

INTERNATIONAL CONFERENCE ON SOUTHEAST ASIAN CRAFTS AND FOLK ART
Crafts and Folk Art in A Sustainable and Innovative Southeast Asia
University of the Philippines Baguio
Gov. Pack Road, Baguio City, Benguet
Philippines 2600

DepED DIVISION OFFICE
BAGUIO CITY

OCT 22 2019

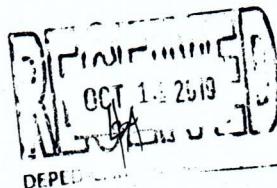
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OCT 21 2019

DEPED-CAR

27 September 2019

DR. MAY B. ECLAR, CESO V
OIC, Regional Director
DepEd-CAR, Regional Office
DepEd - CAR Complex, Wangal
La Trinidad, Benguet



Dear Dr. Eclar,

Greetings from ICSEACFA and UP Baguio!

The University of the Philippines Baguio would like to invite you and representatives from the Department of Education - Cordillera Administrative Region to participate in the 1st International Conference on Southeast Asian Crafts and Folk Art to be held at Teachers' Camp, Baguio City on November 21-22, 2019.

The University of the Philippines Baguio, as an instrumental institution in the declaration of Baguio City as a UNESCO Creative City of Crafts and Folk Art in 2017, wishes to contribute to the sharing of cultural knowledge with, as well as learning from, other UNESCO Creative Cities and the rest of Asia and the world. To meet this goal, UP Baguio organized the International Conference on Southeast Asian Crafts and Folk Art with the theme "*Crafts and Folk Art in a sustainable and innovative Southeast Asia*." The conference brings together artisans, artists, academics and representatives from higher education institutions, government, civil society and cultural organizations with the aim to meet the following objectives:

1. Understand the state of (both indigenous and introduced and adopted/accommodated) crafts and folk art in the Southeast Asian region;
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The conference is an avenue where participants from different sectors can share and exchange knowledge on how culture and creativity can lead to a sustainable and innovative society. Panel presentations are covered by following topics:

Technological Innovations in Crafts and Arts
Economics and Commerce of Crafts
Baguio as Creative City: Perspectives and Issues
Role of Crafts and Folk Art in Social and Economic Development



Republic of the Philippines
Department of Education
Cordillera Administrative Region
Wangal, La Trinidad, Benguet



ADVISORY

October 15, 2019

TO: **SCHOOLS DIVISION SUPERINTENDENTS**
ALL DIVISIONS
ALL OTHERS CONCERNED



For information and guidance.

//ORD/mbe/eap

MAY B. ECLAR, Ph.D., CESO V
Regional Director

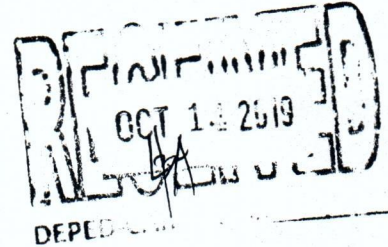
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Fusion: Traditional Crafts and Folk Art in/and Contemporary Design
Pedagogy of Art Education
Ethnic Identity and Heritage Revitalization
Folk Art, Governance, and Community Empowerment

Interested participants may avail of the following registration fees which includes the conference kit, food (cultural night, snacks and lunches) and certificate:

PROFESSIONAL:

Early Bird (until 30 September 2019) – PhP 2, 500.00

Regular (until 29 October 2019) – PhP 3, 000.00

STUDENTS and LOCAL ARTISTS AND ARTISANS:

Early Bird (until 30 September 2019) – PhP 2, 000.00

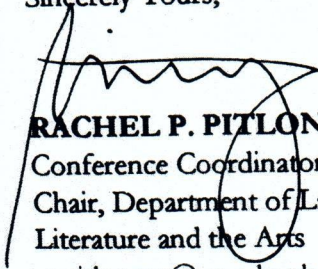
Regular (until 29 October 2019) – PhP 2, 400.00

Transportation, accommodation and other meals will be taken care of by the participants. For further information and registration, they can visit upbicseacfa2019.wordpress.com or email the secretariat at seacfa.upbaguio@up.edu.ph.

We believe that when we open the discourse among different sectors of society, creativity and innovation for the benefit of the Filipino people ensue.

Thank you and we look forward to your institution's participation in the conference. Please contact the secretariat through the email above or message us through <https://www.facebook.com/icseacfa/> if you have any questions regarding the conference.

