



Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
 DIVISION OF BAGUIO CITY
 #82 Military Cut Off Road Baguio City



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DIVISION MEMORANDUM

No. 459, s. 2019

2019 DRRM DIGITAL OLYMPICS AND SEMINAR-WORKSHOP

To: **All Public Schools District Supervisors**
Public Elementary and Secondary School Heads
ICT Coordinators and DRRM Coordinators
Interested Public Elementary and Secondary School Teachers
Alternative Learning System Teachers
Others Concerned

1. The Schools Governance and Operations Division- Disaster Risk Reduction and Management will be conducting a Seminar-Workshop in Digital Contents entitled *DRRM Digital Olympics*. The program aims to promote DRRM through the development of advocacy materials to be used as tools by schools and educators in teaching DRRM messages in their classes, as well as in the trainings of teachers and non-teaching personnel.
2. A one-day seminar-workshop will be given to students and teachers on Photo Journalism, Digital Poster Making and Music Video Production focusing on disaster management and risk reduction. This will be held on **28 September 2019** at SDO-Training Center.
3. The workshop aims to encourage and inspire learners together with their coaches/teachers to produce original, learner-generated digital content that is usable in raising the awareness of disaster risk reduction and management concepts.
4. Pupil/Student-participants are required to bring the listed equipment below to be used on the said seminar-workshop. If the participating pupil/student does not have laptop, he/she may borrow the laptop issued by the DCP or the City of Baguio to the school.

Level	Number of participants	Category	Equipment to bring
Elementary (G4-G6)	1 pupil, 1 teacher	Mobile Photography	Smartphones/ tablets/digital camera
Junior High (G7-G10)	2 students, 1 teacher	Digital Poster	Laptops
Senior High School (G11-G12)	2 students, 1 teacher	Music Video Production	Digital camera/ DSLR and laptops

5. Teachers who have participated and were able to coached their students and mentored them towards the fruition of the production of the digital content will be given a



Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
#82 Military Cut Off Road Baguio City



2019 DRRM DIGITAL OLYMPICS & SWS, Sept 28, 2019

Certificate of Coaching that can be used as a Mode of Verification for COT Indicator No. 13.

6. Please see Enclosure 1, 2 and 3 of this memorandum for detailed guidelines, contest mechanics, entry requirements and prizes for each category.
7. All public schools are required to register on or before 25 September 2019 at tinyurl.com/DIGILYMPICS
8. Participants and management staff are entitled to a one-day service credit and compensatory overtime credit, respectively.
9. Interested teachers may call the Division DRRM Coordinator at (074) 446-6738 for clarifications and further inquiry.
10. Immediate and wide dissemination of this Memorandum to all concerned is desired.

MARIE CAROLYN B. VERANO, CESO VI
Schools Division Superintendent



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Enclosure 1 to Division Memorandum No. 479, s. 2019

MOBILE PHOTOGRAPHY CONTEST: September 28- October 11, 2019

Rationale:

Students today are much immersed in using their mobile phones. They are usually into mobile gaming and social media. It is with this context that DepEd Division of Baguio would come up with **Mobile Photography Contest** in line with its program of promoting disaster awareness and risk reduction. The contest aims to tap the creativity of elementary students in mobile photography towards the promotion of disaster awareness and risk reduction. The theme of this year's mobile photo-contest is: *Teknolohiya sa Kamay ng Kabataan Sandata para sa Kahandaan*

Mechanics

1. Participants:

- a. The contest is open to all Grade 4 to Grade 6 pupils from the public elementary school in Baguio City.
- b. Each district will select 10 participants from each district.

