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AUG 14 2019

DEPED-CAR

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DIVISION OFFICE
BAGUIO CITY
AUG 15 2019

Aug. 1, 2019

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DEPED-CAR

DR. MAY B. ECLAR
Regional Director
Department of Education, Cordillera Administrative Region
Wangal, La Trinidad, Benguet

Dear Dr. Eclar:

Greetings!

Our sincere gratitude for supporting the recently concluded 15th Word Cup in Manila where one delegate from CAR participated and was recognized in various categories. It is the time of the year that campus journalists and school paper advisers are gearing up to showcase their writing, photojournalism and broadcasting talents. We therefore offer a more in-depth approach in our masterclass which shall highlight their ability to write and create winning entries for your region.

We believe that an authentic journalism workshop is the most effective way to impart working knowledge in journalism. We provided teachers and campus journalists authentic training by having 270 Word Cup participants experience working side by side with media professionals in the live coverage of seven events: the Asian Obstacle Course Racing Championships back to back with the ASEAN Para Obstacle Course Racing Championships at the Quirino Grandstand and the National Milo Marathon at the Mall of Asia; the Pencak Silat demonstration at Bayview Park Hotel; the press briefings on: *Toward a Livable City: Balancing Environment and Development in the Metropolis* held in Las Pina-Paranaque Critical Habitat and Ecotourism Area; *The Philippine Cinema's Centennial: Quo Vadis?* and the *Philippines Global Initiative to Decongest Cities in GSIS*.

We're sharing with you the Aug. 1, 2019 release of Manila Bulletin which published Word Cup participants' coverage of the Las Pinas Paranaque Critical Habitat and Ecotourism Area. The first Masterclass output was published May 30 which featured the Boracay rehabilitation. Your students and teachers may get published in the next Masterclass.

More than learning by doing, we ensured that we give feedback to the work of our participants through the insightful critiquing of their outputs from our 17 resource persons. Along with the training, we also have a national level contest or evaluation.

Experience the only authentic journalism training workshop in the Philippines and Asia. Only here at Word Cup!

Event Name	Date	Venue	Registration Links
16th Word Cup Philippines: Fifth Journalism Masterclass	Sept. 28- 29, 2019	Subic Bay Traveller's Hotel	http://bit.ly/16thWordCup5thMasterclass *some events may entail transportation cost

You hold the key to unlock the vast potential of your school paper advisers and student journalists. Let us help you bridge the gap between the classroom and mainstream journalism by immersing them in our workshops through an advisory/memorandum on this activity. Rest assured that the safety of our participants are of utmost importance; we coordinate our activities with the host local government.

We look forward to your favorable accommodation of this request. For further inquiries, I may be reached through mobile numbers 0915.960.7268 or 0933.821.4079. You can know more about us on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors.

Thank you and more power!

Sincerely yours,

Lion EUGENIO SONNY OCHOA CALAPIT, Ed.D., En.P., LPT
Managing Partner & Conference Director

Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet

August 8, 2019

To : Schools Division Superintendents
All Division

For information & guidance.

- Interested participants should go voluntarily at their own expense and subject to Time on Task per D.O. 09 s. 2005.

ESSC/epbb

To: All School Administrators, Principals & Teachers In-Charge
Elementary & Secondary
BETTINA DAYTEC AQUINO
Assistant Regional Director

FOR YOUR INFORMATION & APPROPRIATE ACTION

FEDERICO P. MARTIN, Ed.D, CESO VI
Schools Division Superintendent



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16th Word Cup Philippines: Journalism Masterclass Details of Registration

The journalism workshops and master classes aim to immerse students and teachers in experiential journalism training. Specifically, its objectives are:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio/TV script;
3. Practice mobile journalism;
4. Provide insightful feedback on outputs;
5. Recognize and award exemplary work, and;
6. Get outputs published in national media.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads, school heads and public information officials. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