Sincerely Yours,



RACHEL P. PITLONGAY

Conference Coordinator, ICSEACFA
Chair, Department of Language,
Literature and the Arts
rppitlongay@up.edu.ph

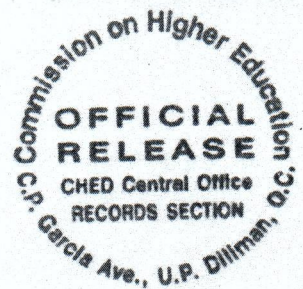


RAYMUNDO D. ROVILLOS, Ph.D.

Convenor, ICSEACFA
Chancellor
University of the Philippines Baguio



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON

FOR : ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS
ALL PRESIDENTS / HEADS OF PUBLIC AND PRIVATE HIGHER
EDUCATION INSTITUTIONS (HEIS)

SUBJECT : PARTICIPATION IN THE INTERNATIONAL CONFERENCE ON
SOUTHEAST ASIAN CRAFTS AND FOLK ART WITH THE THEME
"CRAFTS AND FOLK ART IN A SUSTAINABLE AND INNOVATIVE
SOUTHEAST ASIA" TO BE HELD THIS NOVEMBER 21-22, 2019
AT THE TEACHERS' CAMP, LEONARD WOOD ROAD, BAGUIO
CITY, PHILIPPINES

DATE : 12 September 2019

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "Higher Education Act of 1994", this Office hereby endorses the above undertaking organized by the University of the Philippines Baguio, for the support and participation of all concerned.

This activity is open to all interested participants from Higher Education Institutions (HEIs).

Participation of officials, employees and students from private higher education institutions (HEIs) shall be **VOLUNTARY**. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions. Proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 563 of 2016 and Budget Circular No. 2017-5 is highly expected.

For registration and further information, you may coordinate with the organizers via rdrovillos@up.edu.ph or rppitlongay@up.edu.ph.

Wide dissemination of this Memorandum is desired.

J. PROSPERO E. DE VERA III, DPA
Chairman



INTERNATIONAL CONFERENCE ON Southeast Asian Crafts and Folk Art

"Crafts and Folk Art in a Sustainable and Innovative Southeast Asia"
November 21-22, 2019 | Albert Hall, Teachers' Camp, Leonard Wood Road, Baguio City, Philippines

Dates to Remember
Conference Dates
November 21-22, 2019

Registration Deadline
October 29, 2019

Registration Fees
(with conference kit, meals, and certificate)

PROFESSIONAL
Early Bird **PHP 2,500**
until September 30, 2019
Regular **PHP 3,000**
until October 29, 2019

STUDENTS and LOCAL ARTISTS AND ARTISANS
Early Bird **PHP 2,000**
until September 30, 2019
Regular **PHP 2,100**
until October 29, 2019

CONCURRENT EVENTS:

Southeast Asian Crafts and Folk Art Bazaar and Exhibit
November 18-22, 2019
Ronald Hall, Teachers' Camp, Leonard Wood Road, Baguio City

Keynote Address

Dr. Prospero "Popoy" De Vera III
Chairman, Commission on Higher Education
"Innovation and Creativity in Higher Education"

Plenary Lectures

Dr. Ian Morley
Chinese University of Hong Kong
"Getting to (re)Know the Urban Place: History, Culture, the Built Fabric and Urban Planning"

Dr. Michael Barry

Stanford University and Founder, Quobert Design Research
"Rethinking Design Thinking: Culture, Craft and the Promise of Transformation"

Dr. John Batten

Chancellor, Thomas International Business School
"Baguio - First Creative City: Opportunities and Challenges"

Mr. Paolo Mercado

Founder and President, Creative Economy Council of the Philippines
"A Tale of Two Cities: A Pilot Study for City-Based Mapping of Creative Industries"

Dr. Tom Fleming

Director, Tom Fleming Creative Consultancy
"Crafts and Innovation in Cities"

Tabulard concert (Feat. Bong Bembe with Lingling Maranan, and friends)
Nov. 20, 2019 | Wed | 6 PM,
Teatro Amigos, CAC,
University of the Philippines Baguio

Executive Level
November 23, 2019
Baguio City

*Attendance for Executive Level will be provided during the International Conference on Southeast Asian Crafts and Folk Art 2019.



For more information:
visit <http://events.eventsfile.net/international-conference-on-southeast-asian-crafts-and-folk-art-2150720634>
or like us on Facebook



3 attachments

ICSEACFA Invite for Participation DepEd CAR.pdf
2075K

ICSEACFA Program.pdf
683K

Endorsement from CHED.pdf
365K



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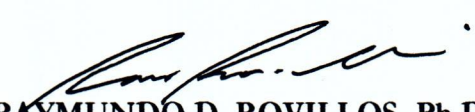
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