2. Submission of Entries:

- a. Each participant is allowed to submit a only ONE (1) entry, both in digital and printed formats.
- b. The digital entry must be uploaded at tinyurl.com/DIGI2019BAGUO
- c. The printed entry should be submitted in an envelope together with the registration form.
- d. The deadline of the submission will be on October 11, 2019. The submission will automatically close and reject any entries that will be submitted after the deadline.
- e. The entry to be submitted should be an image/photo with a corresponding "photo title" and "photo caption".
- f. The caption must indicate the place where the image was taken, and must have an accurate description of what the photo is about.
- g. Prior to submission of the entry - the contest participant is responsible for securing – a formal consent from concerned parties if the image contains any material or element that is not the participant's property, or if any person appears in the photo (i.e. subjects of the photo). DepEd and other LGU DRRM partners will not - in any way - be held responsible for the contest participants' inability to secure the necessary permission or consent for their submitted entries.
- h. By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided. The organizers' decision is final.

3. Entry Requirements:

- a. Photographs/Pictures should be:
 - created and taken by the contest participants;
 - created and taken using a mobile device like smartphones and tablets or any digital camera;
 - in full color;
 - in landscape orientation;
 - printed in Matte Photo Paper, A4 size.
 - taken using the best settings of the mobile device.
 - taken from September 28- October 10, 2019.



Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
#82 Military Cut Off Road Baguio City



- b. Photographs should not contain: watermarks or any identifying mark, violate person's rights, including, but not limited to copyrights and privacy, previously submitted or won in any photography contest and contain images of elected government officials.
 - c. Photo manipulation is not allowed except cropping, brightness and saturation adjustments.
 - d. DepEd and CDRRMO reserve the right to reject entries taken using non-mobile devices.
4. Criteria for Judging:
- a. Adherence to the Theme : 25%
 - b. Composition : 25%
 - c. Photographic Quality : 25%
 - d. Visual Impact : 25%

Prizes

1. 1st Prize – Certificate of Appreciation, Php 7,500 and DSLR Camera
2. 2nd Prize – Certificate of Appreciation and Php 5,000
3. 3rd – Certificate of Appreciation and Php 2,500



Republic of the Philippines
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#82 Military Cut Off Road Baguio City



Enclosure 2 to Division Memorandum No. 459, s. 2019

DIGITAL POSTER CONTEST: September 28, 2019

Rationale:

Students today are much immersed in using their mobile phones. They are usually into mobile gaming and social media. It is with this context that DepEd Division of Baguio would come up with **Digital Poster Contest** in line with its program of promoting disaster awareness and risk reduction. The contest aims to tap the creativity of elementary students in mobile photography towards the promotion of disaster awareness and risk reduction. The theme of this year's mobile photo-contest is: *Teknolohiya sa Kamay ng Kabataan Sandata para sa Kahandaan*

Mechanics:

1. Participants:

- a. The contest is open to all Junior High School students from the public junior high schools in Baguio City.
- b. Each school will have one representative.

2. Entries:

- a. Each participant is allowed to submit only one (1) entry both in digital formats.
- b. The digital entry will be on-the-spot and created at the computer laboratory venue.
- c. The poster must be created within the four hours' time limit.
- d. The participant may use any software at his/her convenience as long as it is available in the computers at the venue.
- e. The theme for the competition will be revealed during the competition proper.
- f. The entry to be submitted must have a corresponding "poster title" and "poster explanation" in 300 words.
- g. No downloaded image can be integrated in the artwork since it should be all original. Everything in the artwork should be from scratch.
- h. By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided. The organizers' decision is final.

3. Entry Requirements:

- a. Posters should be created by the participants.
- b. The poster size is in 10" by 8" inches image size with 300 dpi size and in landscape orientation.
- c. There should not be names or distinguishing marks on the entry.
- d. The digital poster entry will be uploaded at tinyurl.com/DIGI2019BAGUO

4. Criteria for Judging:

- a. Originality – 35%, It must show the ability to be inventive and creative.
- b. Relevance to the theme – 35%, The design should effectively communicate the theme.
- c. Aesthetic Appeal – 30%, The poster design must captivate the judges' senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality and proportion.