16th Word Cup PH: Fifth Journalism Masterclass	
Subic Bay Traveler's Hotel, SBMA	
Matrix of Activities	
Sept 27, 2019 Friday is Travel time and Check-in of participants at 2:00 pm, if staying at the hotel overnight (additional fees apply). Registration of participants staying overnight on Sept. 27 is strictly from 1:00 – 5:00 p.m. only.	
Time	Sept 28, 2019 Saturday
6:00 – 7:00 a.m.	Breakfast
7:00 a.m. – 8:00 a.m.	Registration of participants not staying overnight on Sept 27, 2019
8:00 a.m. – 8:30 a.m.	Opening Program
8:30 a.m. – 9:00 a.m.	Briefing of Radio Broadcast Participants
9:00 a.m. – 12:00 nn	MoJo News on the Go: Mobile Journalism 24/7 Output to be submitted before 7 a.m. on Sept. 29; Possible airing by a TV Network / To be viewed or recognized at the Closing Program (Venue: Rialto/Ballroom, Traveler's Hotel)
8:30 a.m. – 9:30a.m.	Radio Broadcasting Booth Equipment Familiarization & Training (One-hour briefing at Palermo Room, Traveler's Hotel) Output to be aired live at DWHL AM 756 KHz
9:30 a.m. – 12:00 nn	Social Media live streaming/ Recorded and aired at the Closing Program Limited slots, Attendance strictly by confirmation only. May incur transportation cost.
12:00 nn – 1:00 pm	LUNCH
1:00 p.m. – 1:30 p.m.	Press Briefing for PJ, Sports writers (Venue: Rialto, Traveler's Hotel)
1:30 p.m. – 5:00 p.m.	Photo and Sports Coverage Sea Games Test Games (Possible Venues: Subic Bay Expo and Convention Center/Subic Gym/ Subic Tennis Courts) Limited slots, Attendance strictly by confirmation only. May incur transportation cost.
1:30 p.m. – 2:30 p.m.	Live Press Conference (Venue: Rialto, Traveler's Hotel)
2:30 p.m. – 5:00 p.m.	Winning By Design: The Collaborative Publishing Workshop (Palermo Room, Traveler's Hotel)
2:30 p.m. – 5:00 p.m.	Editorials and Opinions: On Point (Venue: Rialto 1, Traveler's Hotel)
2:30 p.m. – 5:00 p.m.	Feature Perfect (Venue: Rialto 2, Traveler's Hotel)
5:00 p.m. – 6:00 p.m.	Submission/Critiquing of Outputs (grace period)
DINNER	
Sept 29, 2019 Saturday	
6:00 a.m. – 7:00 a.m.	Breakfast/Submission of MoJo Outputs
6:30 a.m. call time 7:00 a.m. – 11:00 a.m.	Learning to See Creatively and Captioning Reality: Photojournalism Hacks (Briefing at Palermo Room, Traveler's Hotel) Photoshoot Possible Venues: Aeta Community (for confirmation) Limited slots, Attendance strictly by confirmation only. May incur transportation cost.
8:00 am – 11:00 a.m.	Decoding Science Writing (Venue: Rialto Ballroom 1)
8:00 am – 11:00 a.m.	How Champions Train for Copy Reading and Headline Writing (Venue: Rialto Ballroom 2)
8:00 am – 11:00 a.m.	Collaborative Publishing Critiquing (Palermo Room, Traveler's Hotel)
11:00 am	Submission of Outputs
12:00 nn – 1:00 p.m.	Lunch
1:00 p.m. – 4:00 p.m.	Critiquing/ Closing Program / Awarding of Medals & Certificates (Venue: Rialto / Ballroom)



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Participation Fee per person for the 16th Word Cup Philippines: Fifth Journalism Masterclass

	Early Bird/ Previous Participants	Regular Registration	Late Registration	Registration Link
	July 30 – Aug 23	Aug 24 – Sept 15	Sept 16 – Sept 24	
Stay Out	P 4,000	P 4,500	P 5,000	http://bit.ly/16thWordCup5thMasterclass
Stay In	P 5,000	P 5,500	P 6,000	
Additional Night's Stay	P1,000	P1,500	P2,000	

* Beyond Sept. 5, accommodation may be arranged with a nearby hotel.

