_\_\_

<b>NAMES/ROLES</b>	<b>Birthday</b>	<b>ADDRESS</b>	<b>Cellphone number</b>	<b>Email Address</b>
1				
2				
3				
4				
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7				
8				
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10				

\_\_\_\_\_  
Name, Signature of team leader and Date

\_\_\_\_\_  
Noted by: Patrick P. Pineda  
HEPO III