Prizes

1. 1st Prize – Certificate of Appreciation, Php 7,500.00 and DSLR Camera
2. 2nd Prize – Certificate of Appreciation and Php 5,000.00
3. 3rd – Certificate of Appreciation and Php 2,500.00

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#82 Military Cut Off Road Baguio City



Enclosure 3 to Division Memorandum No. 459, s. 2019

Music Video Production : September 28 - October 11, 2019

DRRM Digital Olympics is a student music video competition exclusively for schools located in the city of Baguio. The competition is looking for Music Video Production/Jingle on Video featuring ways on how to prepare for common disasters that usually struck the city of Baguio (tropical cyclone, fire, earthquake, and landslides).

REGULATIONS AND MECHANICS

1. This contest is exclusively for Senior High School students enrolled in the Public Schools of Baguio City
2. Each campus may only submit a maximum of two (2) entries.
3. MVP must be produced within the period of September 28- October 11 2019.
4. MVP must have a duration of 3 minutes to 5 minutes.
5. MVP must feature:
 - a) Disaster Prevention and Mitigation
Avoid hazards and mitigate their potential impacts by reducing vulnerabilities and exposure and enhancing capacities of communities
 - b) Disaster Preparedness
Establish and strengthen capacities of communities to anticipate, cope and recover from negative impacts of emergency occurrences and disasters
6. MVP can either be in the form of live action or animation
7. All artwork, photography, videos etc. used in the MVP must be original or in the public domain. The competition organizers shall not be liable for any costs related to claims of performing rights organizations
8. The organizers encourage performers to include indigenous instruments in the production of the music for the MVP.
9. The MVP must not show the following in the lyrics of the song and video:
 - a) Nudity or sexual content
 - b) Harmful or dangerous drugs
 - c) Hateful speech
 - d) Intentional harm caused to nature, animals, and children.
 - e) Harassment and cyberbullying
10. The MVP entry will be uploaded at tinyurl.com/DIGI2019BAGUO
11. In any case of the violation of the rules mentioned, plagiarism or has undertaken fraudulent practice, the organizer reserves the right to disqualify the participant and their film.
12. The decision of the board of judges shall be final and not subject to appeal.
13. Prizes
 - 1st Prize** – Certificate of Appreciation, Php 7,500.00 and DSLR Camera
 - 2nd Prize** – Certificate of Appreciation and Php 5,000.00
 - 3rd Prize**– Certificate of Appreciation and Php 2,500.00
14. The cash prize will be given exclusively to the student MVP casts/participants while the digital camera will be for the school.
15. The following will be the criteria for judging the music video



Republic of the Philippines
 Department of Education
 Cordillera Administrative Region
 DIVISION OF BAGUIO CITY
 #82 Military Cut Off Road Baguio City



Criteria	Description	Percentage of Points
Performance	<p>The visual images demonstrated excellent relevance to the music and/or lyrics, or tells a story which follows the music</p> <p>Lip synching/singing takes place throughout appropriate increments during the video and is performed in a professional manner that demonstrates comprehension of the lyrics.</p>	15%
Educational Objective	Song Lyrics and MVP showed disaster prevention, mitigation and preparedness.	30%
Concept and Development	Exceptional plot/idea development Interest developed and sustained at a high level	10%
Visual Interpretation and Creativity	<p>Outstanding skill in showing imagination and creativity in content and production techniques</p> <p>Superior attempt in creating a product that shows originality</p> <p>Outstanding and imaginative skill in showing mood, style and artistic interpretation</p>	15%
TECHNICAL <i>Lighting</i> <i>Audio/Sound</i> <i>Photography</i> <i>Editing</i> <i>Graphics/Titles</i>	<ul style="list-style-type: none"> ⊙ Lighting creatively and effectively used ⊙ Audio is flawless and well balanced using ambient sound, music and/or sound effects effectively. ⊙ Camera work is outstanding using shots and angles to provide impact. ⊙ Editing is effectively used to enhance message. ⊙ Graphics/titles are used to enhance the topic or message 	30%
Total		100%