We can send you the LINK to the online registration via:

Messenger	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	wordcup.philippines@gmail.com	
Text	0933.821.4079 / 0915.960.7268 0916.369.6069	

> Please take note of the dates indicated for the price adjustment. The deadlines of payment shall be strictly followed.

> INCLUSIONS: Accommodation: 1 overnight stay (Sept. 28, 2019); Meals: 2 breakfast, 2 lunch, 1 dinner and 3 snacks; Electronic/soft copy of materials.

> If you are joining events outside the hotel, you need to check/tick the confirmation to attend by paying the corresponding transportation fees: (P500 – Aeta Community; P400 – SEAGames Test Events)

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number **008010109350**. You may also pay via Gcash at 09159607268. If you pay at 7-11 via G-cash, you shall add 10% of the total money remitted. Immediately send a scanned copy or picture of the deposit or transaction slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com. Please make necessary arrangements if there are no BDO/GCash in your area.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 / 0915.960.7268 / 0916.369.6069.

> Actual seminar is on Sept. 28-29, 2019; Activities/Venues may be subject to change; September 27th is for travel time and for the registration (1:00 - 5:00 pm ONLY) and check-in of participants who will stay for another night and shall pay additional fees. Check-in is strictly 2:00 p.m. Check out is 12 nn. Due to the influx of visitors to Subic for the Southeast Asian Games (SEAGAMES), we encourage you to register and pay early. Because of limited seats, prepaid delegates shall be given priority.

> Rooms are non-exclusive (male and female may/may not combine in a room). Rooms can accommodate 4 – 6 persons, first come, first serve basis.

> Participants of Collaborative Publishing are encouraged to bring their laptops installed with InDesign and Photoshop applications. Participants of Photojournalism are encouraged to bring cameras or cellphones.

> While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.



Saving a critical wetland
 to promote ecotourism

HAVEN IN THE METRO

WETLANDS FOR WATER AND WILDLIFE
 The Laguna Lake Development Authority (LLDA) is currently conducting an environmental assessment for the Laguna Lake Wetland Rehabilitation Project (LLWRP). The project aims to restore the ecological integrity of the wetland and provide a natural habitat for waterfowl and other wildlife. The LLDA is also planning to develop a wetland park and a nature center to promote ecotourism and environmental education.

While the busy concrete jungle that makes Manila, the national capital, is famous for its skyscrapers and modern infrastructure, a small but highly significant area in the city is being preserved for environmental reasons. This area, known as the Laguna Lake Wetland Rehabilitation Project (LLWRP), is a natural habitat for waterfowl and other wildlife. The LLDA is currently conducting an environmental assessment for the project, which aims to restore the ecological integrity of the wetland and provide a natural habitat for waterfowl and other wildlife. The LLDA is also planning to develop a wetland park and a nature center to promote ecotourism and environmental education.



Adding to that challenge, during the rehabilitation, this critical habitat will be affected due to the removal of silt and sand wastes, increasing the amount of sediment in the water. This forces the LLDA to consider the latter as a real step that reduces sediment over the months of August to July.

Urbanization entails with it the promise of increased employment, stronger international ties and a more equitable economic growth. But should this prosperity be at the expense of the environment?

The impact of urban expansion on the environment is a complex and multi-faceted issue. While it offers the promise of economic growth and improved living standards, it also poses significant challenges to the environment. One of the most pressing concerns is the loss of natural habitats and the degradation of ecosystems. This is particularly true in the case of Manila, where rapid urbanization has led to the destruction of large areas of forest and wetland. The loss of these habitats has a direct impact on the biodiversity of the region, as many species of plants and animals are found only in these areas. Additionally, urbanization contributes to air and water pollution, which further degrades the environment and poses a threat to human health.



