



DIVISION MEMORANDUM
No. 348 S. 2019

**ORIENTATION ON THE 3RD NATIONAL
COMPETITION ON STORYBOOK WRITING**

TO : Chief Education Supervisor - CID
CID Personnel (EPS, PSDS, LRMS)
School LRMS Coordinators
All DepED School Teachers
(Kinder, Elementary, Junior High, Senior High, ALS)
All Others Concerned

DATE : **AUGUST 13, 2019**

1. In reference to DepEd Memo No. 90, s 2019, the Department of Education, through the Bureau of Learning Resources, officially announces the 3rd National Competition on Storybook Writing. The competition aims to **(1)** select and award the best storybooks originally developed by DepEd Teachers for Kinder to Grade 3 learners. **(2)** recognize the skills and competencies of DepEd Teachers in writing and illustrating stories for children; and **(3)** collect storybooks for Publishing on the Learning Resource Portal and for printing and delivery nationwide.
2. All Schools LR Coordinators together with interested participants are required to attend the orientation on **August 16, 2019, Friday at 3:00 pm at the Division Training Center**. The competition guidelines will be fully discussed during the meeting.
3. All Storybook Manuscripts should be submitted at the Division Learning Resource Management Section (LRMS) for judging. The deadline of submission of the manuscripts will be on or before **August 30, 2019 (Friday)** to give ample time for screening and collation.
4. An enclosure attached to this memorandum consist of the guidelines for this year's competition and sample template of the manuscript.
5. For more information and inquiries, please contact Mr. Christopher David Oliva via facebook messenger or email at *christopherdavid.oliva@deped.gov.ph*.
6. Immediate and wide dissemination of this Memorandum to all concerned is required.

FEDERICO P. MARTIN, Ed. D., CED. D., CESO V
Schools Division Superintendent

Division Screening of Storybook Manuscripts Competition Mechanics
(taken from the DepEd Memo No. 90 s. 2019 Re: 3rd National Storybook Writing Competition)

I. Qualifications

1. The Competition is open to **all DepEd school teachers with permanent status**, (Kinder, Elementary, Junior High, Senior High) including teachers in the Alternative Learning System
2. Teachers who are functioning as teachers-in-charge, officer-in-charge or any equivalent administrative position are not qualified to join in the Competition.
3. Teachers who have won any recognized national literary writing contests and awards and recognition as disqualified to join.
4. Recipients of the Gawad Teodora Alonso are disqualified to participate as writers in this edition.
5. All participants will be given a certificate of participation. Winning entrées in the Division Level screening shall be given a certificate of recognition and will represent our Schools Division in the Regional Level. National winners shall be granted prestige and prizes in reference to the guidelines of the competition.

II. Storybook Manuscript Mechanics

1. Stories must be original. Adaptation of local stories may be done with respect, sensibility and with consideration of indigenous and local traditions.
2. Stories must be written in **Filipino**
3. For styling and orthographic purposes, the Competition recommends the Chicago Manual of Style 17th Edition and the latest edition of the Ortograpiyang Pambansa published by the Komisyon sa Wikang Pilipino.
4. Stories must be based on at least one (1) learning competency in the K to 3 key stages of the K to 12 Curriculum.
5. Stories must not violate any provisions in the DepEd Social Content Guidelines (Enclosure 9 pages 15 to 18 on the national memo)
6. Each entry will only have one (1) author. Entries with two or more authors will be disqualified.
7. Each participant may submit one (1) entry per grade level category, i.e. A participant may submit one (1) entry for Kindergarten and another for Grade 1, etc...
8. Stories submitted for one grade level category may not be submitted for another grade level.
9. There shall be no accompanying processing questions and supplementary activities in the storybook.
10. The top three (3) stories per grade level category selected by the Division Screening Committee shall be transmitted to the Regional Secretariat for the next level of the Competition.
11. Participants are required to submit the following for the Division Screening of Manuscripts:

- a) **Fillout and sign** Enclosure No. 2 Page 7 – Personal Information and Assignment of Rights
- b) **Softcopy** of the storybook manuscripts and storybook layout draft specifications with the following Technical Guidelines:

Storybook Manuscript

File Format	MS Word File, A4 (8.3"x11.7"), 1.5 spacing
Typeface and size	Times New Roman / Calibri / Garamond / Arial Size 12
Margins and Gutters	1 inch all sides
File Naming Convention	<i>Format:</i> Manuscript_FIL<Key Stage>_<Storybook Title>_<Author Name> <i>Example:</i> Manuscript_FIL3_Ang Kwento ng Bayan Ko_Chris Oliva

Storybook Layout Draft Specifications

Layout Format	Editable desktop publishing software (MS Word, MS Publisher or similar software)
Paper Size	A4 (8.27" x 11.693")
Number of Pages	8, 16, 24, 32, 40, 48 (divisible by 8) (plus four (4) cover page allocations)
Cover Text	Set in title case capitalization (first letter of first word and succeeding content words are capitalized, others set in lower case)

Level	Kindergarten
Contest Format	Narrative for Toddlers (Stories for Picture Book)
Typeface and size	Times New Roman / Calibri / Garamond / Arial Size: 30 to 32 pt.
Number of Words	At most 20 words per page or per two-page spread

Level	Grades 1,2, and 3
Contest Format	Short Story for Children (Stories for Storybook)
Typeface and size	Times New Roman / Calibri / Garamond Size: Grade 1: 28 to 30 pt. Grade 2: 26 to 28 pt. Grade 3: 24 to 26 pt.
Number of Words	Grade 1: At most 36 words per page or per two-page spread Grade 2: At most 64 words per page or per two-page spread Grade 3: At most 100 words per page or per two-page spread

- c) A **Hardcopy** of the Manuscript and the Storybook Layout Draft
- d) Softcopies can be sent via email to the contact person stated in this memorandum. The subject area of the email must contain the file naming convention stated below to facilitate easier tracking of entrees.

Example:

3rd Nat'l Storybook Competition - FIL<Key Stage>_<Storybook Title>_<Author Name>

Example:

3rd Nat'l Storybook Competition - FIL3_Ang Kwento ng Bayan Ko_Chris Oliva

- e) Otherwise, the softcopy can be submitted to the Baguio LRMDs Office via USB Flash Drive or CD to be received by the LRMDs Staff.
- f) The Hardcopy of the submitted manuscript must be packaged in a long folder with a label containing the name, school and district of the participant.

Department of Education
BUREAU OF LEARNING RESOURCES

3rd National Competition on Storybook Writing
2019

Date of Receipt:

Received by:

Official Entry Form for Writers
PERSONAL INFORMATION AND ASSIGNMENT OF RIGHTS

WRITER'S NAME: _____

Age and Date of Birth: _____ Gender: _____ Civil Status: _____

Place of Birth: _____

Contact Information

INFORMATION STATED HERE ARE CONFIDENTIAL

Mobile Number: _____

Landline (if applicable): _____ Fax No.: _____

Address: _____

Email: _____

Name of School: _____

Address of School: _____

District (for elementary) and Division: _____

Position and Assigned Grade Level: _____

Designation (if applicable): _____

Name of Principal: _____

Contact Number of School or the Principal: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____

I solemnly swear on my honor that the stories submitted are my original creations and are not imitated from any existing learning and reading resources in any government, non-government, private, and commercial institutions. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied or imitated, or infringing copyright of existing authors pursuant to existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

I declare that I have read and have accepted the rules of this Competition. I hereby grant the Department of Education the exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work.

Signed this ____ day of _____, 2019.

Printed Name and Signature of Writer

Printed Name and Signature of Immediate Head

Division and Regional Manuscript Screening

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization - Dialog	Artistic presentation, use of literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

Contest on Storybook Designing and Illustration (Regional Level)

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media in relation to the story	15%
Technique and Skill	Expertise, consistency, etc	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

Storybook Judging (National Level)

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style Plot and Pacing Characterization and/or Dialog Development of the Theme Development of Learning Competency Presentation Standards	60%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	40%