



Boy Scouts of the Philippines

National Office

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13 September 2019

NATIONAL OFFICE MEMORANDUM

No. 62 , s. 2019



TO : National Office Directors
Regional Scout Directors
Council Scout Executives/OICs

SUBJECT : BSP Film "On My Honor, Heroes Reborn"

1. Zebel Entertainment, Inc. (Zebel), in collaboration with the Boy Scouts of the Philippines (BSP), has produced a movie entitled "On My Honor, Heroes Reborn" directed by Director Antonio San Agustin. The movie is a film adaptation of the book entitled "On My Honor" published by the BSP in 2001, portraying the heroism of Scouts all over the country which inculcates patriotism and acts of selflessness of our young people.
2. The very objective of this movie is to recognize and pay tribute to the heroism of our Scouts and Scout Leaders for their service to God, country and fellowmen. This will serve as a great opportunity for the BSP to further enhance its image as a noble organization as well as an excellent platform to immortalize the very essence of joining the Scouting Movement which redounds to the realization of our organizational Major Final Output (MFO) which is membership growth.
3. By reason of the foregoing, all Local Councils, Regional Offices, and the different operating groups of the National Office of the BSP are enjoined to strongly support and extensively promote the above subject movie. It is our fervent desire that all scout members of the BSP, volunteers, benefactors and friends of the Scouting Movement are going to watch the said movie. Provided hereto are the specific details of the movie, viz:

Title : **On My Honor, Heroes Reborn**
 Director : Antonio San Agustin, KDDP
 Producer : Zebel Entertainment, Inc.
 Running Time : 1 hour and 45 minutes
 MTRCB Rating : General Audience
 Ticket Price : One Hundred Fifty Pesos (P150.00)

4. The movie is scheduled for screening per Local Council starting in October 2019. The schedules of the movie tour per Scouting Region are as follows:

MONTH	SCOUTING REGION
October 2019	National Capital Region Central Luzon Region Southern Tagalog Region
November 2019	Bicol Region
December 2019	Northeastern Luzon Region
January 2020	Ilocos Region
February 2020	Eastern Visayas Region

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March 2020	Western Visayas Region
April 2020	Eastern Mindanao Region
May 2020	Western Mindanao Region

NOTE: The above schedules might change upon prior notice from the National Office to the concerned Regions/Local Councils.

5. In consonance with the Memorandum of Agreement (MOA) forged between the BSP and Zebel Entertainment, Inc., the responsibilities of the Local Councils that will participate in this endeavor are as follows:
 - a. Locate possible venue/s for the showing of the Movie;
 - b. Coordinate with Zebel Entertainment, Inc. for logistical concerns;
 - c. Promote the movie to its members and to other stakeholders or to the scouting public in general; and
 - d. Distribute and sell the movie tickets.

It would highly be appreciated if the venue/s for the showing of the movie is free of charge or at least a minimal cost to be charged to the producer. In case there are expenses related to the showing of the movie such as, but not limited to, rental fees, and logistical expenses, the same shall be borne by Zebel Entertainment, Inc.

6. Participating Local Councils are guaranteed to receive a Ten percent (10%) share from the gross ticket sales generated from their respective area of jurisdiction where the movie has been shown.
7. Attached hereto is the Reply Slip for the Local Councils to accomplish and have it submitted to the BSP National Office, through the Public Relations and Communications Office (PRCO) via email address: ddml.bsp@gmail.com on or before **27 September 2019**.
8. By default, the Council Scout Executive (CSEs)/Officer-In-Charge (OICs) is designated as the point person of the Local Council to which the BSP National Office and Zebel Entertainment, Inc. will be coordinating with from time to time.
9. Timeline of deliverables/milestones:

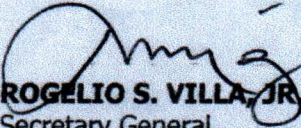
Date	Deliverables/Milestones	Documents to be submitted
27 September 2019	Submission of reply slip to the BSP National Office – PRCO indicating the intention of the Local Council for the showing of the movie.	Reply Slip.
	Signing of MoA between the Local Council and Zebel Entertainment, Inc. and submission to the BSP National Office	Signed Agreement.
October 2019 onwards	Distribution of movie tickets to Local Councils.	-
October 2019 onwards	Before the showing of the movie, the master list of ticket sales shall be furnished to the BSP National Office – PRCO.	Master list of ticket sales.
	Showing of the Movie.	Documentation of the Movie Showing (photographs).

10. Distribution of movie tickets shall be on consignment basis between the Local Council and Zebel Entertainment, Inc. with the following procedure:

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Step	Procedure
1	Zebel Entertainment, Inc. shall deliver the movie tickets to the participating Local Councils and shall furnish the BSP National Office – PRCO with the list of delivered movie tickets with corresponding serial numbers.
2	Local Council shall sell the tickets.
3	Local Council shall create a summary of tickets sold, indicating the a. Name of the buyer; and b. Corresponding ticket serial number.
4	Local Council shall remit immediately to Zebel Entertainment, Inc. the amount of tickets sold on a daily basis via the bank account of Zebel indicated hereunder: Bank: Banco de Oro (BDO) Account No.: 012108002703 Account Name: Zebel Entertainment, Inc.
5	Local Council shall provide Zebel Entertainment, Inc. and BSP National Office a Report of the Movie Tickets Sales with the corresponding deposit slips attached to it on a daily basis.
6	Unsold movie tickets are strictly required to be returned to the BSP National Office within five (5) days upon the last day of the showing of the movie by the Local Council concerned. In the event that unsold tickets are not returned to the BSP National Office within the aforementioned prescribed period, the same shall be considered as sold and therefore it will require a remittance of the corresponding amount to Zebel Entertainment, Inc.

11. For information, guidance and widest dissemination.


ROGELIO S. VILLA, JR.
 Secretary General

Encl.

- 1) Reply Slip for the Intention to Show the Movie
- 2) Template Memorandum of Agreement between the Local Council and Zebel Entertainment, Inc.
- 3) Report of Movie Ticket Sales
- 4) Report of Unsold Movie Tickets