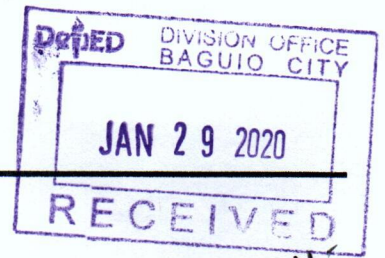


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TO : CONCERNED OFFICES AND AGENCIES
ATTN : CBO, City Admi, CEPMO, CBAO, CTO, CEO, GSO
BCPO, DTI, DOT, DOTr, DEP-ED, CHR, DENR, CHED, BFP, BTC, CBCC
SP Committee on Tourism, Parks and
Special Events, Committee on Education and Culture
and Committee on Laws

RE : IPITIK FESTIVAL 2020

DATE : JANUARY 21, 2020

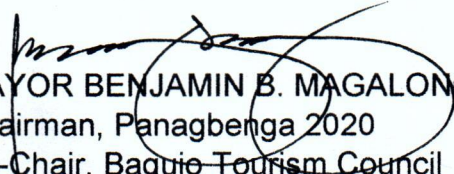
Your good offices are hereby enjoined with much pleasure and pride to extend as much technical, logistical, and communication support for the successful staging of a uniquely crafted event, IPITIK FESTIVAL that the Council for Baguio Creative City, the Baguio Tourism Council, and the City Government are collectively staging on March 2-8, 2020 as part of the 35-day celebration of Panagbenga 2020.

To reiterate, this Festival is being planned, conceptualized, coordinated, and to be executed at the Rose Garden in Burnham Park. Every government office, agency, and institution is encouraged to support this highly creative effort that strives to celebrate life in the Cordilleras, as freely expressed in various art forms by artists, artisans, and advocates of Baguio as a creative city.

It is the city's goal to provide a creative platform for the leading lights in the local art community and the various sectors that comprise it to be actively engaged in entrepreneurial undertakings that are niche-bound even as each artistic instrument is advanced for their social and economic wellbeing. From collectively strived efforts of this scale, Baguio's creative environment should hopefully further flourish, with special focus on the crafts and folk arts sector, befitting the city's stellar status as member of the UNESCO Creative Cities Network worldwide.

Mr. Ferdinand Balanag, a noted filmmaker who has been designated Action Officer of these two tourism-promoting institutions, has been entrusted with the specific task of interacting with you in this regard, hopeful of eliciting your worthy support to this community-driven endeavor.

Utmost compliance is earnestly sought.


MAYOR BENJAMIN B. MAGALONG
Chairman, Panagbenga 2020
Co-Chair, Baguio Tourism Council
Co-Chair, Council for Baguio Creative City

CC: All Departments/Divisions, City Government
All Attached Agencies, City Government
All National Line Agencies