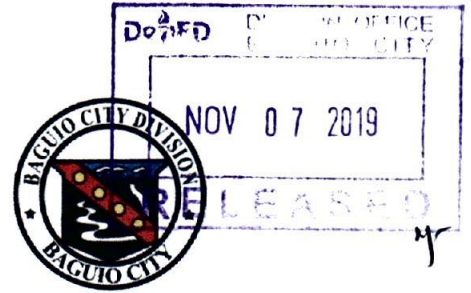




Republic of the Philippines
Department of Education
Cordillera Administrative Region
DIVISION OF BAGUIO CITY
#82 Military Cut-off Road, Baguio



Division Memorandum

No. 579, s. 2019

November 7, 2019

2019 NATIONAL READING MONTH CELEBRATION

TO: Assistant Schools Division Superintendent
Chief-CID
Public Schools District Supervisors
Public and Private School Heads (Elementary and Secondary)
Alternative Learning System (ALS) Implementers
Reading Coordinators (English and Filipino)
All Others Concerned

1. Pursuant to **DepEd Memorandum No. 158, s. 2019 re: 2019 National Reading Month Celebration**, this office informs the field on the nationwide observance of the National Reading Month this November with the theme, “Magbasa’t Umunlad”. The said activity likewise aims to promote the love for reading. This is in connection with DepEd’s commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.
2. Relative to this all elementary and secondary school heads are required to observe the reading related activities within this month with a culminating activity which is a synchronized story reading time on **November 27, 2019, 9:00 a.m. Philippine Standard Time.**
3. For more information regarding this activity kindly coordinate with the Division ELLN Coordinator/EPs-Filipino and for monitoring purposes submit copies of pictorials and narrative reports on or before December 15, 2019 hard copy or soft copy to marilyn.apit@deped.gov.ph.
5. Immediate and wide dissemination of this Memorandum to all concerned.

MARIE CAROLYTN B. VERANO, CESO VI
Schools Division Superintendent

SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH

Mystery Reader. A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

Literacy Buddies. This is a letter writing program. Each learner is matched with an older learner from the school. The buddies exchange weekly letters about the story that they have read for a month. At the end of the Program, each literacy buddy shall meet and give each other a bookmark or an art work depicting one of the stories read.

Book Fair. Schools and other learning institutions shall organize a book fair that will showcase story books written by learners and teachers.

Reading Challenge. All teaching and non-teaching personnel of the Department are enjoined read a book for a week for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.

#Shareabook. All learners, school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purpose. Books collected from this campaign shall be used in putting up a library corner among our Temporary Learning Spaces.

Help a reader. Be a Volunteer. Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

Reading Family. A symposium for parents and guardian on the importance of reading to their children at home and on helping their children become successful readers.

Araw ng Pagbasa Challenge. On November 27 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity.

Araw ng Pagbasa is a fitting culminating activity for the National Reading Month as it strives to promote reading and literacy by perpetuating our heritage and Filipino values through the stories of eminent Filipinos; therefore it is as much about reading as it is about hope. **Araw ng Pagbasa, Araw ng Pagbasa** a day of learning, stories and hope.