Corporate-led forest restoration program cited by CSR group

The Laguna Lake Development Authority (LLDA) is currently conducting an environmental assessment for the Laguna Lake Wetland Rehabilitation Project (LLWRP). The project aims to restore the ecological integrity of the wetland and provide a natural habitat for waterfowl and other wildlife. The LLDA is also planning to develop a wetland park and a nature center to promote ecotourism and environmental education.

Environment News

Thursday, May 22, 2014, 10:00 AM

Printed and e-mailed
 Environment News

Boracay RENAISSANCE

A year after its closure, what now?

The 2013 rehabilitation of Boracay Island, Philippines, was a landmark event in the history of the island. It was the first time that the island was closed to tourists and businesses for a year to allow for a complete overhaul of its infrastructure and environment. The island was closed to tourists and businesses from May 2013 to May 2014. The island was closed to tourists and businesses for a year to allow for a complete overhaul of its infrastructure and environment. The island was closed to tourists and businesses for a year to allow for a complete overhaul of its infrastructure and environment.

BE HUMANS, NOT PLASTIC

Text by JAMES ROBERTO A. PUNZON

Many's thoughtful observation is, are positioning the use of degradable plastic items among others, necessary and sustainable alternatives to plastic? The local government of Boracay Administration Office (BAO) has been the driving force behind the island's rehabilitation, plastic use will likely contribute to more sustainable, sustainable steps and local efforts.

Many know when single-use plastic bags become a nuisance and a problem. They are everywhere because they are so convenient. They are also a problem because they are so convenient. They are also a problem because they are so convenient. They are also a problem because they are so convenient.

They plastic bag ban is a necessary step to reduce the amount of plastic waste on the island. It is a necessary step to reduce the amount of plastic waste on the island. It is a necessary step to reduce the amount of plastic waste on the island.



DR. AL ORULLI - Boracay residents, they do not only support the ban on plastic, but also support the ban on plastic. (Photo by Steve in Laguna/Steve in Laguna)

'Sustaining the positive effects of the cleanup of Boracay entails a joint effort with the residents and even tourists and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.'



COMMUNITY MEETING - Residents, they do not only support the ban on plastic, but also support the ban on plastic. (Photo by Steve in Laguna/Steve in Laguna)



COMMUNITY MEETING - Residents, they do not only support the ban on plastic, but also support the ban on plastic. (Photo by Steve in Laguna/Steve in Laguna)

CHALLENGING ENHANCEMENT

Text by JAMES ROBERTO A. PUNZON

After the closure of Boracay Island under rehabilitation, there is a general feeling that it is not the end. The people need to ensure the sustainability of environmental efforts to create a more sustainable island.

Dr. Al Orulli, the Deputy Governor of the DENR National Task Force Boracay, said that the sustainability of the rehabilitation should not fall solely on the shoulders of the government.

Sustaining the positive effects of the cleanup of Boracay

SUSTAINING PARADISE

Text by JAMES ROBERTO A. PUNZON

After Boracay's sustainable tourism was a long time, it was worth trying and perhaps worth the price.

It has been months since the reopening of Boracay after its six-month rehabilitation. Changes are evident: cleaner beaches, greener atmosphere, better road system and cleaner of entire island.

Dr. Orulli believes that a strong and consistent law on

DESERVING BORACAY

Text by JAMES ROBERTO A. PUNZON

Let us all be honest and admit that we deserve Boracay. Let us be honest and admit that we deserve Boracay. Let us be honest and admit that we deserve Boracay.

The island's rehabilitation was a landmark event in the history of the island. It was the first time that the island was closed to tourists and businesses for a year to allow for a complete overhaul of its infrastructure and environment.