

10 July 2019

RELEASED
AUG 07 2019
DEPED-CAR

DEPED DIVISION OFFICE
BAGUIO CITY
13 2019
PCDA 2019
National Convention

DR. MAY B. ECLAR
Regional Director
Cordillera Administrative Region
Department of Education

RECEIVED
JUL 10 2019
DEPED-CAR

Dear Dr. Eclar,

The **Philippine Choral Directors Association (PCDA)** would like to express its gratitude to the Department of Education for endorsing our conferences and conventions in the past years.

Aware of the need to elevate the standards of the choral arts nationwide, PCDA regularly holds conferences and conventions in its quest to realize:

- The choral conductor as a "multiplier" of sound musical ideas;
- Better and standardized vocal training for Philippine choirs;
- Higher performance standards in national and international choral competitions; and
- A wider pool of gifted singers from the primary level to be able to uplift the already high quality of our adult choirs.

This year, PCDA is holding its 4th National Convention as it continues this artistic pursuit with the theme – *"Enriching the Conductor, Engaging the Community."* Directors, managers, performers, and enthusiasts of the choral arts are invited to attend this triennial gathering and, together, pave the way to achieve our dream for the Philippine choral community.

We are seeking your assistance again as we mount the PCDA National Convention 2019 which is expected to be this year's biggest national gathering of choral artists. This convention has three major components, namely:

- **National Masterclass for Choral Conductors:** a set of modules designed for both beginning and advanced participants with focus on the management and artistic direction of choirs, fundamental conducting and rehearsal techniques, and knowledge and skills training of choristers;
- **A Choral Celebration:** the signature concert series of PCDA conferences and conventions, featuring some of the country's leading ensembles; and
- **General Assembly:** PCDA's annual gathering of members highlighted this year by the election of the Board of Directors for 2020-2022.



Republic of the Philippines
DEPARTMENT OF EDUCATION
CORDILLERA ADMINISTRATIVE REGION
Wangal, La Trinidad, Benguet



August 01, 2019

ADVISORY

To: Schools Division Superintendents
All Divisions

Interested participants should go voluntarily at their own expense and subject to time on task as per DO 9, s.2005.

For information and dissemination.

MAY B. ECLAR, Ph.D., CESO V
Regional Director

To: All School Administrators, Principals & Teachers-in-Charge
(Elementary & Secondary)
FOR YOUR INFORMATION & APPROPRIATE ACTION

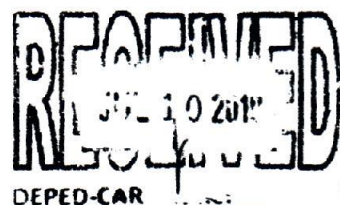
FEDERICO F. MARTIN, Ed.D., CESO VI
Schools Division Superintendent

10 July 2019



DR. MAY B. ECLAR
Regional Director
Cordillera Administrative Region
Department of Education

PCDA2019
National Convention



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PCDA2019
National Convention

We would like to invite music educators and choral conductors nationwide who are affiliated with the Department of Education (Cordillera Administrative Region) to take part in the **PCDA National Convention 2019** to be held at the **AIM Conference Center Manila (ACCM)**, J.V. del Rosario Building, Benavidez corner Trasierra Streets, Legaspi Village, Makati City, from the **23rd until the 27th of October**.

Registration is now open. Attached, for your reference, is the schedule of activities and the fees. The individual special registration fee of **PHP 7,500.00** for DepEd teachers covers:

- Convention Kit;
- Access to all convention plenary and break-out sessions;
- Reserved seating in the Choral Celebration concerts;
- Certificates of attendance & appearance; and
- Discounted rate for a **choral clinic session* with an international speaker.
** Limited slots only*

Registration fee is accepted in all BDO branches nationwide through our Savings Account 0010-7017-2934 (Philippine Choral Directors Association, Inc.). Discounts, additional information, and updates are posted at www.myPCDA.org. We may also be reached at 0917 847 5625, and pcda.conventions@yahoo.com.

We hope that our fellow choral artists and teachers in DepEd - Cordillera Administrative Region will be able to attend another useful music learning experience as we also request your help in disseminating information. Your continuing support will immensely help PCDA in fulfilling its vision and mission to develop a thriving and vibrant Filipino choral culture.

Thank you!

Very truly yours,

DR. BEVERLY SHANGKUAN-CHENG
President

