

DEPED DIVISION OFFICE  
 BAGUIO CITY  
**OCT 22 2019**  
 RECEIVED

09 October 2019

**DIR. MAY B. ECLAR**  
 Regional Director  
 Department of Education  
 Wangal, La Trinidad, Benguet

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 OCT 11 2019  
 DEPED

RELEASED  
 OCT 21 2019  
 DEPED-CAR

Dear Dir. Eclar:

The tripartite owner of the Cordillera Crafts and Productivity Center, DPS Compound, Upper Session Road, Baguio City composed of the Association of Barangay Council – Baguio City, City Government of Baguio and the Department of Trade and Industry – CAR is pleased to invite you to the One Town One Product (OTOP) Philippines Baguio Hub. The Philippine Chamber of Commerce and Industry – CAR serves as our private partner.

The OTO Philippines Baguio Hub is a retail store that serves as a marketing platform to promote and champion OTO products. OTO is a banner program that enables localities and communities to determine, develop, support and promote products that are rooted on their culture, resources, creativity, connection, and competitive advantage. The hub features products ranging from processed foods and delicacies, to gifts and decors, and health and wellness goods, proudly crafted by micro, small and medium enterprise (MSME) suppliers from each of the Cordillera provinces and from Baguio City.

**With an array of quality products in the hub we request that this serves as a sourcing destination for your corporate giveaways, gifts and tokens.** We have enclosed the flyer of the hub for your easy reference. For better appreciation, we invite you to visit the OTO Philippines Baguio Hub which is open for everyone from Monday to Sunday, 9:00 a.m. to 6:00 p.m.

DTI's "Kapetirya" project, the only government-supported coffee shop which is being piloted in the Cordillera / Baguio City, features the best coffee varieties and coffee blend available in our region.

Let us support the best-of-best products of our homegrown MSMEs. Thank you.

Very truly yours,

*M.P.*  
**MYRNA P. PABLO**  
 Regional Director, DTI - CAR

CORDILLERA ADMINISTRATIVE REGION  
 Certified ISO 9001: 2015

DTI-CAR Regional Office, 2F Pine Lake View Bldg.,  
 9 Otek St., cor. Rizal Park, Salvosa Drive, 2600 Baguio City

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Republic of the Philippines  
 Department of Education  
 Cordillera Administrative Region  
 Wangal, La Trinidad, Benguet



**ADVISORY**

October 15, 2019

TO: **SCHOOLS DIVISION SUPERINTENDENTS**  
**ALL DIVISIONS**  
**ALL OTHERS CONCERNED**

For information and guidance.

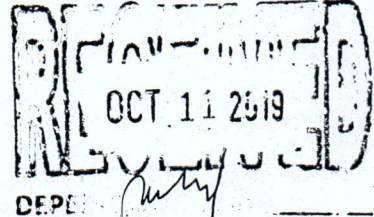
*M.B.E.*  
**MAY B. ECLAR, Ph.D., CESO V**  
 Regional Director





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**MYRNA P. PABLO**  
Regional Director, DTI - CAR

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United Nations  
Educational, Scientific and  
Cultural Organization



BAGUIO  
CITY OF CRAFTS  
AND FOLK ARTS

Baguio City has been declared as UNESCO Creative City of Crafts and Folk Art... the first in the country to be proclaimed with this recognition. To support this title, the Creative City Hub showcases the creative products of local artists. Giving them an avenue to sell and promote their creative artisan skills to the community.

# CORDILLERA CRAFTS and PRODUCTIVITY CENTER

Upper Session Road, Fronting PFVR Bldg.  
DPS Compound, Baguio Cit



For more information, contact  
Cordillera Crafts and Productivity Center c/o  
Department of Trade and Industry - Cordillera Administrative Region  
2nd Flr., Pine Lake View Bldg., 9 Otek St., corner Salvosa Drive,  
Rizal Monument, Baguio City

Landline (074) 442-6185 • (Mobile) 0917-632-7038 / 0920-963-1606  
e-mail: [car@dti.gov.ph](mailto:car@dti.gov.ph) • Google Map: [bit.ly/2B4olvn](http://bit.ly/2B4olvn)

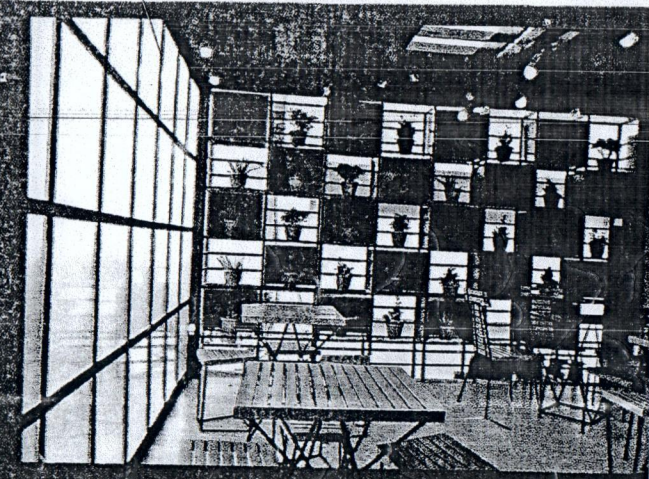
Only the best  
products of the  
Creative City  
and the  
Cordillera.





**Organic  
and  
Natural  
Products**

OTOP Philippines Hub is a retail store and space that serves as a marketing vehicle to promote and champion OTOP products. Handicrafts and food products from the provinces in the Cordilleras as well as other regions have found their way into this facility. This hub responds to DTI's strategic goal of growing more innovative and competitive MSMEs with strong brands that contribute significantly to the regional economy.



**Processed  
Fruits  
and  
Nuts**



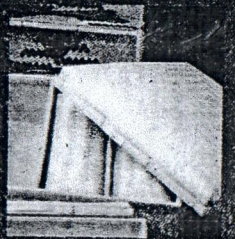
**Wearables  
and  
Fashion  
Accessories**



Kapetirya offers freshly brewed locally produced coffee with local delicacies and pastry. It provides product sampling, branding and incubation for future coffee entrepreneurs.



**Coffee  
and  
Cacao  
Products**



**Bamboocraft**

With the collaboration and significant efforts of the prime-movers of this project: Association of Barangay Councils-Baguio City, City Government of Baguio, Department of Trade and Industry - CAR and the Philippine Chamber of Commerce and Industry - CAR, the center aims to propel the region into greater heights.



**Woodcraft**



**Good Shepherd  
Products**



Kapetirya also promotes local coffee that will encourage local coffee farmers and roasters to increase production and improve quality.

