



Republic of the Philippines
Department of Education
Cordillera Administrative Region
Schools Division of Baguio City



January 6, 2020

DIVISION MEMORANDUM

No. 674 s. 2020

CARAA 2020 SONG AND PERFORMANCE CONTEST AND LOGO CONTEST

TO:

Chief CID /SGOD
Public Schools District Supervisors (PSDS)
School Heads (Public/Private Schools) Elementary
and Secondary

1. This is to announce that there shall be a CARAA 2020 Song writing and Performance and CARAA 2020 Logo Contest on January 8, 2020 at 8AM in the morning at Schools Division Office , Conference Hall.
2. The theme focused on “ Unified Cordillera Through Sports.”
3. Contests is open to all LRMDs illustrators, teachers, students and learners in the Public and Private Elementary and Secondary Schools.
4. Please see attached mechanics, guidelines and criteria in enclosure 1 and 2.
5. Wide and immediate dissemination of this Memorandum is desired.


MARIE CAROLYN B. VERANO, CESO VI
Schools Division Superintendent 

Jcs/lam/cid

Guidelines, Mechanics and Criteria for CARAA 2020 LOGO Design Contest

1. The contest is open to all Public and Private Elementary and Secondary LRMSD illustrators, students and learners' in the City of Baguio.
2. **Only schools Contingent who have accomplished the required registration form**, duly received by the DepEd Baguio City Schools Division – ICT shall be eligible to join the contest.
3. **Photoshop, Illustrator or another professional design program** is the preferred design format. May use **other software programs**.
4. **The logo should reflect CARAA 2020 in a unique and honest way, a defining characteristic of CARAA competitive advantage we offer.** What's the overriding trait you want people to remember about CARAA 2020? Or maybe you simply want an object that represents the CARAA theme: ***"Unified Cordillera through Sports."***
5. The logo should be versatile enough to be used on the website, brochures, booklets stationery, press release, etc.
6. Design should contain **no more than three (3) colors**.
7. **Avoid bright , neon colors and dark, dull colors.**
8. No copyrighted or trademarked images should be included in submissions.
9. Avoid too much detail. Simple logos are recognized faster than complex ones. Strong lines and letters show up better than thin ones, and clean, simple logos reduce and enlarge much better than complicated ones. But although your logo should be simple, it shouldn't be simplistic. Good logos feature something unexpected or unique without being overdrawn.
10. Your logo should work well in black and white (one-color printing). If it doesn't look good in black and white, it won't look good in any color.
11. Copies of submitted Logo entry becomes property of the CARAA executive Committee I after the competition whether or not the entry is winning or not.
12. Make sure your logo's scalable. It should be aesthetically pleasing in both small and large sizes, in a variety of mediums. Your logo should look good on both.
13. Your logo should be artistically balanced. The best way to explain this is that your logo should seem "balanced" to the eye--no one part should overpower the rest. Just as a painting would look odd if all the color and details were segregated in one corner, so do asymmetric logos. Color, line density and shape all affect a logo's balance.
14. Submission of entries should be done at the Division office on January 8,2020 8am- 1 pm only. Logo must be in PDF,GIF, or JPG file format and hard copy in 8.5" x 11 " page. **Late entry will not be accepted.**
15. Top 3 Winners will be receiving:

1st Place – 3,000.00 + certificate of recognition

2nd Place- 2,000.00 + certificate of recognition

3rd Place – 1,000.00 + certificate of recognition

Non- winning entry will be receiving certificate of participation.

16. The judges' decisions shall be final and non-appealable.

CRITERIA FOR JUDGING

- | | | | |
|---|------|-----------------------------------|-------|
| 1. Artworks relevance | -25% | 3. Overall Creativity and Concept | -25% |
| 2. Clarity of Design in Conveying the theme | -25% | 4. Visual Appeal/Impact | - 25% |
| | | | 100% |



CARAA 2020 LOGO DESIGN CONTEST ENTRY FORM

Contestant Name: _____

School Name: _____

Grade Level: _____

Contact Number: _____

Teacher: _____ Student: _____

Please check where you belong

CARAA 2020 LOGO DESIGN CONTEST ENTRY FORM

Contestant Name: _____

School Name: _____

Grade Level: _____

Contact Number: _____

Teacher: _____ Student: _____

Please check where you belong

CARAA 2020 LOGO DESIGN CONTEST ENTRY FORM

Contestant Name: _____

School Name: _____

Grade Level: _____

Contact Number: _____

Teacher: _____ Student: _____

Please check where you belong

Enclosure No.2

Guidelines, Mechanics and Criteria for CARAA 2020 Song Writing and Performance Contest

1. The contest is open to all Public and Private Elementary and Secondary students and learners' in the City of Baguio who have accomplished the required registration form, duly received by the DepEd Baguio City Schools Division CID Secretariat shall be eligible to join the contest. Contest proper will be on January 8, 2020 at 8 am at the SDO- Baguio Conference room.
2. A maximum of 5 members and a minimum of 2 members per contingent is required. A school can have a maximum contingent of 2.
3. Song must be written in English (with Cordilleran instrument as background).
4. Song writer / performer may choose any genre for their composition but it should be up beat.
5. The lyrics with chords must be submitted to the contest administrator after the allotted time with the CARAA theme: ***“Unified Cordillera through Sports.”***
6. The contestants are encouraged to use any musical instruments in aide in songwriting and performance preferably cordillera instruments.
7. Song performance **must not exceed 4 minutes including entrance and exit**. A one (1) point deduction from the general average score of each judge shall be made for every 30 seconds extension.
8. Bring your own instruments.
9. Copies of submitted song entry becomes property of the CARAA executive Committee, after the competition whether or not the entry is winning or not.
10. Submission of entries should be done at the Division office on January 7,2020 8am- 2 pm only. **Late entry will not be accepted.**
11. Top 3 Winners will be receiving:

1st Place – 3,000.00 + certificate of recognition

2nd Place- 2,000.00 + certificate of recognition

3rd Place – 1,00.00 + certificate of recognition

Non- winning entry will be receiving certificate of participation.

12. The judges' decisions shall be final and non-appealable.

CRITERIA FOR JUDGING

Songwriting 60%	Performance 40%
Lyrics 20% (Effectiveness, message, appropriateness to the theme.	Vocal Quality 20% (Harmony, live performance, suitable as recording)
Music 20% (Arrangement, melody, recall and strength)	Showmanship 20% (stage presence, interpretation and commercial material)
Originality and Creativity 20% (Applied song writing style, technique and skills)	
Total: 100%	



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CARAA 2020 SONG WRITING AND PERFORMANCE CONTEST ENTRY FORM

Contestant Names:

1. _____
2. _____
3. _____
4. _____
5. _____

School Name: _____

Genre: _____

Grade Level: _____

Coach Name: _____

Contact Number: _____

CARAA 2020 SONG WRITING AND PERFORMANCE CONTEST ENTRY FORM

Contestant Names:

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2. _____
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5. _____

School Name: _____

Genre: _____

Grade Level: _____

Coach Name: _____

Contact Number: _____